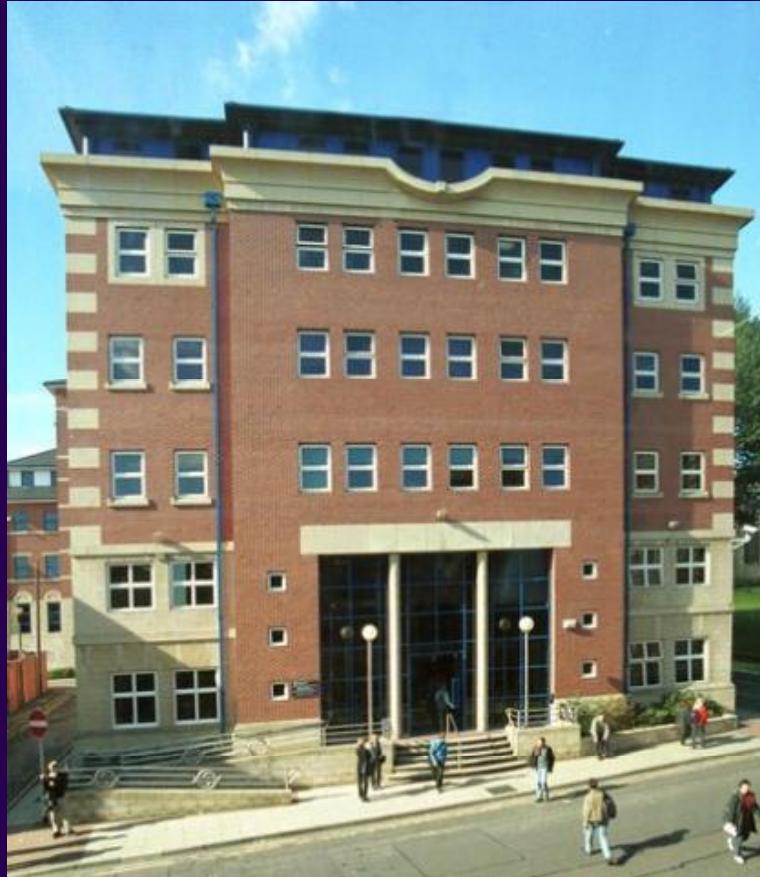




The University Of Sheffield.

# Management School.



Research Newsletter

July 2009

## CONTENTS

RESEARCH GRANTS  
 NEW RESEARCH CLUSTER  
 CONFERENCE PRIZES  
 PHD STUDENTS  
 WHERE ARE THEY NOW?  
 RECENT RESEARCH OUTPUTS OF  
 STAFF

## RESEARCH GRANTS

### ANDREW BRINT

Optimal condition index estimation  
*Client: CE-Electric through Ofgem's  
 Innovation Funding Initiative*  
 Utility distribution network owners  
 need to ensure that their networks  
 (electricity, water, gas, roads) are  
 maintained to a sufficient level to meet  
 their service requirements. However  
 asset condition information for items  
 such as individual 11kV switchgear is  
 collected infrequently over long

periods of time. This means that a  
 recently determined overall condition  
 index is often only known for a  
 proportion of the assets. Detailed  
 knowledge of the conditions of the  
 other assets stems from when they  
 were last inspected which typically  
 could be 10 years ago. However, it is  
 important to be able to accurately  
 estimate the number of assets  
 currently in each overall condition  
 index interval (e.g. between 0 and 1,  
 between 1 and 2, etc.) for planning  
 purposes. Hence information from the  
 older inspections of items that have not  
 recently been inspected, is still  
 important but is just less reliable than  
 information from items that have  
 recently been observed. Combining  
 these sources of information together  
 is not a problem covered by standard  
 statistical theory. Consequently the  
 project developed a number of  
 estimation procedures and compared  
 their performance in a variety of  
 circumstances with the aim of  
 identifying a technique (or techniques)

that was easy to implement in Excel  
 and that provided accurate predictions.

### LENNY KOH

## Climate Changing Supply Chains



Professor Lenny  
 Koh, Director of  
 the Logistics  
 and Supply  
 Chain

Management (LSCM) Research Group  
 (in collaboration with Professor Lynne  
 Frostick at Hull University, Department  
 of Geography) has secured a major  
 funding from the White Rose  
 Consortium for the Sustainability  
 Science Network on Enabling Supply  
 Chain Adaptation to Climate Change  
 and a Resource Poor Future.

The increase in concern about climate  
 change amongst the general public and

shifts in policy and regulations towards reducing resource consumption together result in an imperative for businesses to prepare for the consequences of climate change and move towards a lower carbon future. The existing economic challenges are magnified through the lens of the direct impacts of increasing storminess, sea level rise and resource shortages on the profitability of businesses which demand early adaptation if any organisation is to weather the changes and capitalise on the resulting opportunities. Many larger businesses are already addressing the issues but Small and Medium sized Enterprises (SMEs) are generally slower to embrace change. There is therefore a need for research that looks holistically at the obstruction to adaptation throughout supply chains and to design effective strategies to overcome them.

This is an interdisciplinary project with different aspects of business being tackled by teams from the four

Universities (Sheffield, Hull, Leeds and York). It complements work being carried out within the £50 million Centre for Low Carbon Futures (CLCF) with funding support from Yorkshire Forward and pulls together the Adaptation and Resilience theme (4 strands), Supply Chain Strand and Biorenewable Strand. Professor Lynne Frostick (adaptation and resilience) and Professor Lenny Koh (carbon management) are theme leaders within CLCF.

