



The  
University  
Of  
Sheffield.

Journalism  
Studies.



Postgraduate  
study.



VELOCITY  
OF  
FIELD

**Showing journalism's bigger picture.**



**We're the UK's  
leading centre  
for teaching and  
research in our  
field. We show  
journalism's bigger  
picture.**





# Welcome.

**The best journalists and media researchers understand that journalism matters. They know the vital role played by journalism in the life of a community, a city, a culture, a continent. They understand that a healthy, democratic society depends on free journalism practised well. They see journalism's bigger picture.**

At the Department of Journalism Studies here in Sheffield, our staff come from a range of backgrounds. Some are professional journalists with decades of newsroom experience, whose work has been seen by millions in newspapers and BBC broadcasts, who broke big stories, who lived through the digital revolution – and helped to shape it. They've joined us to help the next generation of journalists master the vital practical skills.

And because Sheffield is a member of the UK's prestigious Russell Group of research-intensive universities, our staff are also renowned academics who research and write famous textbooks on the history of journalism, on media ethics and law, on news and propaganda; who work with the United Nations to defend journalism and media freedom around the world.

This means Sheffield journalism studies graduates see the bigger picture. They understand the significance of the work they do. Our alumni are working as journalists, as media researchers, as communications professionals, all over the world. Their studies have inspired them to produce world-class work – rigorous, ethical and engaging. Join us and you'll have the chance to follow them.

**Showing journalism's bigger picture.**

The University of Sheffield.  
Journalism Studies 20th Anniversary  
Monday 20 October 2014  
'After Snowden'  
Alan Rusbridger  
Editor-in-Chief  
The Guardian, The Observer

**The University of Sheffield has helped journalists see their route map through what is by any accounts the most extraordinary revolution in communication... We've had a lot to thank Sheffield for in terms of the people you've sent us.**

Alan Rusbridger,  
Editor-in-chief, The Guardian, 1995–2015





## **OUR GRADUATES AT WORK**

# **Dan Walker**

**BBC Breakfast presenter and sports journalist**

**“Over the years I’ve worked in local and regional radio and TV and was a presenter on the BBC News Channel for a few years before moving into network TV about 12 years ago. I’ve been privileged to travel all over the world covering major sporting events and interviewing some fascinating people.**

I did the Broadcast Journalism MA at Sheffield the first year they ran it so was very much a guinea pig. I just missed out on the BBC Trainee Scheme during the course (I ate the examiner’s lunch by accident which didn’t help) but the most valuable part of the course was the work experience. That gave me a real idea of what working in the industry would be like. When I did get a job, I felt like I was already up and running.

I did my final radio piece on the shared experiences of a family of quads in Sheffield as they approached their GCSEs. We ran that as a feature on one of our many newscasts, which were a great grounding for doing the job for real.

The course also gave me the ideal platform for doing other things. I wrote for the University newspaper, helped set up the radio station (which is still going today) and I entered and won a football commentary competition run by Hallam FM while I was on the MA. I started working for them the week after I graduated and within six months I was the Sports Editor at Key 103 in Manchester, reading the news and commenting on Manchester United and City.

Don’t tell him, but I loved learning media law from Mark Hanna. I still use that most days in the job.”

**Showing journalism's bigger picture.**



# Our courses.

**The exact balance of practical and academic content in your course will depend on the degree programme and modules you choose.**

Students on our applied MA courses in news, broadcast and magazine journalism – all accredited by leading professional bodies – develop the complete breadth of skills needed for a high-achieving media career, from hunting down stories and taking shorthand to cutting-edge techniques of digital and mobile journalism. Core modules also cover the essentials of media law, with the option to explore in greater depth the relationships between journalism and society, propaganda, online communication and freedom of expression.

Our masters in Global Journalism and International Public and Political Communication, meanwhile, offer an introduction to professional writing for the media and a pathway into further research, via modules that explore the varying practice of journalism across the globe and the interplay between the media and the political arena. Finally, MSc Science Communication specialises in the exciting field of interpreting science through the media for a popular audience. 📖



# MA/PGDip Broadcast Journalism.

## **MA 1 YEAR FULL TIME PGDIP 9 MONTHS FULL TIME**

Join our Broadcast MA and we'll nurture your skills using our TV news studio and gallery, radio studios and production booths, and high-tech editing suite. You'll learn how to record and film material and edit it using a desktop software package, and how to tell stories online.

