

Regulations for First Degrees at the International Faculty, City College, Thessaloniki (Greece)

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CBEU05 BUSINESS STUDIES (BA) (Thessaloniki)

- The programme of study shall be provided by the International Faculty.
- A candidate shall be admitted to pursue a programme of study in *one* of the following
 - Business Studies (Management)
 - Business Studies (Accounting and Finance)
 - Business Studies (Marketing)
 - Business Studies (Hotel and Hospitality Management)

Level 1

- A candidate shall take
 - | | | | |
|---------|----|---|----|
| CBE1100 | F4 | Principles of Management | 10 |
| CBE1200 | F4 | Principles of Marketing | 10 |
| CBE1401 | F4 | Quantitative Methods for Business and Finance | 10 |
| CBE1400 | F4 | Principles of Business Statistics | 10 |
| CBE1600 | F4 | Information Technology for Management | 10 |
| CBE1300 | F4 | Principles of Accounting | 10 |
| CBE1090 | F4 | Academic English Skills | 10 |
| CBE1000 | F4 | European Union | 10 |
| CBE1500 | F4 | Principles of Microeconomics | 10 |
| CBE1501 | F4 | Principles of Macroeconomics | 10 |
| CBE1104 | F4 | Introduction to Business Law | 10 |
| CBE1704 | F4 | Development of early career skills | 10 |

Level 2

- A candidate shall take
 - | | | | |
|---------|----|--|----|
| CBE2603 | F5 | Case studies in Digital Transformation | 10 |
|---------|----|--|----|

CBE2105	F5	Organisational Behaviour	10
CBE2302	F5	Financial Management	10
CBE2202	F5	Marketing Management Strategies	10
CBE2602	F5	Decision Making with Information Technology	10
CBE2303	F5	Management Accounting	10
CBE2106	F5	Operations Management	10
CBE2203	F5	Consumer Behaviour	10
	F5	Current Issues in Business Law	10
CBE2304	F5	Financial Institution and Markets	10
(b) units to the value of <i>twenty</i> credits from the following			
CBE2003	F5	Sustainable Development and the Greening of Business	10
CBE2004	F5	Understanding International Conflicts	10
CBE2005	F5	Sociology	10
	F5	International Political Economy	10
CBE2007	F5	Civil Liberties	10
CBE2008	F5	Legal Environment of Business	10
CBE2009	F5	Understanding Globalization	10
CBE2010	F5	Positive Psychology	10
CBE2012	F5	Corporate Sustainability	10

Level 3

- A candidate shall take *one* of the following
 - Business Studies (Management)*
 - | | | | |
|---------|----|-------------------------------------|----|
| CBE3118 | F6 | Entrepreneurship and Small Business | 10 |
| | F6 | Human Resource Management | |
| CBE3119 | | | 20 |
| CBE3123 | F6 | International Business Strategy | 10 |
| CBE3700 | F6 | Practicum | 20 |
 - units to the value of *sixty* credits from the following

CBE3122	F6	Project Risk Management	10
CBE3111	F6	Managing Innovation	10
CBE3112	F6	Developing and Managing Corporate Identity	10
CBE3113	F6	Logistics and Supply Chain Management	10
CBE3121	F6	Personal Selling and Sales Management	10
CBE3114	F6	Total Quality Management	10
CBE3603	F6	Managing with Information Technology	10
CBE3204	F6	Relationship Marketing and Customer Relationship Management	10
CBE3120	F6	Managing in a Digital Era	10
 - Business Studies (Accounting and Finance)*
 - | | | | |
|---------|----|--|----|
| CBE3305 | F6 | International Business Strategy | 10 |
| | F6 | Financial Accounting and Analysis with International Financial Reporting Standards | 10 |
| CBE3700 | F6 | Practicum | 20 |
| CBE3506 | F6 | Money and Banking | 20 |
 - units to the value of *sixty* credits from the following

CBE3306	F6	Financial Instruments and Market Behaviour	10
CBE3603	F6	Managing with Information Technology	10
CBE3307	F6	Portfolio and Security Analysis	10
CBE3308	F6	International Financial Management	10
CBE3309	F6	Cost Accounting	10
CBE3310	F6	Auditing	10
CBE3110	F6	International Business	10
CBE3311	F6	Group Accounts & Financial Statement Analysis	10
CBE3504	F6	Introduction to Econometrics	10
CBE3118	F6	Entrepreneurship and Small Business	10
 - Business Studies (Marketing)*
 - | | | | |
|---------|----|-------------------------------------|----|
| | F6 | Integrated Marketing Communications | |
| CBE3212 | | | 20 |
| CBE3700 | F6 | Practicum | 20 |
| | F6 | Entrepreneurship and Small Business | |
| CBE3118 | | | 10 |

	CBE3123	F6	International Business Strategy	10
(ii)	units to the value of <i>sixty</i> credits from the following			
	CBE3204	F6	Relationship Marketing and Customer Relationship Management	10
	CBE3603	F6	Managing with Information Technology	10
	CBE3112	F6	Developing and Managing Corporate Identity	10
	CBE3210	F6	Contemporary Issues in Marketing	10
	CBE3211	F6	Green Marketing	10
	CBE3121	F6	Personal Selling and Sales Management	10
	CBE3213	F6	Managing Service Quality	10
	CBE3110	F6	International Business	10
	CBE3208	F6	Retail Marketing	10
	CBE3111	F6	Managing Innovation	10
	CBE3209	F6	International Marketing	10
	CBE3206	F6	Marketing Research	10
	CBE3113	F6	Logistics and Supply Chain Management	10
	CBE3120	F6	Managing in a Digital Era	10
(d)	<i>Business Studies (Hotel and Hospitality Management)</i>			
	CBE3404	F6	Food and Beverage Management in Hotels and Hospitality	10
	CBE3401	F6	Accommodation Management	10
	CBE3119	F6	Human Resource Management	20
	CBE3700		Practicum	20
(ii)	units to the value of <i>sixty</i> credits from the following			
	CBE3312	F6	Financial Control and Information Management in the Hospitality Industry	10
	CBE3402	F6	E-Business and Customer Relations Management	10
	CBE3212	F6	Integrated Marketing Communications	20
	CBE3403	F6	Facilities Development and Design	10
	CBE3117	F6	Project Management	10
	CBE3114	F6	Total Quality Management	10
	CBE3118	F6	Entrepreneurship and Small Business	10
	CBE3213	F6	Managing Service Quality	10
	CBE3406	F6	Entrepreneurship and Family Business	10
	CBE3407	F6	Hospitality Services Management	10
	CBE3408	F6	Sustainable Tourism & Regional Planning	10
	CBE3409	F6	Destination Marketing and management	10
	CBE3410	F6	Meeting and Events Selling	10