This network consists of four PhD studentships, stipend at EPSRC rate, and project support grant. The four research projects are:

Project 1: Assessment of the preparedness of supply chains to adapt to climate change

Project 2: Doing Business Under Water: Flooding, Entrepreneurship and Resilience

Project 3: Climate change policy complexity and impact on supply chains

Project 4: Validating the sustainability of biorenewable replacements for petrochemical products

Professor Colin Williams, Associate Dean of Research at The University of Sheffield Management School said: *I am very pleased to be able to announce a major research grant success for Lenny. LSCM work is cutting edge, and this project will provide major impact to businesses, stakeholders and environment.*

Professor Lenny Koh, Director of the LSCM Research Group commented: *This is a prime example of how LSCM works in multi-disciplinary and highly complex projects involving multiple stakeholders. The changing fabric of supply chain under climate change is a major concern and appropriate actions must be undertaken in order to adapt and mitigate the supply chain structure with changing climate.*

The Logistics and Supply Chain Management (LSCM) Research Group

is an international research group focuses on research, development and application of leading edge multi-disciplinary work on logistics and supply chain management, nationally and internationally. We work with various stakeholders including academics, industrialists, businesses and policy makers on R&D, knowledge exchange, consultancy, executive education and training on these important arenas. The LSCM Research Group comprises of members and partners institutions/centres/universities/public and private organisations from around the world. The LSCM Research Group is linked with a core mirror group at the South East European Research Centre (SEERC), 3 consortiums, and 35 international partners.

More information:

[www.sheffield.ac.uk/lscm](http://www.sheffield.ac.uk/lscm)

Contact: Professor Lenny Koh

[S.C.L.Koh@sheffield.ac.uk](mailto:S.C.L.Koh@sheffield.ac.uk)

## **DENISE FLETCHER**

Energy2b Transforming energy innovations into new business start ups  
June 29th, 2009 From Autumn 2009, students at the University of Sheffield will be exploring possible ways to 'Make an Energy Difference' by converting 'eco energy' innovations into new business start-ups.

The University of Sheffield Management School has been awarded a Euro 1.1 million grant from the European Commission Executive Agency for Competitiveness and Innovation (EACI) as part of the 'Intelligent Energy -Europe' programme of initiatives. The project draws together academic and commercial partners with expertise in entrepreneurship and energy innovations from across ten European countries. 'Energy2b' will stimulate innovation through targeting university students in five European countries (UK, Portugal, Poland, Slovenia and

Bulgaria) and challenging them to create new energy-friendly business start-ups. An internationally accessible web platform will be developed through which students can submit their entries into local competitions via a 'plug and play' facility. the sustainable web platform will also be extended to experts and other relevant actors regarding energy innovations.

The project is being led by Dr Denise Fletcher from the Management School's Centre for Regional Economic and Enterprise Development (CREED). Denise comments that 'This is a fantastic opportunity for our students to think creatively and explore some really exciting possibilities. The competition is multidisciplinary so any student can enter. The best innovations are selected for boot camp and follow up services provided by a combined team of business planning, energy and investment experts from the five countries involved.

Ten of the best energy-innovations will be showcased at each university location and five of the best ideas will be selected for display at a high profile European Exhibition. Students at the University of Sheffield will be able to display their entrepreneurial skills and win free business support and promotion for their ideas'.

For further information or ideas from students or organisations with an interest in energy innovations, please contact Dr Fletcher at [denise.fletcher@sheffield.ac.uk](mailto:denise.fletcher@sheffield.ac.uk)

## NEW RESEARCH CLUSTER

A new Management School research cluster organized around the theme of "Research Methods and Research Practice" was formally launched on Monday 22<sup>nd</sup> June.

The cluster is being formed to help take forward the work on research methods and research practice that has been going on in the Management School to date and which helped realise a big improvement in the Management School's rating at the last research assessment exercise. Individual members of the cluster have books, high rating journal articles and various other published outputs in the area of research methods and research practice. Members also hold associate editorships of journals specializing in research methods, have guest edited special issues of journals on different dimensions of research methods and have received ESRC awards in the past to investigate the "Quality of Qualitative Research Methods" and to run a seminar series on "Advancing Research in the Business and Management Field". Individual members chair the Research Methods and Research Practice track at the European Academy of Management (EURAM) annual conference and are prominent in the Research Methodology special interest

group of the British Academy of Management (BAM) and help to organize all of that group's activities. It is intended that the cluster will bring greater cohesion across the work of individual members of the cluster. Further details of the cluster may be found at: <http://www.shef.ac.uk/rmrp/>

The launch will be followed next year by a series of seminars on research methods and research practice.

## CONFERENCE PRIZES

### CAROLINE OATES

Caroline Oates and colleagues Nasia Tziortzi and Raquel Reis (both of whom have recently completed their PhDs at Sheffield) recently attended the 14th International Corporate and Marketing Communications Conference in Cyprus.

Caroline and Nasia were awarded first prize for their working paper on children's understanding of advertising, based on Nasia's doctoral research (co-author Mark Blades, Psychology Department, University of Sheffield). Caroline also won third prize for her paper, a content analysis of food in children's television programmes, co-authored with Nicki Tuck, PhD student, who works with Caroline on marketing food to children. Caroline's work is funded by an Academy of Marketing Research Initiative Award.

Nasia receiving her prize from Professor Patrick De Pelsmacker and Dr Ioanna Papasolomou.



