



The
University
Of
Sheffield.

Management
School.



MSc in International Management.

MSc in International Management

This 12 month Masters programme combines academic rigour with leading edge research to provide a world-class international business education. You will gain a good critical understanding of specific challenges and opportunities facing multinationals and organisations in key regions of the world. Drawing on the combined expertise of the Management School together with our internationally-renowned School of East Asian Studies, you will study the styles of business conducted in the world economy's fastest growing region, East Asia, as well as the more traditional English-speaking and European markets. The programme content is practical so that you learn business skills and real-world solutions you can apply within the workplace.

In the first two semesters you will study core modules (described below) and you can take two options from a rich menu, including international marketing, negotiation and inter-cultural communication, Chinese business and Japanese business. Like the core modules, these modules are taught by internationally-known experts in their field. You may also take a foundation module or two in any topic (like marketing or accounting) where you may feel a need to go over the basics. There will also be the opportunity to take introductory modules in European and East Asian languages. In the third semester, you will submit a written dissertation on an international management topic that interests you.

Profile of typical candidate

This programme is aimed at those with a good first degree in business or management (single or dual) who wish to add an international dimension to their knowledge and gain a critical appreciation of management principles and practice. Learning from experts in the relevant fields, you will gain an academic qualification ideally suited to prepare you for work in a multinational company. This course will provide an excellent grounding in the reality and specifics of doing business across the world, particularly in Europe, East Asia, and the English-speaking countries.

Entry specification

You will need a good degree in any subject (normally 2:1 or higher) or approved professional qualification combined with a desire to learn about management principles and practices. You do not need prior management experience. Our normal English requirement for overseas students is IELTS 7.0 (with no less than 6 in each part). If you are unable to take IELTS we will consider TOEFL 600 with TWE 4.5 (paper-based) or TOEFL 260, TWE 5.0 (computer-based) or equivalent.

Course content

Two taught semesters, followed by a dissertation

Core modules

European business
International business strategy
International management
Plus either
Investing in East Asia or The East Asian Economic Miracle
Research methods

Optional modules

There are a wide range of modules thought the exact combination chosen is subject to regulations. Not all modules may be available every year, and there may be additional modules on offer. Examples of the modules that are available are

- Marketing Management
- Negotiation and Intercultural Communication
- Managing People in Organisations

Teaching

- Lectures
- Seminars
- Case Studies
- Group work for collaborative

Learning

- Web-based discussion groups

Assessment

- Individual assignments
- Group projects
- Examinations
- Project

Certificate/Diploma

Students who successfully complete the first semester but do not proceed receive the PG Certificate. Those who pass both semesters' modules but do not complete the dissertation receive the PG Diploma.

Contact for enquiries:

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Find out more about this course and the School of Management

www.sheffield.ac.uk/management/postgraduates