But first we'll show you how to hunt down stories on your own and develop your interview technique, so you can ask questions that matter. Our experts in media law, regulation and public administration will make sure your journalism is responsible and ethical as well as hard-hitting.



On production newscasts, you'll work in a team going out into the city to find the news, shoot footage and create bulletins, meeting tough deadlines back in the studio. It's demanding work – but that's how our students finish the degree newsroom-ready, as complete broadcast journalists.

MA Broadcast Journalism is for students who are determined, articulate, fascinated by news and current affairs, and at ease in front of a camera and mic. Graduates work for BBC Newsnight and Radio 1, Wall Street Journal, ITN/Channel 4 News, The Guardian, and media in India, China and the USA.

## **PROFESSIONAL ACCREDITATION**

This degree is accredited by the Broadcast Journalism Training Council (BJTC), which means you'll undertake a substantial work experience placement – a chance to give a real test to the skills and knowledge you'll be developing back here in the department. Sheffield's reputation combined with BJTC accreditation means your degree will have extra clout in the jobs market.

## **CORE MODULES**

Researching News; Broadcast News; Law for Journalists; Ethics and Regulation; Power and Society; Advanced Broadcast Journalism; Portfolio (PGDip students don't take this module).

## **OPTIONAL MODULES**

Dealing With Data for Journalists; Statistics for Journalists; Communicating with the Media; Radio and NGO Communication in Conflict-Affected Areas; Media Freedom: European, UK and US Perspectives.

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# MA Global Journalism.

## 1 YEAR FULL TIME

**In the globalised communications environment of the 21st century there remain significant variations in the practice of journalism around the world. As an MA Global Journalism student you'll be immersed in vital discussions around the relationship between media, society and government – at a hugely critical moment for freedom of expression.**

Our research institute, the Centre for Freedom of the Media (CFOM), collaborates closely with the United Nations on journalists' liberty and safety. This work feeds directly into modules taught on this degree – placing you at the heart of the most significant media debate of our time. Our annual International Journalism Week is a focal point, with high-level discussions led by media professionals, researchers and campaigners from around the world.

You'll also develop the basic writing techniques needed to turn raw facts into publishable news stories in different journalistic genres – a vital first step towards a media career.

A course for anyone looking for a far-reaching perspective on journalism across the planet, MA Global Journalism has proved especially popular with international students looking for a prestigious UK degree and a media career in their home nations – or a pathway to PhD research.

## CORE MODULES

Writing for the Media; Victimisation of the Media: Threats and Challenges to the Principle of Publicity; Weaponisation of the Media: Abuses of the Principle of Publicity; Research Methods; Journalism, Globalisation and Development; Dissertation.

## OPTIONAL MODULES

Media and Public Communication in Japan; Media, State and Society in China; Researching Social Media; Digital Advocacy; International Visual Public and Political Communication; Journalism in Britain; Dealing with Data for Journalists; Media Freedom: European, UK and US Perspectives; Radio and NGO Communication in Conflict-Affected Areas.



# MA International Public and Political Communication.

## 1 YEAR FULL TIME

**Interested in MA International Public and Political Communication (IPPC)? You'll experience a fascinating degree that combines rigorous academic content with useful practical skills – and become an expert in public and political communication activities and campaigning.**

This degree focuses on the ways in which political parties, politicians and governmental institutions – as well as non-governmental institutions such as pressure groups, charities, NGOs and public institutions – seek to construct and shape campaigns, advocate particular viewpoints and disseminate specific messages in order to persuade and inform public opinion, specific audiences and policymakers.

The IPPC course combines a rigorous academic foundation with strong practical content. Taught by both research-active staff and practitioners who are proven experts in their field, our students analyse public and political communication activities both internationally and historically – and then put their findings to practical use, developing your own political and public communication campaigns or marketing tools.

Join us on the degree and you'll learn about media relations, political marketing and the scope and significance of political communication. You'll develop skills in communicating with the media (including media training) and using different media outlets to promote ideas through advocacy and lobbying. Our teaching offers a deep and critical understanding of key debates around intersection of the media and public and political communication internationally.

After completing the course you'll be a media and communication expert who can analyse, manage and design campaigns, market and communicate ideas, and undertake effective media relations and lobbying. If you're looking for a career in national or local government, international agencies, NGOs, trade unions, political parties, charities, media organisations and lobbying, it's ideal preparation. The degree also offers a route into further academic study.

## CORE MODULES

Research Methods; Comparative Perspectives of Public and Political Communication; Introduction to Political Communication; Media, Society and International Crises; Public and Political Campaigning; Communicating With The Media; International Visual Public and Political Communication; Dissertation.