Nasia, Caroline and Raquel enjoying a meal in Nicosia before returning home



Caroline being presented with her prize by Professor Patrick De Pelsmacker

## RECENTLY COMPLETED PhD STUDENTS

### **Julieta Ojeda Gomez**



Julieta was awarded her PhD in July 2006. Her doctoral research consisted of a comparative study

on SMEs' competitive advantages in the footwear industry in Mexico and the United Kingdom. Julieta's research project was awarded a research grant from the Centre for Mexican Studies, University of Oxford, UK. Her research interests are SMEs, SMEs' internationalisation and how they have coped with and adapted to globalisation.

After completing her PhD, Julieta joined the Research Division of the

Management Faculty at Universidad Nacional Autonoma de Mexico (UNAM) where she is conducting research on the development of competitive advantage by SMEs in the environmental sector. The focus is on interfirm co-operative relationships between Mexican and foreign SMEs. The main findings suggest that interfirm co-operation has been used as a strategy pursuing the survival and growth of the firm, the development of markets including the internationalization of the firm, and the differentiation of the firm.

In 2008, the Consejo Nacional de Ciencia y Tecnologia (CONACYT) awarded her with the title of "National Researcher" which is in recognition to the research work done by academics at a national level.

### **Nasia Tziortzi**

Nasia Tziortzi completed her PhD at Sheffield University Management School in March 2009 supervised by Caroline Oates and Mark Blades

(Psychology Department, University of Sheffield). She also holds a BSc in Public and Business Administration (specialisation in Marketing/Management) from the University of Cyprus and an MA in Advertising and Marketing from Leeds University.



Her PhD thesis explored the perceived effects of food advertising on children in Cyprus looking specifically at how children aged 6-12 understand

advertising and how children, parents and family units perceive the effects of food advertising on children. The main contributions of her research included that it was the first one to explore advertising directed at children in Cyprus and two original frameworks, one on advertising understanding and one on advertising effects on children in the context of the family.

Nasia is currently working as a Marketing and Management lecturer in Cyprus. She has produced a number of conference papers with Caroline Oates and Mark Blades and is currently writing journal articles on her major PhD findings. Her research interests include advertising and marketing directed at children, children's understanding of advertising, parents' perceptions of advertising directed at children and the effects of advertising on children.

## WHERE ARE THEY NOW?

In the next newsletter, we would like to circulate details of what ex-students and ex-lecturers are currently doing. Please e-mail with details of:

Name. Course undertaken and year graduated. Current occupation and organisation. E-mail contact details (if you wish). Any short message you wish included.

Send details to Kelly Walker at [K.Walker@sheffield.ac.uk](mailto:K.Walker@sheffield.ac.uk)

## RECENT RESEARCH OUTPUTS OF STAFF

### James Baldwin

Allen, P. M., Strathern, M., Baldwin, J. S. (2008). Complexity: The Integrating Framework for Models of Urban and Regional Systems. *In: The Dynamics of Complex Urban Systems*, S Albeverio, D Andrey, P Giordano, A Vancheri (Eds), Heidelberg: Physica-Verlag, pp21-41

Baldwin, J. S. (2008). Industrial ecosystems: An evolutionary classification scheme. *Progress in Industrial Ecology – An International Journal*, 5(4) – In Press.

Rose-Anderssen, C., Baldwin, J.S., Ridgway, K., Allen, P.M., Varga, L., and Strathern, M. (2009). The evolution of commercial aerospace supply chains and the facilitation of innovation. *International Journal of Electronic Customer Relationship Management*, 2(1): 63-84.

Rose-Anderssen, C., Baldwin, J.S., Ridgway, K., Allen, P.M., Varga, L., and Strathern, M. (2009). A cladistic classification of aerospace supply chain evolution. *Journal of Manufacturing Technology Management*, 20(4) – In press.

### Frank Birkin

Birkin, F., Koh, S.C.L., Cashman, A. and Liu, Z. (2009) "New Sustainable Business Models in China", *Business Strategy and the Environment*, 18: 64-77.

Birkin, F. (forthcoming) "An Exploration of Critical Scientific Realism: focused on changes in accounting for sustainable development", *International Journal of Critical Perspectives on Accounting*.

Birkin, F. (forthcoming) "A New Business Model for Sustainable Development: an exploratory study using the Theory of Constraints in Nordic Organisations", forthcoming in *Business Strategy and the Environment*.

### **Dermot Breslin**

Breslin, D. (2008a) "The Nascent Small Business: An Evolutionary Approach." *International Journal of Entrepreneurship and Innovation*, 9(3), 177-186.

Breslin, D. (2008b) "A Review of the Evolutionary Approach to the Study of Entrepreneurship". *International Journal of Management Reviews*, 10(4), 399-423.

Breslin, D. (2009a) "Breaking the Mould: A Study of Donegal China". In Stokes, D., Wilson, N. & Mador, M. (Eds), *In Search of Entrepreneurship*, 2nd Edition, Thomson Publishing.

Breslin, D. (2009b) "The Evolving Organisational Routine". 9th EURAM Conference, May, Liverpool, UK

### **John Brierley**

Brierley, J. (2008) "The influences on the frequency with which product costs are used in decision making", *International Business Research*, 1 (3): 149-57.

Brierley, J. (2008) "Using ordinal regression to examine the factors influencing the level of consideration for activity-based costing", *International Journal of Business and Management*, 3(8): 58-67.

Brierley, J. Cowton, C.J. & C.Drury (2008) "An examination of the types of cost system used to obtain product costs in British manufacturing industry", *International Journal of Managerial and Financial Accounting*, 1(1): 6-17.