CBEU07 BUSINESS STUDIES (BA) (Sofia)

- The programme of study shall be provided by the International Faculty. Level 1 (two sessions), Level 2 (one session) Level 3 (one session) shall be provided in Sofia. Bulgaria.
- The programme of study shall be pursued full-time for four sessions.
- A person may be admitted as a candidate who has
 - a Secondary Education Certificate (Bulgarian Diploma za sredno obrazovanie or European or International Baccalaureate or equivalent)
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

- A candidate shall take over two sessions

CBE1100	F4	Principles of Management	10
CBE1200	F4	Principles of Marketing	10
CBE1300	F4	Principles of Accounting	10
CBE1400	F4	Principles of Business Statistics	10
CBE1401	F4	Quantitative Methods for Business and Finance	10

CBE1600	F4	Information Technology for Management	10
CBE1000	F4	European Union	10
CBE1704	F4	Development of early career skills	10
CBE1500	F4	Principles of Microeconomics	10
CBE1501	F4	Principles of Macroeconomics	10
CBE1104	F4	Introduction to Business Law	10
CBE1091	F4	Academic English Skills I	10

- A candidate shall also take additional units to the value of *one hundred twenty* credits over two sessions

CBE1601	F4	Computing Skills for Business	20
CBE1102	F4	Academic and Transferable Skills	20
CBE1103	F4	Introduction to Management	20
CBE1201	F4	Introduction to Marketing	10
CBE1301	F4	Introduction to Accounting	10
CBE1502	F4	Public Economics	10
CBE1701	F4	Leadership in Action	10
CBE1702	F4	Business on-line observatory	10
CBE1703	F4	Developing the Manager's Skillset through Experiential Learning	10

- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.

- A candidate shall acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2

- A candidate shall take

(a)	CBE2603	F5	Case studies in Digital Transformation	10
	CBE2105	F5	Organisational Behaviour	10
	CBE2302	F5	Financial Management	10
	CBE2202	F5	Marketing Management Strategies	10
	CBE2602	F5	Decision Making with Information Technology	10
	CBE2303	F5	Management Accounting	10
	CBE2106	F5	Operations Management	10
	CBE2203	F5	Consumer Behaviour	10
		F5	Current Issues in Business Law	10
	CBE2304	F5	Financial Institution and Markets	10
(b)	units to the value of <i>twenty</i> credits from the following			
	CBE2003	F5	Sustainable Development and the Greening of Business	10
	CBE2004	F5	Understanding International Conflicts	10
	CBE2005	F5	Sociology	10
		F5	International Political Economy	10
	CBE2007	F5	Civil Liberties	10
	CBE2008	F5	Legal Environment of Business	10
	CBE2009	F5	Understanding Globalization	10
	CBE2010	F5	Positive Psychology	10
	CBE2012	F5	Corporate Sustainability	10

Level 3

- A candidate shall take *one* of the following

- Business Studies (Management)*

(i)	CBE3118	F6	Entrepreneurship and Small Business	10
		F6	Human Resource Management	
	CBE3119			20
	CBE3123	F6	International Business Strategy	10
	CBE3700	F6	Practicum	20

- units to the value of *sixty* credits from the following

CBE3122	F6	Project Risk Management	10
CBE3111	F6	Managing Innovation	10
CBE3112	F6	Developing and Managing Corporate Identity	10
CBE3113	F6	Logistics and Supply Chain Management	10
CBE3121	F6	Personal Selling and Sales Management	10
CBE3114	F6	Total Quality Management	10

CBE3603	F6	Managing with Information Technology	10
CBE3204	F6	Relationship Marketing and Customer Relationship Management	10
CBE3120	F6	Managing in a Digital Era	10
(b) <i>Business Studies (Accounting and Finance)</i>			
(i)			
CBE3305	F6	International Business Strategy	10
		Financial Accounting and Analysis with International Financial Reporting Standards	10
CBE3700	F6	Practicum	20
CBE3506	F6	Money and Banking	20
(ii) units to the value of sixty credits from the following			
CBE3306	F6	Financial Instruments and Market Behaviour	10
CBE3603	F6	Managing with Information Technology	10
CBE3307	F6	Portfolio and Security Analysis	10
CBE3308	F6	International Financial Management	10
CBE3309	F6	Cost Accounting	10
CBE3310	F6	Auditing	10
CBE3110	F6	International Business	10
CBE3311	F6	Group Accounts & Financial Statement Analysis	10
CBE3504	F6	Introduction to Econometrics	10
CBE3118	F6	Entrepreneurship and Small Business	10
I <i>Business Studies (Marketing)</i>			
(i)			
	F6	Integrated Marketing Communications	
CBE3212			20
CBE3700	F6	Practicum	20
	F6	Entrepreneurship and Small Business	
CBE3118			10
CBE3123	F6	International Business Strategy	10
(ii) units to the value of sixty credits from the following			
CBE3204	F6	Relationship Marketing and Customer Relationship Management	10
CBE3603	F6	Managing with Information Technology	10
CBE3112	F6	Developing and Managing Corporate Identity	10
CBE3210	F6	Contemporary Issues in Marketing	10
CBE3211	F6	Green Marketing	10
CBE3121	F6	Personal Selling and Sales Management	10
CBE3213	F6	Managing Service Quality	10
CBE3110	F6	International Business	10
CBE3208	F6	Retail Marketing	10
CBE3111	F6	Managing Innovation	10
CBE3209	F6	International Marketing	10
CBE3206	F6	Marketing Research	10
CBE3113	F6	Logistics and Supply Chain Management	10
CBE3120	F6	Managing in a Digital Era	10
(d) <i>Business Studies (Hotel and Hospitality Management)</i>			
CBE3404	F6	Food and Beverage Management in Hotels and Hospitality	10
CBE3401	F6	Accommodation Management	10
CBE3119			
	F6	Human Resource Management	20
CBE3700		Practicum	20
(ii) units to the value of sixty credits from the following			
CBE3312	F6	Financial Control and Information Management in the Hospitality Industry	10
CBE3402	F6	E-Business and Customer Relations Management	10
CBE3212			
	F6	Integrated Marketing Communications	20
CBE3403	F6	Facilities Development and Design	10
CBE3117	F6	Project Management	10
CBE3114	F6	Total Quality Management	10

CBE3118	F6	Entrepreneurship and Small Business	10
CBE3213	F6	Managing Service Quality	10
CBE3406	F6	Entrepreneurship and Family Business	10
CBE.3407	F6	Hospitality Services Management	10
CBE3408	F6	Sustainable Tourism & Regional Planning	10
CBE3409	F6	Destination Marketing and management	10
CBE3410	F6	Meeting and Events Selling	10