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# MA/PGDip Journalism.

## MA 1 YEAR FULL TIME PGDIP 9 MONTHS FULL TIME

**The digital revolution means more people are accessing journalism than ever before. A career in news reporting needs expertise in creating and publishing digital content alongside a solid grasp of traditional skills and knowledge. To be a successful news reporter your social media, camera and content management skills must be as sharp as your nose for a story. This degree develops both skill sets – and packs a punch in the jobs market.**

MA Journalism will fully prepare you for life in a fast-paced digital newsroom. Professional journalists will show you essential skills like web publishing, shorthand, video, and page layout. You'll learn media law, ethics and public affairs from academic experts who lead their field. On production news days you'll go out into Sheffield (or beyond) to hunt down stories and write them up to meet real-time deadlines with your team.

By the end of the course our MA students are agile, intelligent journalists who excel at traditional newswriting and can also create and publish an entire multimedia story online while on the move, using just a smartphone and their own savvy.

MA Journalism is ideal for hard-working, determined students with excellent English language skills and a passion for current affairs who are looking to build a career in news reporting. Recent graduates are working for BBC News, The Times, ESPN and Reuters.

## PROFESSIONAL ACCREDITATION

The MA Journalism at Sheffield is accredited by the National Council for the Training of Journalists (NCTJ). This is a benchmark of excellence recognised by employers across the UK media industry. The course integrates the requirements of the NCTJ's Diploma in Journalism, a widely sought-after qualification in its own right.

## CORE MODULES

Researching News; Writing News; Law for Journalists; Ethics and Regulation; Power and Society; Advanced Journalism; Broadcast Journalism Portfolio (PGDip students don't do this module). Students will also learn Teeline shorthand.

## OPTIONAL MODULES

Dealing With Data for Journalists; Communicating with the Media; Radio and NGO Communication in Conflict-Affected Areas; Media Freedom: European, UK and US Perspectives.







# MA/PGDip Magazine Journalism.



## **MA 1 YEAR FULL TIME PGDIP 9 MONTHS FULL TIME**

**Magazine publishing is a fast-paced and exhilarating section of the media industry. Titles have proliferated and the most successful become multi-platform super-brands. Journalists who work on them need to write beautiful copy, podcast, shoot video, and serve their readers in both print and a dynamic digital landscape.**

You'll learn from experienced journalists and media academics and practise your skills in our newsrooms, designed to simulate a professional publishing environment. You'll create news, feature and interview content to fill its screens and pages; and get a handle on managing live web and social media. You'll grasp the workings of the industry, and how the best journalists approach the moral and ethical dilemmas of their profession.

Through our work placements programme you can sharpen your skills in a real working environment and build your professional network. By the end of the course you'll be ready to join our award-winning graduates in the magazines industry or use your transferable skills in a range of other careers related to media and communication.

Magazines offer so many different career paths – from the glossy monthlies to the weekly mass market magazines, to publications for practically every hobby and interest, including sports, music, travel and politics. There are business titles and customer magazines, current affairs and children's titles. Studying Magazine Journalism at Sheffield prepares you for all of these possibilities. And we'll equip you to create your own brand from scratch, to captivate the audience you choose.

Complete the degree and you could follow the glittering career path of recent graduates – who are employed by all four major UK magazine publishers: Hearst, Time Inc, Immediate, and Bauer. Titles include Radio Times, Good Housekeeping, Marie Claire, Red, The Pool, Men's Health, Take a Break, Bella, Management Today and OK!

## **PROFESSIONAL ACCREDITATION**

This degree is independently accredited by the Professional Publishers' Association, a key benchmark of quality recognised throughout the UK media industry.

## **CORE MODULES**

Researching News; Law for Journalists; Ethics and Regulation; Magazine Journalism; Power and Society; Advanced Magazine Journalism; portfolio (PGDip students omit this module). Magazine students will also have the opportunity to learn Teeline shorthand.

## **OPTIONAL MODULES**

Dealing With Data for Journalists; Statistics for Journalists; Communicating with the Media; Radio and NGO Communication in Conflict-Affected Areas; Media Freedom: European, UK and US Perspectives.

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# MSc Science Communication.