Brierley, J. (forthcoming) "Towards an understanding of the sophistication of the product costing system", *Journal of Management Accounting Research* (forthcoming).

### **Andrew Brint**

Brint, A., Bridgman, J. and Black, M. (2009) "The rise, current position and future direction of Asset Management in utility industries" *Journal of the Operational Research Society*, 60: s106-s113.

Brint, A. (2009) "Predicting a house's selling price through inflating its previous selling price" *A.T.Brint Journal of the Operational Research Society*, 60(3): 339-47

Brint, A. (2009) "Choosing an estimator after sampling on two occasions" *IMA Journal of Management Mathematics*, 20(1), pages 81-94, 2009

### **Jon Burchell**

Burchell, J. & J. Cook (2008) 'Stakeholder Dialogue and Organisational Learning: Changing Relationships Between Companies and NGOs.'

*Business Ethics: A European Review*, Vol.17; No.1. pp.35-46.

Burchell, J. (2008) *The Corporate Social Responsibility Reader*, London, Routledge.

Burchell, J. (2008) 'Sweden: Miljöpartiet de Grona', in Frankland, Lucardie and Rihoux (eds) *Green Parties in Transition: The end of Grass Roots Democracy?*, Farnham, Ashgate.

### **Elizabeth Carnegie**

Carnegie, E. and McCabe, S. (2008) "The Symbolic (Re)Creation of National Spaces for Re-enactment Events", *Current Issues in Tourism*, Issue 4

Carnegie, E. (2008) 'Island Prisons : Robben Island and Alcatraz', *Encyclopaedia of Tourism and Recreation in Marine Environments*, , Lueck, M (Ed) Wallingford: Cabi

Carnegie, E. (2008) 'Xenophobia', *Encyclopaedia of Tourism and Recreation in Marine Environments*, , Lueck, M (Ed) Wallingford: Cabi

Carnegie, E. (forthcoming) "Catalysts for Change? Museums of Religion in a Pluralist Society, Special Edition", *Journal of Management, Spirituality and Religion*,

### **John Cullen**

Bernon M, Cullen J and Gorst J (2008) Reverse Logistics: Self Assessment Workbook, London: Department for Transport.

Bernon M, Cullen J and Gorst J (2009) "Supply Chain Management", Financial Management, February, pp. 42-43.

Cullen J (2009) Supply Chain Management Accounting. Management Accounting Guideline. The Society of Management Accountants of Canada, the American Institute of Certified Public Accountants and The Chartered Institute of Management Accountants.

Tsamenyi M and Cullen J (2009, forthcoming) "Management controls and new organisational forms", Journal of Accounting and Organisational Change.

### **Mehmet Demirbag**

Demirbag, M. Bayraktar, E., Koh, S.C.L., Tatoglu, E., and Zaim, S. (forthcoming 2010) "An efficiency comparison of supply chain management and information system practices: A study of Turkish and Bulgarian SMEs in food products and beverages", International Journal of Production Research,

Demirbag, M., Tatoglu, E., and Apaydin, M (forthcoming 2010) "Survival of Japanese subsidiaries in the Middle East and North Africa", Journal of World Business,

Demirbag, M. and Mellahi, K. (forthcoming 2010) "MNEs in the Middle East: Institutional environment and strategies", Journal of World Business,

Demirbag, M., Mellahi, K. and Sahadev, S (forthcoming 2010) "Country image and consumer preference for emerging market economy products: the moderating role of consumer materialism", International Marketing Review,

### **Pauline Dibben**

Wood, G. And Dibben, P. (2008) "The Challenges Facing the South African Labour Movement: Mobilization of Diverse Constituencies in a Changing Context, Relations", Industrielles/ Industrial Relations, 63 (4): 671-693.

Dibben, P. (2009) 'Transport, Trade and Economic Development in Mozambique: An Agenda for Change', In de Brito, L., Castel-Branco, C., Chichava, S. And Francisco, A. (eds) Reflection on Economic Questions. Maputo, Mozambique: Institute for Social and Economic Studies.

### **Penny Dick**

Tietze, S. and Dick, P. (forthcoming 2009) "Hegemonic practices and knowledge production in the management academy: An

English language perspective". Scandinavian Journal of Management

Dick, P. (forthcoming 2009) "Bending over backwards? Using a pluralistic framework to explore the management of flexible working in the police service", British Journal of Management

Dick, P. (2008) "Resistance, gender and Bourdieu's notion of "field.", Management Communication Quarterly, 21, 3, 327-343.

Tietze, S. and Dick, P. (2008) The 'victorious English Language': symbolic power and symbolic violence in academic writing and publishing. Paper presented to the 8th International Conference on Organizational Discourse, Queen Mary University, London, July.

### **Denise Fletcher**

Fletcher, D.E., Huggins, R. and Koh, S.C.L. (2008) Institutional Entrepreneurship and Regional Emergence: economic development in the Western Balkans, in P. Phan, and S. Venkataraman and R. Velamuri, Entrepreneurship in Emerging Regions around the World: Theory, Evidence and Implications, Cheltenham: Edward Elger

Fletcher, D.E. (forthcoming) 'Life-making or risk-taking': entrepreneurial couples and new

venture creation, in special issue on Family Firms, *International Small Business Journal*.

Fletcher, D.E. (forthcoming) Family and entrepreneurial processes in the emergence of small business in Bulgaria, *Journal of Enterprising Cultures*.