CBEU09 BUSINESS STUDIES (BA) (Thessaloniki)

- The programme of study shall be provided by the International Faculty.
- The programme of study shall be pursued full-time for four sessions.
- A person may be admitted as a candidate who has
 - a Secondary Education Certificate (Apolyterion, European or International Baccalaureate or equivalent);
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

- A candidate shall take over two sessions

CBE1100	F4	Principles of Management	10
CBE1200	F4	Principles of Marketing	10
CBE1300	F4	Principles of Accounting	10
CBE1400	F4	Principles of Business Statistics	10
CBE1401	F4	Quantitative Methods for Business and Finance	10
CBE1600	F4	Information Technology for Management	10
CBE1000	F4	European Union	10
CBE1704	F4	Development of early career skills	10
CBE1500	F4	Principles of Microeconomics	10
CBE1501	F4	Principles of Macroeconomics	10
CBE1104	F4	Introduction to Business Law	10
CBE1091	F4	Academic English Skills I	10
- A candidate shall also take additional units to the value of *one hundred twenty* credits over two sessions

CBE1601	F4	Computing Skills for Business	20
CBE1102	F4	Academic and Transferable Skills	20
CBE1103	F4	Introduction to Management	20
CBE1201	F4	Introduction to Marketing	10
CBE1301	F4	Introduction to Accounting	10
CBE1502	F4	Public Economics	10
- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.
- A candidate, depending on entry qualifications, shall also complete a programme of additional units relating either to Academic English Skills as pre-requisites for progressing to Level 2.
- A candidate shall acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2 and Level 3

- A candidate who successfully completes Level 1 in Thessaloniki shall follow the programme of study as listed in CBEU05.

CBEU33 BUSINESS STUDIES (BA) (Sofia and Thessaloniki)

For students whose initial registration was prior to the 2020-21 academic session.

- The programme of study shall be provided by the International Faculty. Level 1 (two sessions) and Level 2 (one session) shall be provided in Sofia, Bulgaria. Level 3 shall be provided in Thessaloniki, Greece.
- The programme of study shall be pursued full-time for four sessions.
- A person may be admitted as a candidate who has
 - a Secondary Education Certificate (Bulgarian Diploma za sredno obrazovanie or European or International Baccalaureate or equivalent)
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

- A candidate shall take over two sessions

CBE1100	F4	Principles of Management	10
CBE1200	F4	Principles of Marketing	10
CBE1300	F4	Principles of Accounting	10
CBE1400	F4	Principles of Business Statistics	10
CBE1401	F4	Quantitative Methods for Business and Finance	10
CBE1600	F4	Information Technology for Management	10
CBE1000	F4	European Union	10
CBE1704	F4	Development of early career skills	10
CBE1500	F4	Principles of Microeconomics	10
CBE1501	F4	Principles of Macroeconomics	10
CBE1104	F4	Introduction to Business Law	10
CBE1091	F4	Academic English Skills I	10
- A candidate shall also take additional units to the value of *one hundred twenty* credits over two sessions

CBE1601	F4	Computing Skills for Business	20
CBE1102	F4	Academic and Transferable Skills	20
CBE1103	F4	Introduction to Management	20
CBE1201	F4	Introduction to Marketing	10
CBE1301	F4	Introduction to Accounting	10
CBE1502	F4	Public Economics	10
CBE1701	F4	Leadership in Action	10
CBE1702	F4	Business on-line observatory	10
CBE1703	F4	Developing the Manager's Skillset through Experiential Learning	10
- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.
- A candidate shall acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2

- A candidate shall take
 - | | | | |
|---------|----|---|----|
| CBE2603 | F5 | Case studies in Digital Transformation | 10 |
| CBE2105 | F5 | Organisational Behaviour | 10 |
| CBE2302 | F5 | Financial Management | 10 |
| CBE2202 | F5 | Marketing Management Strategies | 10 |
| CBE2602 | F5 | Decision Making with Information Technology | 10 |
| CBE2303 | F5 | Management Accounting | 10 |
| CBE2106 | F5 | Operations Management | 10 |
| CBE2203 | F5 | Consumer Behaviour | 10 |
| | F5 | Current Issues in Business Law | 10 |
| CBE2304 | F5 | Financial Institution and Markets | 10 |
 - units to the value of *twenty* credits from the following

CBE2003	F5	Sustainable Development and the Greening of Business	10
CBE2004	F5	Understanding International Conflicts	10

CBE2005	F5	Sociology	10
	F5	International Political Economy	10
CBE2007	F5	Civil Liberties	10
CBE2008	F5	Legal Environment of Business	10
CBE2009	F5	Understanding Globalization	10
CBE2010	F5	Positive Psychology	10
CBE2012	F5	Corporate Sustainability	10

Level 3

- A candidate in Sofia who successfully completes Level 2 will proceed to Level 3 of CBEU05.

CBEU37 BUSINESS STUDIES (BA) (Sofia and Thessaloniki)

- The programme of study shall be provided by the International Faculty. Level 1 (one session) and Level 2 (one session) shall be provided in Sofia, Bulgaria. Level 3 shall be provided in Thessaloniki, Greece.
- The programme of study shall be pursued full-time for three sessions.

Level 1

- A candidate shall take
 - | | | | |
|---------|----|---|----|
| CBE1100 | F4 | Principles of Management | 10 |
| CBE1200 | F4 | Principles of Marketing | 10 |
| CBE1401 | F4 | Quantitative Methods for Business and Finance | 10 |
| CBE1400 | F4 | Principles of Business Statistics | 10 |
| CBE1600 | F4 | Information Technology for Management | 10 |
| CBE1300 | F4 | Principles of Accounting | 10 |
| CBE1090 | F4 | Academic English Skills | 10 |
| CBE1000 | F4 | European Union | 10 |
| CBE1500 | F4 | Principles of Microeconomics | 10 |
| CBE1501 | F4 | Principles of Macroeconomics | 10 |
| CBE1104 | F4 | Introduction to Business Law | 10 |
| CBE1704 | F4 | Development of early career skills | 10 |

Level 2

- A candidate shall take
 - | | | | |
|---------|----|---|----|
| CBE2603 | F5 | Case studies in Digital Transformation | 10 |
| CBE2105 | F5 | Organisational Behaviour | 10 |
| CBE2302 | F5 | Financial Management | 10 |
| CBE2202 | F5 | Marketing Management Strategies | 10 |
| CBE2602 | F5 | Decision Making with Information Technology | 10 |
| CBE2303 | F5 | Management Accounting | 10 |
| CBE2106 | F5 | Operations Management | 10 |
| CBE2203 | F5 | Consumer Behaviour | 10 |
| | F5 | Current Issues in Business Law | 10 |
| CBE2304 | F5 | Financial Institution and Markets | 10 |
 - units to the value of *twenty* credits from the following