**1 YEAR FULL TIME  
2 YEARS PART TIME**

**There's never been more public interest in the work of scientific researchers – and with issues like climate change, automation and big data posing questions about the future of our society, there's never been a more urgent need for their complexities to be grasped by as wide an audience as possible.**

This is where the crucial role of the science communicator comes in. Take this course and you'll learn skills similar to those used by professional journalists – and put them to use across a huge range of media. You'll ride the wave of public fascination with science, and have a chance to spark up a stimulating career in explaining to a general audience complex scientific ideas like gravitational waves and artificial intelligence.

You could use media and techniques like blogging, video and podcasting, exploring new online technologies and social media, or even developing interactive installations for a science festival. You'll use the purpose-built Science Communication lab and be taught by filmmakers, TV producers and scientists with a track record in communication.

Alumni are already pursuing exciting careers in a range of communications roles with research organisations, scientific bodies, creative agencies and the National Health Service.

## CORE MODULES

Developing Communication Skills; Topical Science; Dissertation; Ethics and Regulation; Public Engagement; Communicating with the Media; Dealing With Data for Journalists; Research Methods.



## GLOBAL LEARNING OPPORTUNITIES IN THE SOCIAL SCIENCES

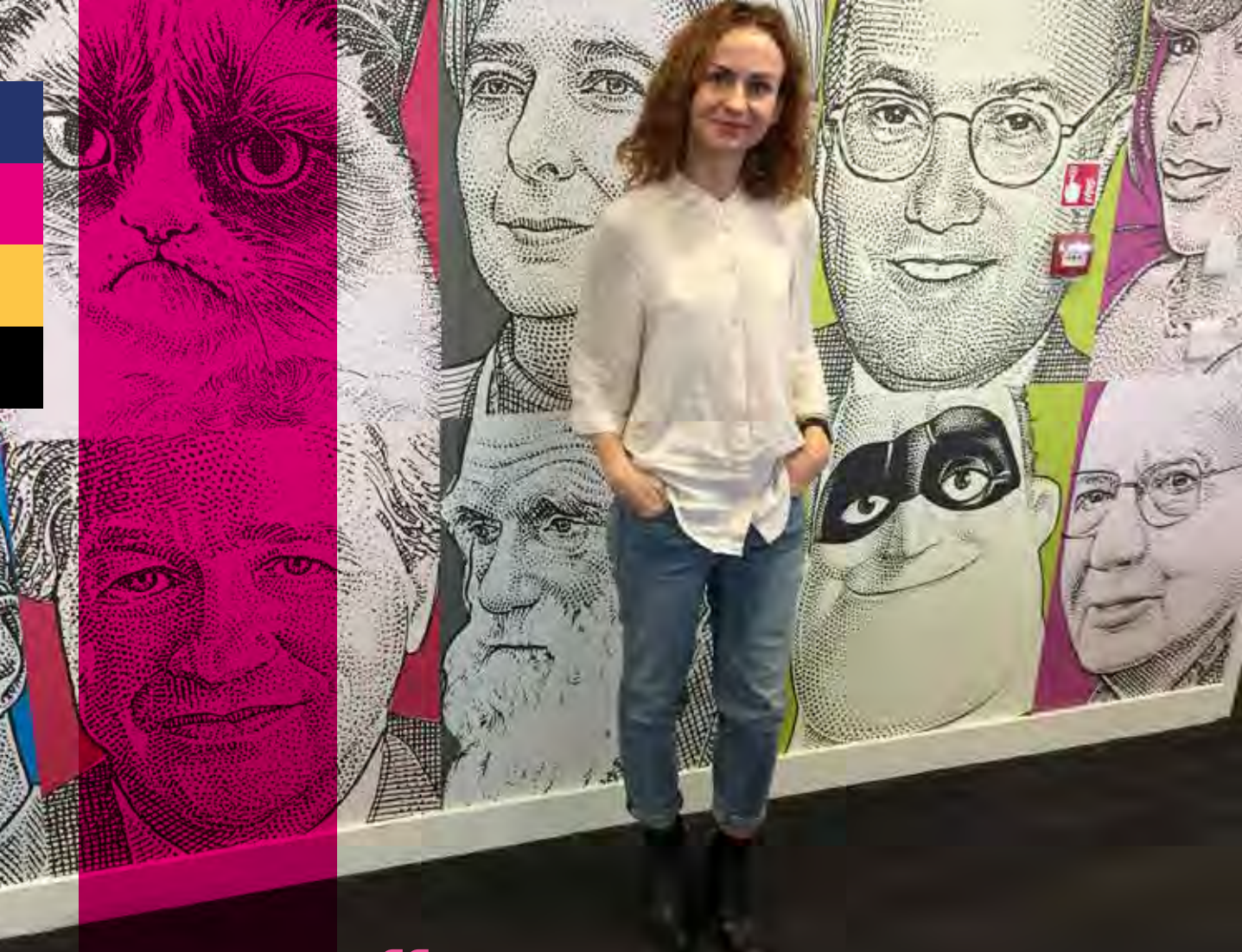
Our department is part of the University's Faculty of Social Sciences so our students can take part in exciting initiatives like our Global Learning Opportunities in the Social Sciences (GLOSS) scheme. GLOSS gives both undergraduate and taught postgraduate students the chance to apply to attend major international summits like the G20, and to engage in international development through our student-run social enterprise SIDshare. Find out more at [sheffield.ac.uk/gloss](http://sheffield.ac.uk/gloss)