### Keith Glaister

Glaister, K., P.J. Buckley, E. Klijn and H. Tan (forthcoming 2009) "Knowledge Accession and Knowledge Acquisition in Strategic Alliances: The Impact of Supplementary and Complementary Dimensions", *British Journal of Management*,

Glaister, K., Doyle, E. and Frecknall-Hughes, J. (forthcoming 2009) "Linking Ethics and Risk Management in Taxation: Evidence from an Exploratory Study in the UK and Ireland," *Journal of Business Ethics*,

Glaister, K., with E. Tatoglu and V. Kula (2008) "Succession Planning in Family Owned Businesses: Evidence from Turkey", *International Small Business Journal*, 26(2): 155-180 ().

Glaister, K. and Frecknall-Hughes, J (2008) "Corporate Strategy Formulation and Taxation: Evidence from UK Firms", *British Journal of Management*, 19(1): 33-48.

### Phil Johnson

Johnson, P. Cassell, C; Bishop, V., Johnson, P. Buering, A, and Symon, G. (forthcoming 2009) "Learning to be a Qualitative Management Researcher", *Management Learning*.

Johnson, P. Wood, G.T., Brewster, C. and Brookes, M. (2009) "The Rise of Post-bureaucracy: Theorists' Fancy or Organizational Praxis?", *International Sociology*. 24(1): 37-61.

Symon, G.; Buering, A. Johnson, P. and Cassell, C. (2008) "Positioning Qualitative Research as Resistance to the Institutionalization of the Academic Labour Process", *Organization Studies* 29(10): 1315-1336.

Gill J., Johnson, P. and Clark, M. (2009) (4th edition) *Research Methods for Managers*, London: Sage.

### John Kawalek

Kawalek, J.P., (2008), *Re-Thinking Information Systems in Organisations, Integrating Organisational Problem-Solving*, Routledge, London.

Tipi, L, Kawalek, J., Maguire S., "Evaluating and Improving a Knowledge Management System" – The IMPPETUS Case Study, INTED 2008.

Tipi, L, Kawalek, J., Maguire S., "Knowledge Management System – The IMPPETUS Case Study", INTED 2008.

### Lenny Koh

Ketikidis, P. H., Koh, S.C.L., Gunasekaran, A., Dimitriadis, N. and Kehajova, M., (2008), "The use of information systems for logistics and supply chain management in South East Europe: Current status and future direction", *OMEGA*, 36, pp. 592-599.

Koh, S.C.L., Gunasekaran, A. and Rajkumar, D., (2008), "ERP II: The involvement, benefits and impediments of collaborative information sharing", *International Journal of Production Economics*, 113, pp. 245-268.

Erkan Bayraktar, S.C. Lenny Koh, A. Gunasekaran, Kazim Sari, Ekrem Tatoglu, (2008), "The role of forecasting on bullwhip effect for e-SCM application", *International Journal of Production Economics*, 113, pp. 193-204.

S.C.L. Koh, A. Gunasekaran, and J.R. Cooper, (2008), "Do SMEs need a high level of investment in training and consultancy for a successful ERP implementation and operation"? *International Journal of Production Economics*.

### **Naoko Komori**

Komori, N. (2008) "Towards the Feminization of Accounting Practice: Lessons from the Experiences of Japanese Women in the Accounting Profession", *Accounting, Auditing and Accountability Journal*, 21(4).

Komori, N. (2008) "The Transformation from 'Thrifty Accountant' to 'Independent Investor': The Changing Relationship of Japanese Women and Finance under the Influence of Globalization". in Maly, J., Rutterford, J., and Laurence, A. (Eds), *Women and Investment*, London: Routledge.

### **Sylvie Laforet**

Laforet, S. (2009). *Managing Brands: A contemporary perspective*. McGraw-Hill: Berkshire.

Laforet, S. (2009). "Effects of Size, Market and Strategic Orientation on Innovation". *European Journal of Marketing*, 43(1/2), 188-212.

Laforet, S. (2008). "Size, Strategic and Market Orientation Affects on Innovation". *Journal of Business Research*, 61(7), 753-64.

Laforet, S. (2008). "British Retail Brand Extension – Perceived Fit, Risks and Trust". *Journal of Consumer Behaviour*, 7 (3), 189-209.

### **Bill Lee**

Lee, B. & Cassell, C. (2008) "Employee and social reporting as a war of position and the union learning representative initiative in the UK", *Accounting Forum*, 32(4).

Lee, B. & Cassell, C. (2009) "Learning representative initiatives in the UK and New Zealand: a means to "flexicurity"?" in *Journal of Interdisciplinary Economics*, Volume 20, Number 1.

Lee, B. & Cassell, C. (2009) "Learning organizations, employee development and learning representative schemes in the UK and New Zealand" *Journal of Workplace Learning*, 21,1.

Cassell, C. & Lee, B. (forthcoming 2009) "Trade union learning representatives: progressing partnership?" in *Work*,

*Employment & Society*.

### **Linda Lewis**

Lewis, L. , Birkin, F. and Polisie, T. (2008) "A New Business Model for Sustainable Development: an exploratory study using the Theory of Constraints", *Business Strategy and the Environment* .

### **Stuart Macdonald**

MacDonald, S. and Turpin, T. (2008) 'Intellectual property rights for SMEs in South-east Asia: Strategy and policy', *International Journal of Innovation and Technology Management*, 5, 2: 233-46.