CBE2003	F5	Sustainable Development and the Greening of Business	10
CBE2004	F5	Understanding International Conflicts	10
CBE2005	F5	Sociology	10
	F5	International Political Economy	10
CBE2007	F5	Civil Liberties	10
CBE2008	F5	Legal Environment of Business	10
CBE2009	F5	Understanding Globalization	10
CBE2010	F5	Positive Psychology	10
CBE2012	F5	Corporate Sustainability	10

Level 3

- A candidate shall take *one* of the following
 - Business Studies (Management)*
 - | | | | |
|---------|----|-------------------------------------|----|
| CBE3118 | F6 | Entrepreneurship and Small Business | 10 |
| CBE3119 | F6 | Human Resource Management | 20 |
| CBE3123 | F6 | International Business Strategy | 10 |
| CBE3700 | F6 | Practicum | 20 |

(ii)	units to the value of sixty credits from the following	
	CBE3122 F6 Project Risk Management	10
	CBE3111 F6 Managing Innovation	10
	CBE3112 F6 Developing and Managing Corporate Identity	10
	CBE3113 F6 Logistics and Supply Chain Management	10
	CBE3121 F6 Personal Selling and Sales Management	10
	CBE3114 F6 Total Quality Management	10
	CBE3603 F6 Managing with Information Technology	10
	CBE3204 F6 Relationship Marketing and Customer Relationship Management	10
	CBE3120 F6 Managing in a Digital Era	10
(b)	<i>Business Studies (Accounting and Finance)</i>	
(i)	CBE3123 F6 International Business Strategy	10
	CBE3305 F6 Financial Accounting and Analysis with International Financial Reporting Standards	10
	CBE3700 F6 Practicum	20
	CBE3506 F6 Money and Banking	20
(ii)	units to the value of sixty credits from the following	
	CBE3306 F6 Financial Instruments and Market Behaviour	10
	CBE3603 F6 Managing with Information Technology	10
	CBE3307 F6 Portfolio and Security Analysis	10
	CBE3308 F6 International Financial Management	10
	CBE3309 F6 Cost Accounting	10
	CBE3310 F6 Auditing	10
	CBE3110 F6 International Business	10
	CBE3311 F6 Group Accounts & Financial Statement Analysis	10
	CBE3504 F6 Introduction to Econometrics	10
	CBE3118 F6 Entrepreneurship and Small Business	10
(c)	<i>Business Studies (Marketing)</i>	
(i)	CBE3212 F6 Integrated Marketing Communications	20
	CBE3700 F6 Practicum	20
	CBE3118 F6 Entrepreneurship and Small Business	10
	CBE3123 F6 International Business Strategy	10
(ii)	units to the value of sixty credits from the following	
	CBE3204 F6 Relationship Marketing and Customer Relationship Management	10
	CBE3603 F6 Managing with Information Technology	10
	CBE3112 F6 Developing and Managing Corporate Identity	10
	CBE3210 F6 Contemporary Issues in Marketing	10
	CBE3211 F6 Green Marketing	10
	CBE3121 F6 Personal Selling and Sales Management	10
	CBE3213 F6 Managing Service Quality	10
	CBE3110 F6 International Business	10
	CBE3208 F6 Retail Marketing	10
	CBE3111 F6 Managing Innovation	10
	CBE3209 F6 International Marketing	10
	CBE3206 F6 Marketing Research	10
	CBE3113 F6 Logistics and Supply Chain Management	10
	CBE3120 F6 Managing in a Digital Era	10
(d)	<i>Business Studies (Hotel and Hospitality Management)</i>	
	CBE3404 F6 Food and Beverage Management in Hotels and Hospitality	10
	CBE3401 F6 Accommodation Management	10
	CBE3119 F6 Human Resource Management	20
	CBE3700 F6 Practicum	20
(ii)	units to the value of sixty credits from the following	
	CBE3312 F6 Financial Control and Information Management in the Hospitality Industry	10
	CBE3402 F6 E-Business and Customer Relations Management	10

CBE3212	F6 Integrated Marketing Communications	20
CBE3403	F6 Facilities Development and Design	10
CBE3117	F6 Project Management	10
CBE3114	F6 Total Quality Management	10
CBE3118	F6 Entrepreneurship and Small Business	10
CBE3213	F6 Managing Service Quality	10
CBE3406	F6 Entrepreneurship and Family Business	10
CBE3407	F6 Hospitality Services Management	10
CBE3408	F6 Sustainable Tourism & Regional Planning	10
CBE3409	F6 Destination Marketing and management	10
CBE3410	F6 Meeting and Events Selling	10

CCPU03 COMPUTER SCIENCE (BSc) (Thessaloniki)

- The programme of study shall be provided by the International Faculty.
- A student will be admitted to pursue a programme of study in one of the following
 - Computer Science
 - Computer Science (Business Informatics)
 - Computer Science (Internet Computing)

Level 1

- A student will take

CCP1900	F4 Personal Tutorial: Academic and Transferable Skills	0
CCP1700	F4 Networks Architecture	10
CCP1220	F4 Discrete Mathematical Foundations	10
CCP1210	F4 Continuous Mathematical Foundations	10
CCP1410	F4 Programming Principles and Algorithms	10
CCP1400	F4 Programming Methodology and Design	10
CCP1310	F4 Introduction to Web Technologies	10
CCP1200	F4 Computer Systems Architecture	10
CCP1430	F4 Introduction to Object Orientation	10
CCP1420	F4 Object-oriented Programming	10
CCP1440	F4 Systems Analysis and Design	10
CCP1600	F4 Information Systems and the Digital Enterprise	10
CBE1090	F4 Academic English Skills	10

Level 2

- A student will take
 - | | | |
|---------|--|----|
| CCP2300 | F5 Web Programming | 10 |
| CCP2400 | F5 Data Structures and Algorithms | 10 |
| CCP2100 | F5 Database Systems | 10 |
| CCP2500 | F5 Formal Methods and Software Reliability | 10 |
| CCP2200 | F5 Operating Systems | 10 |
| CCP2410 | F5 Logic Programming | 10 |
| CCP2600 | F5 Professional Issues in IT | 10 |
| CCP2210 | F5 Artificial Intelligence Techniques | 10 |
| CCP2430 | F5 Software Development | 10 |
| CCP2440 | F5 Human Computer Interaction | 10 |
 - units to the value of twenty credits from one of the following