**OUR GRADUATES AT WORK**

# Olga Cotaga

Reporter, Wall Street Journal



**“The course pushed me to learn by doing. WSJ encourages journalists to jump into the unknown. And if your days as a student were mostly about sitting on a chair and listening to others talk, then you’re basically not WSJ material.**

Also, my writing became much better. I did a broadcast degree and now I write for a newspaper, so some might say that television or radio skills aren’t transferable in print or online. It’s false. I learned how to write in a much more concise and sharp way and this is actually how WSJ wants you to write too. Plus the pressure we were put under during the newsroom days is really paying off now when I have to write short stories for the wires.

I did a one-month internship at the BBC in London and the reason I got the internship was because I was doing this course. The fact that the Sheffield Uni has got such a great reputation in the UK has been a great factor in choosing me over other applicants, I think. People in the industry know about the postgraduate degrees in journalism at Sheffield and they are highly thought of.”

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# Put your skills to work.

**Nothing's guaranteed in the jobs market – but a journalism degree from Sheffield seems to help. The employment record of our masters graduates is tremendous, with some year groups enjoying close to a 100 per cent success rate. See the case studies elsewhere in this brochure to find out about the jobs they do.**

This is because our graduates are talented and hard-working people who see journalism's bigger picture. It's also because we want you to realise your potential, to be happy and lead the kind of life you want. So we support your development throughout your course and for up to three years after you graduate. We take your ambitions seriously. Whatever you want to do, wherever in the world you choose to build your career, we can help.

We cover everything from figuring out what you want to do to succeeding at interviews. All our students benefit from CV workshops here in the department and support from the University's excellent Careers Service. There are lots of opportunities to network with employers in your field.

Another way we help is through work experience placements. If you take one of our applied MA courses (MA Broadcast Journalism, MA Journalism, or MA Magazine Journalism) then you can spend time with media organisations, giving a real test to the skills and knowledge you develop while studying. And we'll help you find the kind of work experience that's right for you. Our dedicated Work Placement Co-ordinator can match you up with a hand-picked employer who'll make the effort to provide an excellent, meaningful placement in a setting that suits your interests. Our close relationships within the media industry mean there's plenty of choice. (Although you can organise your own placement if you prefer.)

Discover what kind of placements our students get, and how they find the experience, by visiting their work placements blog at [jusplacement.group.shef.ac.uk](http://jusplacement.group.shef.ac.uk) or see hashtag #jusplacement on Twitter.



**“It's really important to me that our students get great work placements which they'll get a lot out of. We don't just send them anywhere. I go to visit employers and make sure they're suitable and committed to providing a quality experience for our students.”**

**Trish Mellars,  
Work Placement Co-ordinator,  
Department of Journalism Studies**

## OUR GRADUATES AT WORK

# Subhajit Banerjee

Head of Content and Innovation,  
Prime Minister's Office  
& Cabinet Office Communications

**I currently work for the Prime Minister's Office & Cabinet Office digital communications as Head of Content and Innovation, and run the team that manages social channels such as @10DowningStreet. I am based in 10 Downing Street itself (yes, behind that famous black door!) and find the role very interesting and challenging, although the pressure can be intense.**

Before moving into comms as a civil servant I worked in several prominent media companies in a variety of roles including The Guardian (first-ever mobile editor), Conde Nast (product manager) and the Telegraph. I think I learnt the most at The Guardian, where I spent five years, getting to work on projects that were key to The Guardian's future such as shifting the company's focus from desktop to mobile and also really fun ones like wearables and virtual reality.

When I joined the MA programme, I was an international student from India with a couple of years of experience in print journalism and had high expectations from the course, hoping it would help take my career to the next level. It did not disappoint.