MacDonald, S. (forthcoming) "'Look girls, this is how you do it": Dependency on management consultants in the BBC' in T. Clark and M. Kipping (eds), *Oxford Handbook of Management Consulting*, OUP, Oxford .

MacDonald, S. (forthcoming) 'Babes and sucklings: Management consultants and novice clients' in T. Clark and S. Avakian (eds), *Management Consulting*, Edward Elgar, Cheltenham.

MacDonald, S. and Kam, J. (forthcoming) 'Many a tune from an old fiddle: publication in the top journals of Management Studies' , *Scandinavian*

Journal of Management

### Stuart Maguire

Maguire, S., Suluo, H., (2008), Business Intelligence: Benefits, Applications, & Challenges, in Managing Strategic Intelligence, Xu, M. (editor) published Information Science Reference.

Koh, S.C.H., Maguire, S., (2009), Information & Communications Technology Management in Turbulent Business Environments, IGI Global.

Maguire, S., Ojiako, U., (2008), Market-led Systems Development: When Customers become Users, Industrial Management and Data Systems, 108(2): 173-190.

Ojiako, U., Maguire, S., (2008), Success Criteria for Systems-Led Transformation: Managerial Implications for Global Operations Management, Industrial Management and Data Systems, 108(7): 887-908.

### Martina McGuinness

Demirbag, M., M. McGuinness & H. Altay (forthcoming 2009), 'Perceptions of Institutional Environment and Entry Mode: FDI from an Emerging Country, Management International Review.

Reis, R., C.J. Oates & M. McGuinness,

'Perceptions of direct marketing in BTB and BTC markets: Implications for theory and practice', 13th International Conference on Corporate and Marketing Communications, Ljubljana, 24-26 April 2008.

McGuinness, M. 'Pool Re: A case study of insurance, risk and governance' accepted for 'The End of Rationality? The Challenge of New Risks and Uncertainties in the 21st Century': ISA Conference, Barcelona 5-9 September 2008.

Reis, R., C.J. Oates, M. McGuinness & D. Elliott, Customers' perceptions on developing BTB relationships using direct marketing, paper to be presented at 14th International Conference on Corporate and Marketing Communications, Nicosia, 24-26 April 2009.

### Kamel Mellahi

Mellahi, K, Morrell K and Wood G. (2009) The Ethical Business, 2nd Edition, Palgrave – McMillan, London.

Mellahi, K., Ralston, A.D et al . (forthcoming 2009). "Ethical Preferences for Influencing Superiors: A 41 society study", Journal of International Business Studies,

Mellahi, K; Demirbag,M and Wood G. (forthcoming 2009) Regulatory Context and

Corruption: Rethinking the Effects of Government Intervention, International, Journal of International Studies of Management & Organisation.

Mellahi, K. and Sminia H (forthcoming 2009). "Frontiers of strategic management research", International Journal of Management Reviews, .

Rattab,B; Ben Brik A and Mellahi. K. (forthcoming 2009). "A Study of Management Perceptions of the Impact of Corporate Social Responsibility on Organisational Performance in Emerging Economies: The Case of Dubai", Journal of Business *Ethics*,

### Alan Murray

Blowfield, M. and Murray, M. (2008) Corporate Responsibility: A Critical Introduction, Oxford: Oxford University Press.

Murray. A. (2008) " Hermeneutics", in R. Thorpe and R. Holt (eds) Sage Dictionary of Qualitative Management Research, London: Sage

Murray. A. (2009) "Leadership and Management Development in Sustainability and Corporate Responsibility" in The Handbook of Leadership and Management Development.

Eds.: J. Gold, R. Thorpe, A. Mumford;  
Aldershot:Gower

### Gill Musson

Marsh, K. & Musson, G. (2008) "Men at home and at work: Managing emotion in telework. Gender", *Work and Organization* 15 (1): 31-48  
Cohen, L. Musson, G. & Duberley J. (2009) "Work-life balance? An exploration of everyday home-work dynamics". *Journal of Management Inquiry*

### Geoff Nichols

Nichols, G. and James, M. (2008) "One size does not fit all: implications of sports club diversity for their effectiveness as a policy tool and for government support". *Managing Leisure* 13, 1004 – 114. (P)

Nichols, G. (2009) Case study: Newham Volunteers – London; England. In, Holmes, K. and Smith, K. (eds) *Managing volunteers in tourism attractions, destinations and events*. Elsevier Butterworth-Heinemann.

### Caroline Oates

Young, W., McDonald, S., Oates, C.J. and Hwang, K. (in press). "Decision making for sustainable consumption". *Sustainable Development*.

Ali, M., Blades, M. and Oates, C.J. (in press).

"Can children recognize advertisements on Internet Web pages?" *British Journal of Developmental Psychology*.

Oates, C.J., McDonald, S., Young, W., Hwang, K. and McMorland, L. (2008). "Marketing sustainability: Use of information sources and degrees of voluntary simplicity". *Journal of Marketing Communications* 14 (5) 351-65.

McDonald, S., Oates, C.J. and Young, W. (2008). Choosing to be sustainable: tracing complex decisions. In S. Reddy (Ed.) *Green Consumerism. Approaches and country experiences Hyderabad, India: Icfai University Press*.

### Stuart Ogden

Ogden, S. and Watson, R. (2008) 'Executive pay and the search for legitimacy: an investigation into how UK Remuneration Committees use corporate performance comparisons in long term incentive pay decisions'. *Human Relations*, 61: 711-739.

