

## About Sheffield

The University of Sheffield is one of the UK's leading universities, with an international reputation for excellence in both teaching and research. The city of Sheffield offers an outstanding quality of life in an attractive green environment and with a wide choice of housing. Sheffield borders the Peak District National Park, Britain's first national park, which has stunning and diverse scenery and is a paradise for walkers, cyclists and adventure sport enthusiasts, as well as for the more relaxed lovers of nature and the outdoors.



## Course website

To find out more about the MA in Web Journalism, latest fees and how to apply, please visit the course website:  
<http://www.shef.ac.uk/journalism/>



The  
University  
Of  
Sheffield.



The  
University  
Of  
Sheffield.

Journalism  
Studies.

## Contact

Journalism Studies  
18-22 Regent Street  
Sheffield  
S1 3NJ  
Email: [journalism@sheffield.ac.uk](mailto:journalism@sheffield.ac.uk)  
Tel: 0114 222 2527



# MA/PG Diploma In Web Journalism.

## Why choose this Masters course?

The web represents one of the newest and most exciting areas of journalism and one in which an increasing number of job opportunities are becoming available.

You'll learn how the web differs from other news outlets and how you can construct your material to take full advantage of the added functionality of a multi-media environment.

You will also be taught how British law impacts on what we can safely publish, public administration and ethics, and regulation of the media.

You will learn how to search out information and conduct interviews, how to use your news judgment to evaluate stories, and how to organise and structure the material you have garnered and present it in an engaging and informative way.

You will learn how to build a website, how to construct stories in a web-friendly manner, and how to take advantage of the multi-media aspects of the web such as video and audio.

**UK No1  
for student  
satisfaction  
in journalism.**  
National Student  
Survey 2009

## Why Study in the Department of Journalism Studies?

Our online newsroom is equipped with modern computers running software packages common in the industry, and you will be taught under conditions that replicate industry practice and by staff with extensive professional backgrounds as well as by leading journalism researchers.



## Principal Aims of the course

Our BJTC accredited web courses aim to produce top class journalists with added skills suitable for working in an online environment.

## Course outline

Researching News, Online Journalism, Law for Journalists, Ethics and Regulation, Advanced Web Journalism, Power and Society,

MA Web Journalism Students will also complete an Online Journalism Portfolio/Dissertation. This consists of an individual journalism project involving the construction of a news-based personal website, under the supervision of a tutor. This will be accompanied by a written evaluation reflecting on the research involved in the development of the website.

You'll also undertake a work placement in Easter or in the early summer.

Students may also choose to sit the NCTJ exams in law and public affairs.

### **Students can choose one optional module from a range including:**

Global Journalism, Communicating Politics, Historical Approaches to Journalism, Media Audiences, Electronic Publishing

## Full or part time?

The MA course runs from September to September and the Diploma is taught September to June. The course is not available on a part-time basis.

## Career opportunities

When you leave the courses, you have every chance of getting the job your skills deserve.

Our students are now working for local, regional and national newspapers in this country and abroad. Some work for magazines, others for major news agencies like the Press Association, and some choose to move into other areas of the media.

## Who is eligible for the course?

You'll need a good undergraduate degree in any subject or an equivalent approved by the University or relevant professional experience in the case of mature applicants.

You'll have a love of writing, a curiosity about people's lives and a passion for news and current affairs. Technical skills are useful but not essential - we'll teach you all you need to know.

Where English is a second language, applicants must provide evidence of proficiency to IELTS 7.5 with at least 7.5 in each element.