We had fantastic teachers like Marie Kinsey who not only were ex-journalists but continued to maintain deep links with the industry, ensuring we had a great cast of guest lecturers and our field trips were always worthwhile.

Particularly memorable were the 'news days' when we worked like a real newsroom doing regular bulletins and covered events such as local elections with the same enthusiasm as any other media outlet. This experience helped when I did my work placement with BBC World Service at the end of the course and also later throughout my career. As did the knowledge of media law, for which I remain grateful to Mark Hanna.

**Showing journalism's bigger picture.**







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# Our staff.

**We have brilliantly designed degree courses. We have excellent facilities. We have first-rate contacts in the media industry. We're part of a World Top 100 University. But perhaps the biggest reason Sheffield's journalism students get so much from their time with us is our staff, and their inspiring combination of knowledge, teaching skill and dedication.**

Great things come out of the special blend of academic expertise and professional journalistic experience that makes up the teaching team here at Sheffield.

They're the editors and authors of essential journalism textbooks like the Oxford Dictionary of Journalism and McNae's Essential Law for Journalists – the legal guidebook kept on hand in newsrooms up and down the UK.

They're seasoned journalists who've spent decades in newsrooms and studios and out on the streets, for the BBC, for newspapers, for commercial broadcasters – breaking big stories, watching developments in the industry, keeping track of digital innovation in the media, sharing their know-how with the next generation of reporters, and winning awards for the quality of their teaching.

They're researchers whose remarkable and far-reaching work feeds through into their teaching. Our head of department Professor Jackie Harrison leads a research institute, the Centre for Freedom of the Media. As a UNESCO Chair on Media Freedom, she works with the United Nations to defend journalists' safety and liberty across the world.

Other academic staff explore topics that include media, politics and democracy; the perception of international crises; online communities and fandoms; media portrayal of terrorism; women's empowerment through community radio; and much more.

Then there's our dedicated professional services staff, who include our Work Placement Co-Ordinator, our Student Support Tutor, who's there to help out with any difficulties you might come up against – and the dedicated team who work behind the scenes to get your teaching timetabled and the whole show running smoothly from Intro Week to graduation.

# Join the Journalism world class.



**Showing journalism's bigger picture.**



**Education is for everyone, for life**

Wherever you are in your career and your life, if you're ready for a world-class masters we'd love to hear from you.

**Our greatest strength is each other**

Sheffield is an inclusive, supportive community where people of all ages, backgrounds and nationalities study together. You can't have a world-class university without this kind of openness and diversity.

**You have to think global**

We use our knowledge to help the whole planet, so there's a global dimension to everything we do. This clarity of purpose is why a degree from Sheffield is so highly respected.

**We believe in you**

You're part of the next generation of professionals who will change society for the better. Our job is to prepare you for that. We'll push you to amaze yourself and we'll support you every step of the way.





## OUR GRADUATES AT WORK

# Sian Bradley

Magazine Journalist,  
Take a Break

**“I absolutely wouldn’t be where I am today if it wasn’t for the Magazine Journalism course. I loved writing before starting it, but it really helped me to understand the structure of magazines and the industry as a whole. I became much better at fitting my writing into different house styles and telling stories in an interesting way.**

The support of the staff was absolutely amazing. Every time I panicked about the work, lecturers would be on hand to answer my many emails! And the support didn’t end when the course did. Before my interview with Take a Break, I had a great chat with Yvonne [Illsley, course leader]. She helped me to prepare and was ecstatic when I told her I’d been given a role. It’s that kind of support that really makes you feel like you can do anything after the course ends.

The best part of the course has to be making your own magazine. I got to speak to people I admired, and it really hit home that I was a journalist. We may have still been going through uni, but everything you do during the course is journalism. You’re no longer just a student: you’re heading out into the world and putting everything into practice. I couldn’t have asked for a better experience during my course.”