CCP2900	F5 Research Skills in the IT Profession	10
CCP2610	F5 Green Computing	10
CCP2620	F5 IT Decision Support Systems	10
CCP2630	F5 Information Systems Applications	10

Level 3

5. A student will choose one of the three tracks

(i) Computer Science

- (a) A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3500	F6	Software Engineering	10
CCP3300	F6	Industrial Software Project	20
CCP3700	F6	Network Computing	10
CCP3650	F6	Innovation and Entrepreneurship in IT	10
CCP3200	F6	Information Security	10

- (b) units to the value of *twenty* credits from the following

CCP3710	F6	Social Media and Networks	10
CCP3620	F6	Knowledge Technologies for Innovation	10
CCP3720	F6	E-Commerce and Digital Markets	10
CCP3630	F6	IT Strategy in Business	10
CCP3730	F6	Mobile Computing	10
CCP3310	F6	Game and Media Technology	10
CCP3320	F6	Distributed Systems and Cloud Computing	10
CCP3230	F6	Agents and Robotics	10
CCP3220	F6	Intelligent Systems	10
CCP3240	F6	Neural Networks	10
CCP3740	F6	Teaching and Learning Technologies	10

(ii) Computer Science (Business Informatics)

- A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3300	F6	Industrial Software Project	20
CCP3500	F6	Software Engineering	10
CCP3710	F6	Social Media and Networks	10
CCP3620	F6	Knowledge Technologies for Innovation	10
CCP3650	F6	Innovation and Entrepreneurship in IT	10
CCP3720	F6	E-Commerce and Digital Markets	10
CCP3630	F6	IT Strategy in Business	10

(iii) Computer Science (Internet Computing)

- A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3300	F6	Industrial Software Project	20
CCP3500	F6	Software Engineering	10
CCP3700	F6	Network Computing	10
CCP3200	F6	Information Security	10
CCP3730	F6	Mobile Computing	10
CCP3310	F6	Game and Media Technology	10
CCP3320	F6	Distributed Systems and Cloud Computing	10

6. The Individual Project (CCP3810) will be related to the selected track

7. A student who does not pass CCP3810 (Individual Project) at the first attempt will be ineligible for the award of the Degree with Honours.

CCPU05 COMPUTER SCIENCE (BSc) (Thessaloniki)

For students whose initial registration was prior to the 2020-21 academic session.

F= Framework for Higher Education Qualifications (FHEQ) Level

- The programme of study shall be provided by the International Faculty.
- A candidate shall be admitted to pursue a programme of study in *one* of the following
 - Computer Science
 - Computer Science (Business Informatics)
 - Computer Science (Internet Computing)
- The programme of study shall be pursued full-time for four sessions.
- A person may be admitted as a candidate who has a
 - a Secondary Education Certificate (Apolyterion, European or International Baccalaureate or equivalent)
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

- A candidate shall take over two sessions

CCP1700	F4	Networks Architecture	10
CCP1220	F4	Discrete Mathematical Foundations	10
CCP1210	F4	Continuous Mathematical Foundations	10
CCP1410	F4	Programming Principles and Algorithms	10
CCP1400	F4	Programming Methodology and Design	10
CCP1310	F4	Introduction to Web Technologies	10
CCP1200	F4	Computer Systems Architecture	10
CCP1430	F4	Introduction to Object Orientation	10
CCP1420	F4	Object-oriented Programming	10
CCP1440	F4	Systems Analysis and Design	10
CCP1600	F4	Information Systems and the Digital Enterprise	10
CCP1091	F4	Academic English Skills I	10
- A candidate shall also take additional units to the value of *hundred* credits over two sessions

CCP1910	F4	Academic and Transferable Skills: Searching, Studying and Writing	10
CCP1920	F4	Academic and Transferable Skills: Communication and Personal Development	10
CCP1450	F4	Algorithmic Skills	10
CCP1610	F4	Introduction to Computer Science	10
CCP1620	F4	Introduction to Information Society	10
CCP1630	F4	Principles of Management	10
CCP1230	F4	Statistics	10
CCP1240	F4	Probability	10
CCP1640	F4	Digital Economy	10
CCP1650	F4	Teaching of Informatics	10
- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.
- A candidate, depending on entry qualifications, shall also complete a programme of additional units relating either to Academic English Skills or Chinese language, as pre-requisites for progressing to Level 2.
- A candidate shall acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2 and Level 3

- A candidate who successfully completes Level 1 in Thessaloniki shall follow the programme of study as listed in CCPU03.

CCPU10 COMPUTER SCIENCE (BSc) (Athens)

For students whose initial registration was prior to the 2020-21 academic session.

- The programme of study shall be provided by the International Faculty in Athens, Greece.
- A candidate shall be admitted to pursue a programme of study in *one* of the following
 - Computer Science
 - Computer Science (Business Informatics)
 - Computer Science (Internet Computing)
- The programme of study shall be pursued full-time for four sessions.
- A person may be admitted as a candidate who has a
 - a Secondary Education Certificate (Apolyterion, European or International Baccalaureate or equivalent)
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

- A candidate shall take over two sessions

CCP1700	F4	Networks Architecture	10
CCP1220	F4	Discrete Mathematical Foundations	10
CCP1210	F4	Continuous Mathematical Foundations	10
CCP1410	F4	Programming Principles and Algorithms	10
CCP1400	F4	Programming Methodology and Design	10
CCP1310	F4	Introduction to Web Technologies	10
CCP1200	F4	Computer Systems Architecture	10
CCP1430	F4	Introduction to Object Orientation	10
CCP1420	F4	Object-oriented Programming	10
CCP1440	F4	Systems Analysis and Design	10
CCP1600	F4	Information Systems and the Digital Enterprise	10
CCP1091	F4	Academic English Skills I	10
- A candidate shall also take additional units to the value of *hundred* credits over two sessions

CCP1910	F4	Academic and Transferable Skills: Searching, Studying and Writing	10
CCP1920	F4	Academic and Transferable Skills: Communication and Personal Development	10
CCP1450	F4	Algorithmic Skills	10
CCP1610	F4	Introduction to Computer Science	10
CCP1660	F4	Introduction to Marketing and Communications	10
CCP1620	F4	Introduction to Information Society	10
CCP1630	F4	Principles of Management	10
CCP1230	F4	Statistics	10
CCP1240	F4	Probability	10
CCP1640	F4	Digital Economy	10
CCP1650	F4	Teaching of Informatics	10
- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.
- A candidate, depending on entry qualifications, shall also complete a programme of additional units relating either to Academic English Skills or Chinese language, as pre-requisites for progressing to Level 2.
- A candidate shall acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2

