

About Sheffield

The University of Sheffield is one of the UK's leading universities, with an international reputation for excellence in both teaching and research. The city of Sheffield offers an outstanding quality of life in an attractive green environment and with a wide choice of housing. Sheffield borders the Peak District National Park, Britain's first national park, which has stunning and diverse scenery and is a paradise for walkers, cyclists and adventure sport enthusiasts, as well as for the more relaxed lovers of nature and the outdoors.



Course website

To find out more about the MA in International Political Communication, please visit the course website:

<http://www.shef.ac.uk/journalism/prospectivepg/political.html>



The
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Sheffield.



The
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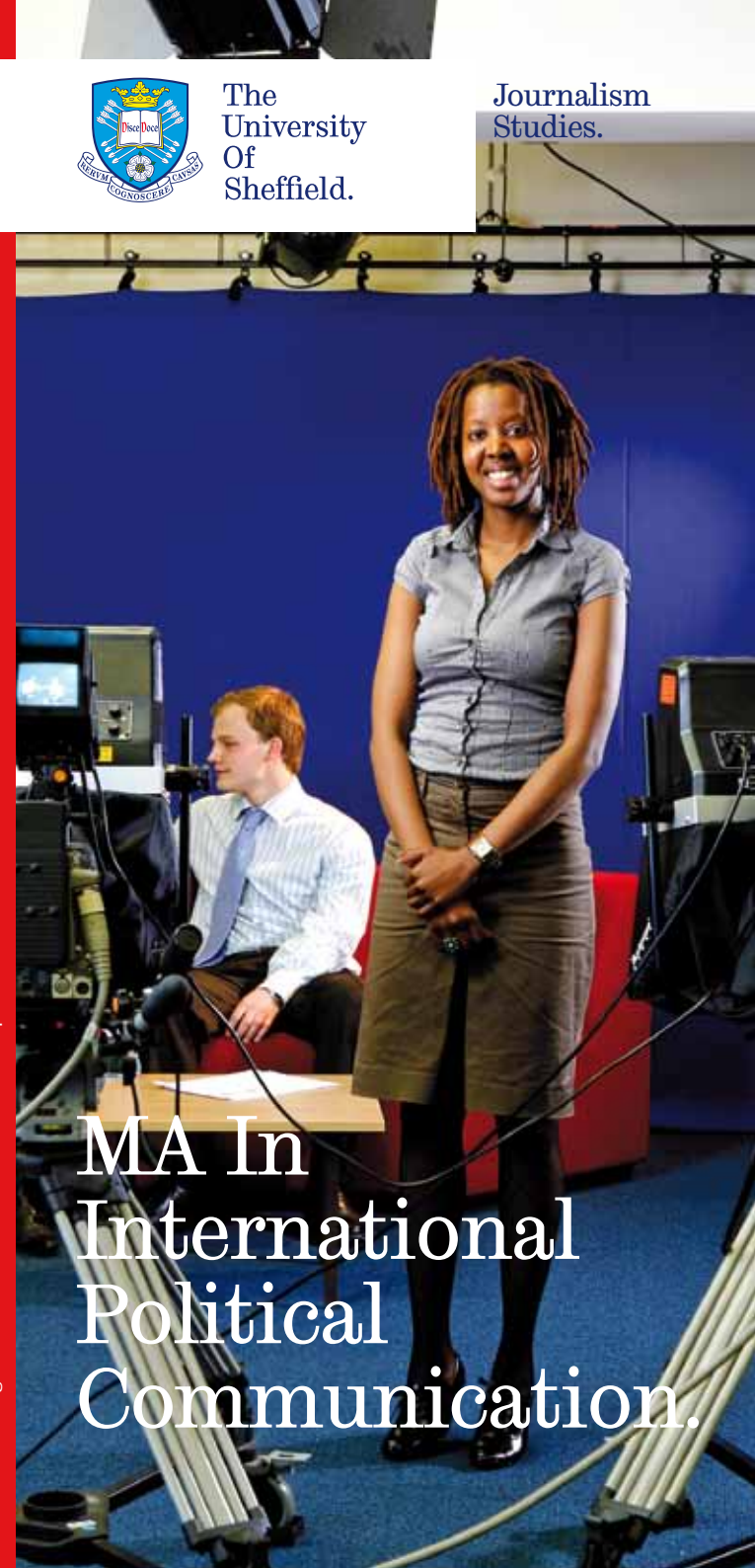
Contact

If you would like to express interest in applying for a place on the course please send an e-mail to **Mrs. Susie Whitlam** at

s.m.whitelam@sheffield.ac.uk.