**Showing journalism's bigger picture.**

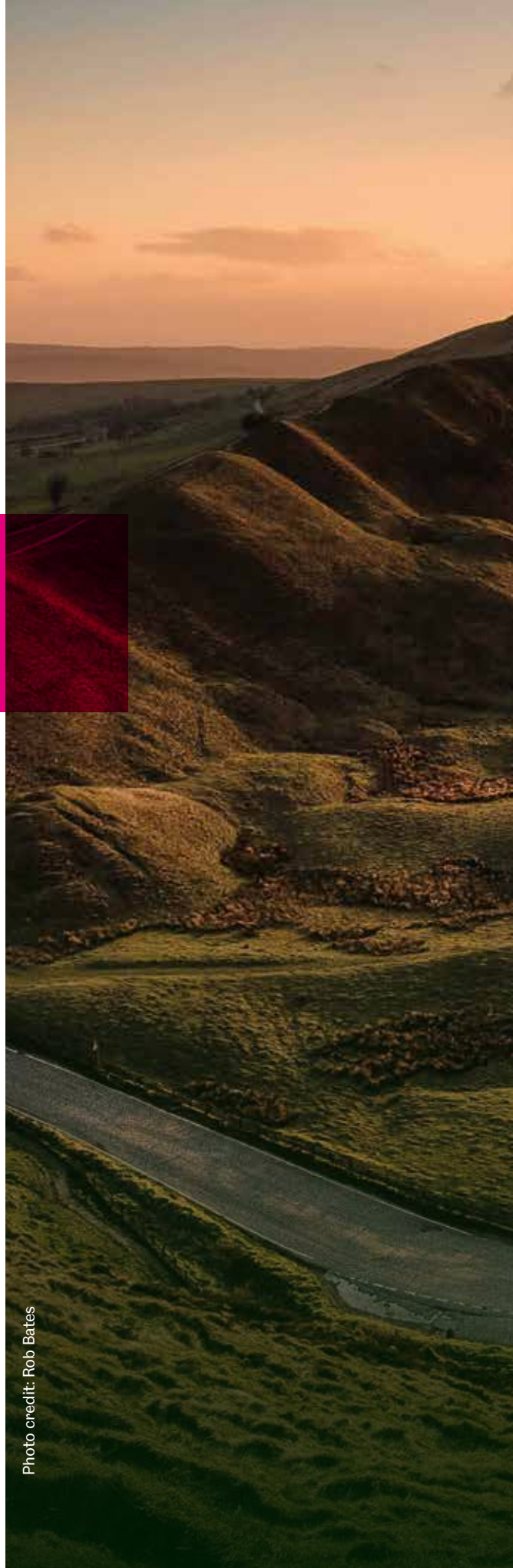


Photo credit: Rob Bates





# The Sheffield experience.

**There aren't many cities in the UK that can surprise you like Sheffield. For a big city to have such a strong sense of community is unusual. Then there's the fact that a third of the city is inside the Peak District National Park, an area of outstanding natural beauty.**

Most of our student accommodation is in one of Sheffield's nicest residential areas, a short walk from campus. For an urban university, this is pretty special. As well as en suite apartments, we also have houses – near good schools – for students with families.

At the heart of everything is our students' union, ranked No1 in the UK for ten years running\*. All your support services are based here. There are over 400 student societies to try out or join, hundreds of sports teams and one of the UK's biggest student volunteering programmes.

With a little guidance from us and lots of freedom to explore, you'll find this all adds up to a unique experience, one that sees you form strong relationships with your fellow students, deepen your ties to the community and discover what it means to be part of something.

*\*Times Higher Education Student Experience Survey  
2009–2018*



# Applying for your place.

The main thing to know about applying for masters study in journalism at Sheffield is that it's all done through the University's website. Once you're ready to go for a place, visit [sheffield.ac.uk/postgraduate/taught/apply](http://sheffield.ac.uk/postgraduate/taught/apply) and take it from there.

But before you reach that point there are a few other things you should know.

## SHOW US WHAT YOU CAN DO

If you've done anything related to journalism before you apply – an internship, a stint with student media, a blog – then please let us know. Send us links to any of your work that appears online. A feature in the online application system allows you to attach files. Use it! If you haven't done anything related to journalism before you apply, don't let that put you off. If you have the potential, we'll spot it.

The three applied MA courses have particular requirements. If you're applying for a place on the Broadcast course, please download the news bulletin script at [sheffield.ac.uk/journalism/masters/apply](http://sheffield.ac.uk/journalism/masters/apply), record yourself reading it, and include the recording with your application as an mp3 or wav file.

Applying for MA Journalism or MA Magazine Journalism? Please include samples of your writing in a journalistic style. If you've already had articles published, please include a few samples (in English). If not, interview someone you find interesting and write a 250-word piece based on this interview.