- A student will take

- | | | | | |
|-----|--|----|---|----|
| (a) | CCP2300 | F5 | Web Programming | 10 |
| | CCP2400 | F5 | Data Structures and Algorithms | 10 |
| | CCP2100 | F5 | Database Systems | 10 |
| | CCP2500 | F5 | Formal Methods and Software Reliability | 10 |
| | CCP2200 | F5 | Operating Systems | 10 |
| | CCP2410 | F5 | Logic Programming | 10 |
| | CCP2600 | F5 | Professional Issues in IT | 10 |
| | CCP2210 | F5 | Artificial Intelligence Techniques | 10 |
| | CCP2430 | F5 | Software Development | 10 |
| | CCP2440 | F5 | Human Computer Interaction | 10 |
| (b) | units to the value of <i>twenty</i> credits from the following | | | |
| | CCP2900 | F5 | Research Skills in the IT Profession | 10 |
| | CCP2610 | F5 | Green Computing | 10 |
| | CCP2620 | F5 | IT Decision Support Systems | 10 |
| | CCP2630 | F5 | Information Systems Applications | 10 |

Level 3

- A student will choose one of the three tracks
 - Computer Science
 - A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3500	F6	Software Engineering	10
CCP3300	F6	Industrial Software Project	20
CCP3700	F6	Network Computing	10
CCP3650	F6	Innovation and Entrepreneurship in IT	10
CCP3200	F6	Information Security	10
 - units to the value of *twenty* credits from the following

CCP3710	F6	Social Media and Networks	10
CCP3620	F6	Knowledge Technologies for Innovation	10
CCP3720	F6	E-Commerce and Digital Markets	10
CCP3630	F6	IT Strategy in Business	10
CCP3730	F6	Mobile Computing	10
CCP3310	F6	Game and Media Technology	10
CCP3320	F6	Distributed Systems and Cloud Computing	10
CCP3230	F6	Agents and Robotics	10
CCP3220	F6	Intelligent Systems	10
CCP3240	F6	Neural Networks	10
CCP3740	F6	Teaching and Learning Technologies	10
 - Computer Science (Business Informatics)
 - A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3300	F6	Industrial Software Project	20
CCP3500	F6	Software Engineering	10
CCP3710	F6	Social Media and Networks	10
CCP3620	F6	Knowledge Technologies for Innovation	10
CCP3650	F6	Innovation and Entrepreneurship in IT	10
CCP3720	F6	E-Commerce and Digital Markets	10
CCP3630	F6	IT Strategy in Business	10
 - Computer Science (Internet Computing)
 - A student will take the following units

CCP3900	F6	Professional Development Seminar Series	0
CCP3800	F6	Individual Project Preparation	0
CCP3810	F6	Individual Project	40
CCP3300	F6	Industrial Software Project	20
CCP3500	F6	Software Engineering	10
CCP3700	F6	Network Computing	10
CCP3200	F6	Information Security	10
CCP3730	F6	Mobile Computing	10
CCP3310	F6	Game and Media Technology	10

- CCP3320 F6 Distributed Systems and Cloud Computing 10
12. The Individual Project (CCP3810) will be related to the selected track
13. A student who does not pass CCP3810 (Individual Project) at the first attempt will be ineligible for the award of the Degree with Honours.

CCPU11 COMPUTER SCIENCE (Bsc) (Athens)

- The programme of study shall be provided by the International Faculty in Athens, Greece.
- A candidate shall be admitted to pursue a programme of study in *one* of the following
 - Computer Science
 - Computer Science (Business Informatics)
 - Computer Science (Internet Computing)
- The programme of study shall be pursued full-time for three sessions.

Level 1

4. A student will take
- | | | | |
|---------|----|---|----|
| CCP1900 | F4 | Personal Tutorial: Academic and Transferable Skills | 0 |
| CCP1700 | F4 | Networks Architecture | 10 |
| CCP1220 | F4 | Discrete Mathematical Foundations | 10 |
| CCP1210 | F4 | Continuous Mathematical Foundations | 10 |
| CCP1410 | F4 | Programming Principles and Algorithms | 10 |
| CCP1400 | F4 | Programming Methodology and Design | 10 |
| CCP1310 | F4 | Introduction to Web Technologies | 10 |
| CCP1200 | F4 | Computer Systems Architecture | 10 |
| CCP1430 | F4 | Introduction to Object Orientation | 10 |
| CCP1420 | F4 | Object-oriented Programming | 10 |
| CCP1440 | F4 | Systems Analysis and Design | 10 |
| CCP1600 | F4 | Information Systems and the Digital Enterprise | 10 |
| CBE1090 | F4 | Academic English Skills | 10 |

Level 2

5. A student will take
- | | | | |
|---------|----|---|----|
| CCP2300 | F5 | Web Programming | 10 |
| CCP2400 | F5 | Data Structures and Algorithms | 10 |
| CCP2100 | F5 | Database Systems | 10 |
| CCP2500 | F5 | Formal Methods and Software Reliability | 10 |
| CCP2200 | F5 | Operating Systems | 10 |
| CCP2410 | F5 | Logic Programming | 10 |
| CCP2600 | F5 | Professional Issues in IT | 10 |
| CCP2210 | F5 | Artificial Intelligence Techniques | 10 |
| CCP2430 | F5 | Software Development | 10 |
| CCP2440 | F5 | Human Computer Interaction | 10 |
 - units to the value of *twenty* credits from the following

CCP2900	F5	Research Skills in the IT Profession	10
CCP2610	F5	Green Computing	10
CCP2620	F5	IT Decision Support Systems	10
CCP2630	F5	Information Systems Applications	10

Level 3

6. A student will choose one of the three tracks
- Computer Science
 - A student will take the following units

- | | | | |
|---------|----|---|----|
| CCP3900 | F6 | Professional Development Seminar Series | 0 |
| CCP3800 | F6 | Individual Project Preparation | 0 |
| CCP3810 | F6 | Individual Project | 40 |
| CCP3500 | F6 | Software Engineering | 10 |
| CCP3300 | F6 | Industrial Software Project | 20 |
| CCP3700 | F6 | Network Computing | 10 |
| CCP3650 | F6 | Innovation and Entrepreneurship in IT | 10 |
| CCP3200 | F6 | Information Security | 10 |
- (b) units to the value of *twenty* credits from the following
- | | | | |
|---------|----|---|----|
| CCP3710 | F6 | Social Media and Networks | 10 |
| CCP3620 | F6 | Knowledge Technologies for Innovation | 10 |
| CCP3720 | F6 | E-Commerce and Digital Markets | 10 |
| CCP3630 | F6 | IT Strategy in Business | 10 |
| CCP3730 | F6 | Mobile Computing | 10 |
| CCP3310 | F6 | Game and Media Technology | 10 |
| CCP3320 | F6 | Distributed Systems and Cloud Computing | 10 |
| CCP3230 | F6 | Agents and Robotics | 10 |
| CCP3220 | F6 | Intelligent Systems | 10 |
| CCP3240 | F6 | Neural Networks | 10 |
| CCP3740 | F6 | Teaching and Learning Technologies | 10 |

