



The
University
Of
Sheffield.

International
Exchanges
Unit.

Erasmus Prize Competition 2008 - Institution Promotion Category

The University of Sheffield recently submitted an entry for the Erasmus Institutional Prize to the British Council. This is a new element to the competition and the category was open to all participating institutions that sent out Erasmus students in 2007/08.

The category was based on a promotional activity that institutions carried out to raise awareness and interest in Erasmus. Institutions were asked to provide a rationale for their promotion, together with details on the objectives, the target audience, the results and reasons for its success.

We used the International Experience Event (www.sheffield.ac.uk/iee) as an example for the University of Sheffield's entry and have been informed that we have won second prize. A prize giving event will be held at Glaziers Hall in London in London on 9 December.

For further information on the Erasmus Prize Competition, please see the British Council web site:

<http://www.britishcouncil.org/erasmus-events-prize.htm>