Minimum Unit Pricing (MUP)

Evidence Assets developed by:-

The University Of Sheffield.
Master Slide Deck for all MUPLocal presentations

York
1. Short UTLA/Region specific slides
Minimum Unit Pricing (MUP)

Exploring the impact of the local implementation of a minimum price for a unit of alcohol

- the evidence for

York
Setting the Scene
The scale of the local problem

- 28 adults die every year due to alcohol consumption in York.
- 9,372 crimes a year caused by alcohol in York.
  - 2,745 thefts or robberies
  - 4,639 incidents of criminal damage
  - 1,989 violent incidents
- 2,189 hospital admissions caused by alcohol in York.
- Alcohol costs the NHS £9,860,000 a year in York.
In York

**4.9%** of people drink at high risk levels

% of Population who are in each drinker group

- **York**
  - Abstainer: 14.1%
  - Moderate: 24.0%
  - Increasing risk: 57.0%

% of all alcohol consumed by drinker group

- **York**
  - Abstainer: 28%
  - Moderate: 22%
  - Increasing risk: 50%

% of all alcohol sold under 50p per unit consumed by drinker group

- **York**
  - Abstainer: 13%
  - Moderate: 47%
  - Increasing risk: 40%

In England

**14.1%** of people drink at high risk levels

% of Population who are in each drinker group

- **England**
  - Abstainer: 4.5%
  - Moderate: 17.1%
  - Increasing risk: 21.0%
  - Increased Risk: 57.4%

% of all alcohol consumed by drinker group

- **England**
  - Abstainer: 31%
  - Moderate: 22%
  - Increasing risk: 47%

% of all alcohol sold under 50p per unit consumed by drinker group

- **England**
  - Abstainer: 14%
  - Moderate: 45%
  - Increasing risk: 42%

They drink **28%** of all alcohol

They drink **40%** of the cheap alcohol sold below 50p per unit

4.9% of people drink at high risk levels of the cheap alcohol sold below 50p per unit of people drink at high risk levels 28% 40%
Yorkshire and the Humber experiences more alcohol related hospitalisations per population than nationally.
More deprived areas experience higher rates of alcohol attributable deaths – and the gap between rich and poor can be bigger in many LAs than it is nationally.
Impact of MUP
Impact of a 50p MUP locally?

**MUP IMPACT**

- **66 DEATHS PREVENTED** in the next 20 years with a 50p MUP

**York**

**MUP IMPACT**

- **HOSPITAL ADMISSIONS PER YEAR**
  - DOWN 140

**York**

**MUP IMPACT**

- **SAVE THE NHS** £310,000 a year

**York**
Impact of 50p MUP on Average Weekly Alcohol Consumption

MUP IMPACT

Consumption

DOWN -4.5%

Impact of a 50p MUP on weekly alcohol consumption

Change in weekly units of alcohol

0 1 2 3 4 5 6 7 8 9 10

Q1 (least deprived) Q2 Q3 Q4 Q5 (most deprived)

Moderate

Increasing risk

Higher risk

York
Impact of 50p MUP on alcohol related deaths is bigger in **Yorkshire and the Humber** than **Nationally**

![Graph showing change in alcohol-attributable deaths per 100,000 adults per year under a 50p MUP across different areas in Yorkshire and the Humber.](image)
Impact on alcohol related deaths is bigger in higher risk drinkers and in deprived areas

Impact of a 50p MUP on alcohol-attributable deaths

Deaths averted per year

York
A 50p MUP is around 10 times more effective than a 30p threshold & 2 times more effective than a 40p threshold.
Impact on Alcohol Sales for Business

Off trade retailers would see substantial increased revenue

On trade retailers would see very little change in revenue

Impact on retailer revenue (£millions after duty & VAT)

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<th>On-trade</th>
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<td>After 50p MUP</td>
<td>£18.9</td>
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Impact on Alcohol Sales for Business

Average change in retailer revenue per outlet

York

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