Design | Print | www.sheffield.ac.uk/cics/uniprint

MA In
International
Political
Communication.



Why choose this Masters course?

The MA in International Political Communication offers a mix of academic and practical study that will enable students to gain theoretical insight and hands-on experience of political communication. The MA explores a range of issues related to the media and its relationship with political and public institutions within regional, national and international contexts.

Students on the course will engage in debates about the public sphere and the mechanisms and processes of political communication as well as getting hands-on practical experience of the communication of politics and the workings of political journalism. The department has links to media organisations such as the BBC, Sky News and The Guardian newspaper, as well as political institutions such as the UK Parliament, the European Commission and the European Journalism Centre in Brussels.

Why Study in the Department of Journalism Studies?

The programme draws on the expertise of staff in the Department of Journalism Studies and the School of East Asian Studies, and is offered in a vibrant learning, teaching and research environment. The Department of Journalism Studies runs a range of journalism courses that have achieved national accreditation. It has also obtained top rankings as a destination for the study of journalism. In the 2008 Research Assessment Exercise, 75% of our research was graded as 4* or 3*, that is, 'world-leading' (8%) or 'internationally excellent' (67%). The department has teaching staff with distinguished academic reputations: Ralph Negrine, Martin Conboy, Jackie Harrison, Herman Wasserman and John Steel. Its teaching staff are also drawn from prestigious professional backgrounds teaching in fully equipped digital newsrooms.

**UK No1
for student
satisfaction
in journalism.**

**National Student
Survey 2009.**

Principal Aims of the course

The twin aims of the MA are to engage students in advanced level debates in contemporary international political and public communication, and to provide students with practical training in communicating with and writing for the media. The MA in International Political Communication will equip you with:

- a solid grounding in methods and processes of international political communication research
- in-depth knowledge of the structures and processes of public and political communication within an international context
- expert training in a range of practical skills involved in public and political communication
- an advanced understanding of debates at the forefront of political communication
- a wide range of transferable skills

Course outline

The course is built around a number of complementary strands:

Core modules:

Global Issues in Political Communication; Communicating with the Media; Political Communication: Journalism & Democracy; Writing for the Media; Dissertation.

Students can also take three optional modules from the following:

Global Journalism; Media Audiences; Online Journalism; Ethics and Regulation; Censorship and the Media; The Media in Europe and its neighbouring states; Media State and Society in China; Historical Approaches to Journalism; Media and Public Communication in Japan.

Full Time or Part Time?

The MA in International Political Communication is taught course over a period of one year full-time. The course is not available on a part-time basis. A full Masters course consists of units of study totalling 120 credits and a dissertation of 60 credits.

Career Opportunities

This course is intended for individuals who wish to go on to do MPhil or PhD research in Political Communications or for people who wish to move into a career in political or public communications. Former students of the course have gone on to a range of careers from studying for research degrees to working in political marketing, lobbying, public relations, journalism and political campaigning.

Who is eligible for the course?

You should have, or expect to obtain, a good degree (UK classified as 2:1) or an alternative qualification approved by the University as degree equivalent.

We are happy to consider applications from mature students.

It is essential that all students are proficient in written and spoken English to enable them to follow adequately their chosen course. Overseas students must be able to provide evidence that they have an acceptable English language qualification to IELTS minimum 7.0 overall score with at least 7.0 in the writing element

You should be sufficiently motivated to establish a career in Political or Public Communications or an interest in going on to study for an MPhil or PhD in the area of Political Communications or Journalism Studies.

