



The
University
Of
Sheffield.

University Council, 6 February 2017

Sport Sheffield Board Annual Report 2016-17

1. Introduction

The Sport Sheffield Board was convened in autumn 2011 in response to the development of a new strategy for sport at the University. During the last two years, much has changed in terms of the management and culture of Sport Sheffield.

Sport Sheffield will be looking to introduce a new a new strategy for sport 2017-2020 and in line with the new Sport England Strategy "Towards an Active Nation", the strategy for the City "Move More" and more importantly the strategy for the University of Sheffield and what is best for our students, staff and community.

Our vision for Sport Sheffield is "To be the heartbeat of a healthy and active University Community"

The role of the Sports Board will be to monitor the implementation of the new strategy and report on its progress; advise on its development; and lend support at a senior level, serving as a collective champion for sport.

The Board's Terms of Reference are to:

- (a) Advise the University on implementation, review and future development of the strategy for Sport Sheffield;
- (b) Advise staff and students responsible for Sport Sheffield's component activities and operations how best the strategy might be effected and sustained; and
- (c) Champion the role of Sport Sheffield in the University and in particular to foster it as an important element within the student experience.

The Board membership comprises both senior staff and students. The current membership of the Board is as follows:

Vice-President (in the Chair)	Professor Wyn Morgan
A member appointed by Council	Vacant
Head of Sport	Mr Andrew Cox
President of the Students' Union	Mr Dom Trendall
Students' Union Sports Officer	Miss Emily Roche
Director of Estates and EFM	Mr Keith Lilley
Head of Student Support and Guidance	Mrs Audrey Leadley
Chief Executive of the Students' Union	Ms Jaki Booth
Up to three co-optees	Mr Miles Stevenson, Miss Diana Radford (Activity Sheffield) Mrs Helen Marney (Yorkshire Sport) Mrs Nicola Quinn
Secretary	

The Board plans to meet four times a year: Autumn, Winter, Spring and Summer

Overview of the year

During the Academic year, 2015-16 the Sport Sheffield board struggled to meet on a regular basis due to the availability of the previous chair, changes to his own circumstances meant that it was very difficult to meet as a board and ad-hoc meetings were organized to compensate.

During this period, discussions were had to plan the strategy for a new Sports Board Chair. With the appointment of Professor Wyn Morgan, taking place over the summer period and a new Board Secretary appointed Mrs. Nicola Quinn.

The appointment of Andrew Cox as the Head of Department in January 2015 led to many changes.

In consultation with the HR department and Sport Sheffield staff, an immediate restructure of the department was put into place; this has been ongoing throughout 2016 with very positive results, and improved efficiency's throughout. The structure is lean, effective and in good shape to deliver a new strategy 2017-2020. The structure was completed during December 2016 with the appointment of a new Gym staff team.

Cultural change happened at a rapid pace, and this work continues to develop and upskill the staff team and encourage external representation on sports groups and bodies across the region and nationally.

External representation on the Sport Sheffield Board was agreed which led to the two new appointments from Yorkshire Sport and the local authority. The members felt this would ensure we kept up to date with the latest changes in policy and encouraged greater collaboration, which is a part of the key strategic themes for Sport Sheffield.

The national landscape of sport is changing and we recognise the need for the board to adapt accordingly and in line with national sporting policy, there is a strong focus towards sport and whole physical activity with a clear focus on the health and wellness of our population, with this in mind the new appointments to the board will be very welcome.

There will be a need to review the terms of reference during 2017 to ensure the board is fit for purpose moving forward to help shape a new sport and physical activity strategy. The board may need to flex and change to accommodate a widening involvement in this area, possibly to include key colleagues from Public Health and representation from the JUICE HR program.

2. Sport Sheffield Key Financial Performance Statistics and Financial Summary 2015/16

Staff Total 46 FTE (contracted staff)

Centre	2015/16		2014/15	
	Revenue £'000	Surplus/ (Deficit)* £'000	Revenue £'000	Surplus/ (Deficit)* £'000
Goodwin Site	2,468	(664)	2,448	(573)
Norton Site	35	(128)	22	(155)
Total Sport Sheffield	2,502	(792)	2,470	(728)

*The above results are after depreciation

In 2015/16 the total Sport Sheffield financial position showed an operating surplus before depreciation of £45k, compared with £108k achieved in 2014/15. Depreciation charges in 2015/16 were £837k, giving an operating deficit after depreciation of £792k (£728k deficit 2014/15).

Sport Sheffield Finance – Current Activity

The S10health fitness centre and the synthetic pitches still continue to generate the largest proportion of income and customer numbers for Sport Sheffield. These facilities are well attended as demonstrated below:

- Fitness membership represented 56% of the total income during 2015/16 generating £1.33 million for Sport Sheffield.
- Outdoor synthetic playing surfaces at Goodwin also continued to perform well and contributed income of just under £500k, 21% of the total income.

3. Sport Sheffield – Activity Overview

- Significant investment to provide a new reception and welcome area to the gym and pool reception.
- Investment to refurbish both male and female gym changing areas to improve the facilities for all customers.
- Our British Universities competition teams are currently ranked 15th / 164 institutions nationally. This represents our most successful ranking in our history. We are currently half way through the playing season.
- Varsity Victory 2016 the University of Sheffield were victorious against Sheffield Hallam University for the 4th consecutive year. The event provided an opportunity for mass participation events with a 1000 students attending Varsity Boxing and 8,300 students attending the Ice Hockey final at the Sheffield Arena, this was officially the highest attended student Ice Hockey game outside North America.
- Sport Sheffield introduced its “Active” brand and continued growing its programme of Kids multi-sport camps during Easter and summer 2016. It also introduced more swimming lesson programmes for kids and adults.
- Sport Sheffield is now the sole provider of all first aid courses and defibrillator training for all University staff.
- Sport Sheffield continued to provide national pool lifeguard courses for the region and received a 100% satisfaction rating for its training courses.
- After a successful £360k capital investment in Norton Pavilion in summer 2014 Sport Sheffield continues its development of the Norton site making investments to restore the original pavilion floor and investment to provide a new artificial cricket-playing surface.
- Through the Performance Sport brand and Elite Athlete scheme Sport Sheffield had its most successful year ever and concluding in four of our Alum students winning medals in the Rio Olympics.
- Students also represented the University at the European and World Climbing Championships (China).
- Sport Sheffield hosted a seminar for a delegation from the South Korean Sports Federation to discuss best practice, student sport programs and community use.

4. Next steps

- Sport Sheffield will be setting out its Strategic Plan for 2017-2020. This is to be launched in spring 2017 taking into account the new strategy from Sport England.

- Capital Developments – Sport Sheffield will be hoping to develop its business activity at its Norton facility with the development of a new 3G artificial grass pitch for Rugby and Football, an additional Hockey pitch, changing area and car park

Wyn Morgan
Chair, Sport Sheffield Board
January 2017