### Daragh O'Reilly

Kuback, K and O'Reilly, D (forthcoming) *Arts Marketing*, in Maclaran, P and Parsons, L (ed.) *Current Issues in Marketing*.

Chadwick, S, Garford, W, Guimaraes, G, O'Reilly, D (forthcoming) "The formation, organisation and management of

MyFootballClub: Some implications for marketing practice", *Journal of Direct, Database, and Digital Marketing Practice*.

Kerrigan, F and O'Reilly, D (2008) Branding in film, branding of film. *Academy of Marketing Conference Proceedings*. Stirling. July.

Larsen, G and O'Reilly, D (2008) *Festival Tales: Utopian Tales*. *Academy of Marketing Conference Proceedings*. Stirling. July.

### Noel O'Sullivan

O'Sullivan, N. (forthcoming 2009) "The Impact of Directors' and Officers' Insurance on Audit Pricing: Evidence from UK Companies", *Accounting Forum*,

O'Sullivan, N. (forthcoming 2009) "Why Do CEOs Hold Non-Executive Directorships? An Analysis of the Role of Governance and Ownership", *Management Decision*, .

### Jo Padmore

Oates, C., Padmore, J. & McDonald, S. (2008). 'Researching a new typology of green and ethical consumers'. Presented and published in the *Proceedings of the Academy of Marketing Conference*, July 2008

### Violina Ratcheva

Ratcheva, V. (2008), "The Knowledge Advantage of Virtual Teams – Processes Supporting Knowledge Synergy", *Journal of General Management*, Vol. 33 (3), 53-66.

Ratcheva, V. (2009), "Integrating Diverse Knowledge through Boundary Spanning Processes – The Case of Multidisciplinary Project Teams", *International Journal of Project Management*, Vol. 27, 206-215.

Ratcheva, V. (forthcoming 2010) Organising Knowledge Work in Temporary Project Teams, In: D. Long (Ed), *Communication, Relationships, and Practices in Virtual Work*, IGI Global, Hershey, PA, USA.

### **Doug Renwick**

Renwick, D. (2008) 'Line managers', in Redman, T. & Wilkinson, A. (eds) *Contemporary HRM*, (Third Edition) London: Pearson Education.

Renwick, D. (2009) (editorial) 'Contemporary developments in HRM in Latin America', *Employee Relations*, Vol.31, No.3, .

Renwick, D. (2009) 'The origins of employee wellbeing in Brazil: An exploratory analysis', *Employee Relations*, Vol.31, No.3,

Hunter, W., and Renwick, D. (2009) 'Involving British line managers in HRM in a small non-

profit work organisation', *Employee Relations*, Vol.31, No.5,

### **Suzanne Richbell**

Richbell, S., Szerb, L and Vitai, Z. (2010) 'HRM in the Hungarian SME Sector', *Employee Relations*.

Richbell, S. and Chan, K.W. (2009) 'Permanent Night Working: Patterns and Problems' in *The New World of Work Organisations and Employment*, Proceedings of the 15th World Congress of the International Industrial Relations Association, Sydney.

Richbell, S and Wood, G, (2009) 'Reward Systems' in Collings, D.G. and Wood, G. (eds) *Human Resource Management: A Critical Approach*, London, Routledge. ISBN:978-0-415462471.

Richbell, S. and Watts, L. (2008) 'Going Green: Sickness Absence Rates and Journey to Work' in *Work Values and Social Responsibilities in a Changing World*, Proceedings of 11th Biennial Conference of the International Society for the Study of Work Values and Behaviour, pp. 376-384, ISBN: 978-0-9817997-0-4

### **Sunil Sahadev**

Sahadev, S. (2008) "Economic Satisfaction and Relationship Commitment in Channels:

The Moderating Role of Environmental Uncertainty, Collaborative Communication and Coordination Strategy", *European Journal of Marketing*, Vol. 42, No.1/2, pp.178-199.

Keyoor Purani and Sahadev, S. (2008), "The Moderating Role of Industrial Experience in the Job Satisfaction, Intention to Leave Relationship: An Empirical Study among Sales-men in India" *Journal of Business and Industrial Marketing*, 23 (7): 475-485

Sunil Sahadev and Keyoor Purani (2008), "Modelling the Consequences of E-service Quality", *Marketing Intelligence and Planning*, Vol.26 (6), pp.605-620

Mehmet Demirbag and Sunil Sahadev (2008), "Exploring the antecedents of Quality Commitment among Employees: An Empirical Study", *International Journal of Quality and Reliability Management*, Vol. 25(4), pp.494-507.

### **Mike Simpson**

Parker, C., Redmond, J. and Simpson, M. (forthcoming 2009) "A Review of Interventions to Encourage SMEs to make Environmental Improvements." Accepted for Environment and Planning C: Government and Policy, vol. 27.

Redmond, J.L., Walker, E.A., Wang, C., Simpson, M., & Parker, C. (2008) "The Impact of Small Business on the Environment." Presented and published in the Proceedings of the 31st Institute for Small Business & Entrepreneurship Conference: International Entrepreneurship – promoting excellence in education, research and practice, 4th – 7th November 2008, Belfast, N. Ireland. Abstract in the Conference Booklet p.160 (ISBN 978-1-900862) Conference Proceedings (CD: ISBN 978-1-900862-08-0).

Simpson, M., Parker, C., and Redmond, J. (2008) "A 'Tool Kit' of Interventions to Encourage the Adoption of Environmental Good Practice by SMEs." Presented at the 7th International Conference on Corporate Social Responsibility, Durham Business School, 3rd – 5th September 2008. Conference Abstracts booklet, Abstract, p.69.