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## ENTRY REQUIREMENTS

To take one of our MA courses you must have one of the following:

- a good undergraduate degree (we will consider a 2:2 if we are sufficiently impressed by your potential)
- an alternative qualification approved by the University as degree equivalent
- substantial previous work experience in a media-related role

If English is not your first language, you'll need to meet the IELTS (or equivalent) requirements for your course by the time it begins. Please see the course web pages at [sheffield.ac.uk/journalism/masters](http://sheffield.ac.uk/journalism/masters) to find the IELTS requirement for your degree.

If you receive a conditional offer based on IELTS, we recommend you take a course at the University's English Language Teaching Centre. For more information see [sheffield.ac.uk/eltc/courses](http://sheffield.ac.uk/eltc/courses)





## FUNDING IS AVAILABLE

We value talent, which is why the University of Sheffield invests in scholarships (£4m in 2018–19) for exceptional UK and international students. Government loans are available for UK and EU masters students studying eligible courses. And if you did your first degree at Sheffield, you could get a discount on your tuition fees. Find out more about loans, scholarships and other funding at [sheffield.ac.uk/postgraduate/taught/funding](https://sheffield.ac.uk/postgraduate/taught/funding)

Some awards are available specifically for journalism postgraduates. There are bursaries and scholarships you can apply for if you're taking MA Journalism, Broadcast Journalism or Magazine Journalism, and two funds exist specifically to improve the social and cultural diversity of professional journalism in the UK.

See [sheffield.ac.uk/journalism/masters/funding](https://sheffield.ac.uk/journalism/masters/funding) for the latest information.

## COME AND VISIT US

Postgraduate Open Days are the best way to get a feel for life in the Department of Journalism Studies, around the University, and in the remarkable city of Sheffield. Visit [sheffield.ac.uk/postgraduate/open-days](https://sheffield.ac.uk/postgraduate/open-days) to find out more and book a place.

If you can't make it to an Open Day or a postgraduate visit afternoon, we may be able to show you round the department at another time. Contact us and we'll do our best.

## WHEN TO APPLY

We encourage early applications to our courses. Applications to MA Global Journalism and MA International Public and Political Communication are assessed using our staged admissions process, and you can find out more information about staged admissions and applying for our courses on our website.

See [sheffield.ac.uk/journalism/masters/apply](https://sheffield.ac.uk/journalism/masters/apply)

## COURSE FEES

To find the fee for the course you're interested in, visit [sheffield.ac.uk/registration/tuitionfees](https://sheffield.ac.uk/registration/tuitionfees)

Please note that fees do not include the cost of external exams administered by the National Council for the Training of Journalists, should you wish to sit these. You'll also need to pay for items relating to your studies such as books and equipment.

## OUR CAMPUS AND HOW WE USE IT

We timetable teaching across the whole of our campus, the details of which can be found on our campus map. Teaching may take place in a student's home department, but may also be timetabled to take place within other departments or central teaching space.

Your degree may involve travelling off campus, around or beyond Sheffield, to find and report local news for practical skills assessments.



## **OUR GRADUATES AT WORK**

# **Pulasta Dhar**

**Indian football writer and commentator,  
News Editor, Scoopwhoop**

**I was not ready for any job in journalism after my bachelor's degree. What the MA in Broadcast Journalism taught me was hardly limited to TV and radio. I grew as an all-round journalist. Within a year I knew how web journalism worked, I knew how print worked, I knew how TV and radio worked. It was a rapid development – from not knowing what to ask for a story, I was thrust into a situation where I needed to find three stories from Chesterfield, where I'd never set foot in my life before!**

The MA course was a blur – with so much information – but the exercises, the teaching, the project work was remarkably set up to send you into the world ready for any journalism job: be it a match report or a vox-pop; editing videos or doing a voicer. After University of Sheffield, I came to India equipped with an all-round skill set, and the confidence to do anything that was asked of me.

Favourite memories? A particular piece of work – I would pick my dissertation on tiger conservation in India. An incident? The teleprompter suddenly conking off on a TV newscast when I was presenter, leaving me looking slightly stupid and speechless! The screen during radio one-on-one sessions that was suddenly shut down as we read the news, to make sure that we didn't just read it, but 'understood' and 'felt' it (I do it to my students now). These challenges – some set up on purpose and some which just happen – that's what makes you a proper journalist. And Sheffield did that.

**Showing journalism's bigger picture.**





*The content of our courses is reviewed annually to make sure it's current and relevant. Individual modules may be updated or withdrawn in response to discoveries made through our world-leading research, funding changes, professional accreditation requirements, student or employer feedback, curriculum review, staff availability and variations in student numbers.*

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