(ii) Computer Science (Business Informatics)

- A student will take the following units
- | | | | |
|---------|----|---|----|
| CCP3900 | F6 | Professional Development Seminar Series | 0 |
| CCP3800 | F6 | Individual Project Preparation | 0 |
| CCP3810 | F6 | Individual Project | 40 |
| CCP3300 | F6 | Industrial Software Project | 20 |
| CCP3500 | F6 | Software Engineering | 10 |
| CCP3710 | F6 | Social Media and Networks | 10 |
| CCP3620 | F6 | Knowledge Technologies for Innovation | 10 |
| CCP3650 | F6 | Innovation and Entrepreneurship in IT | 10 |
| CCP3720 | F6 | E-Commerce and Digital Markets | 10 |
| CCP3630 | F6 | IT Strategy in Business | 10 |

(iii) Computer Science (Internet Computing)

- A student will take the following units
- | | | | |
|---------|----|---|----|
| CCP3900 | F6 | Professional Development Seminar Series | 0 |
| CCP3800 | F6 | Individual Project Preparation | 0 |
| CCP3810 | F6 | Individual Project | 40 |
| CCP3300 | F6 | Industrial Software Project | 20 |
| CCP3500 | F6 | Software Engineering | 10 |
| CCP3700 | F6 | Network Computing | 10 |
| CCP3200 | F6 | Information Security | 10 |
| CCP3730 | F6 | Mobile Computing | 10 |
| CCP3310 | F6 | Game and Media Technology | 10 |
| CCP3320 | F6 | Distributed Systems and Cloud Computing | 10 |

7. The Individual Project (CCP3810) will be related to the selected track
8. A student who does not pass CCP3810 (Individual Project) at the first attempt will be ineligible for the award of the Degree with Honours.

CPYU02 PSYCHOLOGY (BSc) (Thessaloniki)

1. The programme of study shall be provided by the International Faculty.

Level 1

2. A candidate shall take
- | | | | |
|---------|----|----------------------------|----|
| CPY1101 | F4 | Introduction to Psychology | 20 |
| CPY1102 | F4 | Topics in Psychology | 20 |
| CPY1109 | F4 | Evolutionary Psychology | 10 |
| CPY1090 | F4 | Academic English Skills | 10 |

CPY1103	F4	Discovering Science	10
CPY1111	F4	Computing Skills for Psychologists	10
CPY1104	F4	Applied Psychology	10
CPY1107	F4	Reasoning and Critical Thinking for Psychologists	10
CPY1108	F4	Sensation and Perception	10
CPY1126	F4	Philosophy of Science and Ethics	10

Level 2

3.	A candidate shall take		
	CPY2213	F5 Neuroscience	10
	CPY2221	F5 Individual Differences	10
	CPY2201	F5 Child Development	10
	CPY2203	F5 Social Psychology	10
	CPY2207	F5 Psychological Disorders	10
	CPY 2214	F5 Memory and Language	10
	CPY2219	F5 Psychological Research Methods	10
	CPY2223	F5 Statistics	10
	CPY2220	F5 Health Psychology	10
	CPY2215	F5 Psychology of Employment, Employability and Enterprise	10
	CPY2211	F5 Contemporary Issues in Educational Psychology	10
	CPY2217	F5 Forensic Psychology	10

Level 3

4.	A candidate shall take		
(a)	units to the value of 90 credits from the following:		
	CPY3321	F6 Emotion from an Interdisciplinary Perspective	15
	CPY3322	F6 Social Cognition and Behaviour	15
	CPY3323	F6 Cognitive Neuropsychology	15
	CPY3324	F6 Psychology of Counselling	15
	CPY3325	F6 Psychology of Addiction	15
	CPY3326	F6 Adult Development & Aging	15
	CPY3327	F6 Cognition and Emotion	15
	CPY3320	F6 The psychology of the intimate interpersonal relationship	15
	CPY3319	F6 Minorities : Understanding Diversity & Inclusion	15
	CPY3328	F6 Issues in Clinical Psychology	15
(b)	CPY3330	F6 Research Project in Psychology	30
(c)	CPY3318	F6 The Psychology Graduate : Professional Development and Employability	0
5.	A student must pass the empirical project at Level 3 to be eligible for the award of the Degree with Honours		

CPYU04 PSYCHOLOGY (BSc) (Thessaloniki)

For students whose initial registration was prior to the 2020-21 academic session.

- The programme of study will be provided by the International Faculty.
- The programme of study will be pursued full-time for four sessions.
- A person may be admitted as a student who has
 - a Secondary Education Certificate (Apoliterion, European or International Baccalaureate or equivalent);
 - adequate knowledge of English language at a level of approximately B2 (CEF).

Level 1

4.	A student will take over two sessions		
	CPY1011	F4 Introduction to Psychology I	10
	CPY1012	F4 Introduction to Psychology II	10
	CPY1021	F4 Topics in Psychology I	10
	CPY1022	F4 Topics in Psychology II	10
	CPY1103	F4 Discovering Science	10
	CPY1111	F4 Computing Skills for Psychologists	10
	CPY1109	F4 Evolutionary Psychology	10
	CPY1104	F4 Applied Psychology	10

CPY1110	F4	Environment and Society	10
CPY1107	F4	Reasoning and Critical Thinking for Psychologists	10
CPY1108	F4	Sensation and Perception	10
CPY1126	F4	Philosophy of Science and Ethics	10

- A student will also take additional units to the value of *eighty* credits over two sessions

CPY1212	F4	Academic and Transferable Skills II: Communication and Personal Development	20
CPY1211	F4	Academic and Transferable Skills I: Searching, Studying and Writing	20
CPY1122	F4	Communication and Interpersonal Relationships	20
CPY1123	F4	Interdisciplinary Psychology	20

- The additional credits are not taken into account for the purposes of the award and they do not exempt the students from credit elsewhere in the programme but are pre-requisites for progressing to Level 2.
- A student, depending on entry qualifications, will also complete a programme of additional units relating to Academic English Skills as pre-requisites for progressing to Level 2.
- A student will acquire Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) before progressing to Level 2.

Level 2 and Level 3

- A student who has completed Level 1 in Thessaloniki will follow the programme of study as listed in CPYU02.