Parker, C., Redmond, J. and Simpson, M. (2008) "Intervention Strategies to Engage Small and Medium Enterprises in Environmental Good Practice." Presented and published in the Proceedings of the SME – Entrepreneurship Global Conference 2008: "Creating Sustainable Entrepreneurship Eco-System and High Performance SMEs", Organised by Monash University, Melbourne, Australia, 3-4 July 2008. Paper no. 15. (CD: ISBN 978-0-7326-4006-4).

### Harry Sminia

Mellahi, K. & H. Sminia (forthcoming 2009), The frontiers of strategic management research: introduction to the special issue. *International Journal of Management Reviews*.

Sminia, H. (forthcoming 2009), Process research in strategy formation: theory, methodology, and relevance. *International Journal of Management Reviews*, .

Van Nistelrooij, A.T.M. & H. Sminia (2009), "For show or for real? Organization development in the public sector". In: C. Macleod & R.T. By (eds.), An overview of managing organizational change in public services. London: Routledge.

### Andrew Tylecote

Tylecote, A. and Visintin, F. (2008) Corporate governance, finance and the technological advantage of nations, London and New York: Routledge. pp. xix + 310.

Cai, J. and Tylecote, A. (2008) "Corporate governance and technological dynamism of Chinese firms in mobile telecommunications: a quantitative study", Research Policy. Available online 3 Sept 2008 <http://www.sciencedirect.com/science/journal/00487333>

Cantista, I. and Tylecote, A. (2008) "Industrial innovation, corporate governance and supplier-customer relationships", *Journal of Manufacturing Technology Management*, 19 (5) 576-590.

### Colin Williams

Round, J., Williams, C.C. and Rodgers, P. (2008) "Corruption in the post-Soviet workplace: the experiences of recent graduates in contemporary Ukraine", *Work, Employment and Society*, 22(1): 149-166.

Williams, C.C. (2009) "Beyond the formal/informal employment dualism: the prevalence and geographies of 'quasi-formal' employment in the European Union", *European Urban and Regional Studies*, 16(2): 147-59

Williams, C.C. (forthcoming 2009) "Reconceptualising men's and women's undeclared work: evidence from Europe", *Gender, Work & Organisation*,

Williams, C.C. (forthcoming) "Spatial variations in the hidden enterprise culture", *Entrepreneurship and Regional Development*,

### Phil Wright

Wright, P.W. (2008), The Liberalisation of Gas: Reflections on Impasse, in Bazart C. and

Boheim, M.H. (eds.): Network Industries between Competition and Regulation: INFER Research Perspectives Vol. 6, LIT, Berlin

Wright P.W., Rutledge, I.D. and Kanai M. (2008), Taxation Along the Oil and Gas Supply Chain, Energy Charter Secretariat, Brussels, 101p.

Wright, P.W. and Rutledge, I.D. (2008), 'Fusion et acquisitions dans les secteurs du gaz et de l'électricité au Royaume-Uni', Liaison Énergie-Francophonie, numéro 80 (Les choix énergétiques mondiaux: entre confiance technologique et préoccupations environnementales)

Wright, P.W. and Rutledge I.D. (2008), 'Why the re-introduction of price control regulation is the only remedy which will work for domestic energy consumers', Energy prices, fuel poverty and OFGEM, House of Commons Business and Enterprise Committee, eleventh report of the session 2007-08, pp.EV563-584

### **Geoff Wood**

Brewster, C., Brookes, M., Croucher, R. and Wood, G. (forthcoming 2009). "Context, Strategy and Financial Participation: A Comparative Analysis", Human Relations

Lane, C. and Wood, G. 2009. "Introducing Diversity in Capitalism and Capitalist Diversity", Economy and Society, 38, 3.

Buhlungu, S., Wood, G. and Brookes, M. 2008. "Trade Unions and Democracy in South Africa: Union Organizational Challenges and Solidarities in a Time of Transformation", British Journal of Industrial Relations, 46, 3: 439-468.

Brewster, C., Wood, G. and Brookes, M. 2008. "Similarity, Isomorphism or Duality? Recent Survey Evidence on the HRM Policies of MNCs", British Journal of Management, 19, 4: 320-342.

### **Hassan Yazdifar**

Yazdifar, H. , S. Askary, J. S. Pounder (2008) "Influence of Culture on Accounting Uniformity Among Arabic Nations", Education, Business and Society: Contemporary Middle Eastern Issues, 1(2): 145-54

Yazdifar, H , M. Zaman, M. Tsamenyi, D. Askarany (2008) "Management accounting change in a subsidiary organization", Critical Perspectives on Accounting, 2008, 19: 404-430.

Yazdifar, H, S. Askary and D. Askarany (2008) "Management Accountants' Role: Does

Ownership Matter?", Journal of Accounting, Business and Management.

Yazdifar, H, S. Askary and D. Askarany (2008) "Culture and Accounting Practices in Turkey", International Journal of Accounting, Auditing and Performance Evaluation, 5(1): 66-88.

### **Shuxing Yin**

Yin, S., Mazouz, K. and Saadouni, B. , (2008) "The Long Term Performance of Share-only Versus Unit IPOs: Evidence from the Hong Kong Stock Market", Journal of Multinational Financial Management, 18(3): 209-228

Yin, S., Mazouz, K. and Saadouni, B. , (2008) "Warrants in IPOs: Evidence from Hong Kong", Pacific-Basin Finance Journal, 16(5): 539-554