CESU03 ENGLISH LANGUAGE AND COMMUNICATION (BA) (Thessaloniki)

- The programme of study will be provided by the International Faculty.
- The programme of study will be pursued full-time for three sessions.
- A person may be admitted as a student who has
 - a Secondary Education Certificate (Apoliterion, European or International Baccalaureate or equivalent);
 - adequate knowledge of English language at a level of Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) or any other recognised certificate proving advanced knowledge of English (Level C2).

Level 1

4.	A student will take:		
	CES1110	F4 Introduction to the Study of Language	15
	CES1301	F4 Introduction to Communication	15
	CES1302	F4 Principles of Management	10
	CES1310	F4 Introduction to the Methodology of Language teaching	10
	CES1704	F4 Development of Early Career Skills	10
	CES1410	F4 Introduction to Translation	15
	CES1303	F4 Digital Literacy	15
	CES1202	F4 Principles of Marketing	10
	CES1304	F4 Composition Writing	10
	CES1305	F4 Introduction to Media Studies	10

Level 2

5.	A student will take:		
	CES2121	F5 Semantics	10
	CES2123	F5 Syntax	10
	CES2320	F5 ELT Classroom: Principles and Practices	10
	CES2105	F5 English Phonetics and Phonology	10

CES2106	F5	Public Relations	10
CES2107	F5	Intercultural Communication	10
CES2122	F5	Sociolinguistics	10
CES2124	F5	Pragmatics	10
CES2111	F5	Consumer Behaviour	10
CES2110	F5	Writing across Media	10
CES2108	F5	Case Studies in Digital Transformation	10
CES2109	F5	Language Testing and Assessment	10

Level 3

6. A student will take:

CES3310	F6	Evaluation and Design of Teaching Materials	10
CES3510	F6	Introduction to Research Practice	15
CES3302	F6	Integrated Marketing Communications	15
CES3303	F6	Adaptation across Media	10
CES3304	F6	Language, Gender and Identity	10
CES3511	F6	Dissertation	30
CES3301	F6	Practice in English Language Teaching	20
CES3305	F6	Contemporary Topics in Communication	10

CESU04 ENGLISH LANGUAGE, LINGUISTICS AND LITERATURE (BA) (Thessaloniki)

- The programme of study will be provided by the International Faculty.
- The programme of study will be pursued full-time for three sessions.
- A person may be admitted as a student who has
 - a Secondary Education Certificate (Apolyterion, European or International Baccalaureate or equivalent);
 - adequate knowledge of English language at a level of Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79) or any other recognised certificate proving advanced knowledge of English (Level C2).

Level 1

4. A student will take:
- | | | | |
|---------|----|--|----|
| CES1110 | F4 | Introduction to the Study of Language | 15 |
| CES1104 | F4 | Introduction to Literature | 15 |
| CES1112 | F4 | History of the English Language | 10 |
| CES1310 | F4 | Introduction to the Methodology of Language teaching | 10 |
| CES1105 | F4 | Introduction to Film Studies | 10 |
| CES1410 | F4 | Introduction to Translation | 15 |
| CES1106 | F4 | Introduction to Fiction | 15 |
| CES1107 | F4 | Morphology | 10 |
| CES1108 | F4 | Composition Writing | 10 |
| CES1109 | F4 | Introduction to Media Studies | 10 |

Level 2

5. A student will take:
- | | | | |
|---------|----|--|----|
| CES2121 | F5 | Semantics | 10 |
| CES2123 | F5 | Syntax | 10 |
| CES2320 | F5 | ELT Classroom: Principles and Practices | 10 |
| CES2105 | F5 | English Phonetics and Phonology | 10 |
| CES2206 | F5 | 20 th Century American Literature | 10 |
| CES2207 | F5 | Understanding Film | 10 |
| CES2122 | F5 | Sociolinguistics | 10 |
| CES2124 | F5 | Pragmatics | 10 |
| CES2120 | F5 | Second Language Acquisition | 10 |
| CES2208 | F5 | Literary Translation | 10 |
| CES2209 | F5 | British Literature: Past and Present | 10 |
| CES2109 | F5 | Language Testing and Assessment | 10 |

Level 3

6. A student will take:

CES3310	F6	Evaluation and Design of Teaching Materials	10
CES3510	F6	Introduction to Research Practice	15
CES3306	F6	Literary Theory	15
CES3303	F6	Adaptation across Media	10
CES3304	F6	Language, Gender and Identity	10
CES3511	F6	Dissertation	30
CES3301	F6	Practice in English Language Teaching	20
CES3307	F6	Contemporary Topics in English Studies	10

CESU05 ENGLISH LANGUAGE, LINGUISTICS AND LITERATURE (BA) (Thessaloniki)

For students whose initial registration was prior to the 2020-21 academic session.

- The programme of study will be provided by the International Faculty.
- The programme of study will be pursued full-time for four sessions.
- A person may be admitted as a student who has
 - a Secondary Education Certificate (Apolyterion, European or International Baccalaureate or equivalent);
 - adequate knowledge of English language at a level of Cambridge Advanced Certificate or IELTS (no less than 6) or TOEFL (no less than 550, computerised 213, Internet based 79).

Level 1

4. A student will take over two sessions:
- | | | | |
|---------|----|--|----|
| CES1110 | F4 | Introduction to the Study of Language | 15 |
| CES1104 | F4 | Introduction to Literature | 15 |
| CES1112 | F4 | History of the English Language | 10 |
| CES1310 | F4 | Introduction to the Methodology of Language Teaching | 10 |
| CES1105 | F4 | Introduction to Film Studies | 10 |
| CES1410 | F4 | Introduction to Translation | 15 |
| CES1106 | F4 | Introduction to Fiction | 15 |
| CES1107 | F4 | Morphology | 10 |
| CES1108 | F4 | Composition Writing | 10 |
| CES1109 | F4 | Introduction to Media Studies | 10 |
5. A student will also take additional units to the value of *one hundred and twenty* credits over two sessions:
- | | | | |
|---------|----|--------------------------------------|----|
| CES1610 | F4 | Language Mastery I | 10 |
| CES1611 | F4 | Language Mastery II | 10 |
| CES1710 | F4 | IT and Academic Skills | 10 |
| CES1211 | F4 | Introduction to Drama | 15 |
| CES1210 | F4 | Introduction to Poetry | 10 |
| CES1206 | F4 | Introduction to Popular Culture | 10 |
| CES1203 | F4 | Drama and Social Issues | 15 |
| CES1204 | F4 | Contemporary Poetry | 15 |
| CES1411 | F4 | Methodology of Translation | 15 |
| CES1205 | F4 | Multi-cultural Literature in English | 10 |

Level 2 and Level 3

6. A student who successfully completes Level 1 will follow the programme of study as listed in CESU04 BA (Hons) in English Language, Linguistics and Literature.