

The Dean's List 2021-22 – Eligibility & Application Criteria

Level 1 Factsheet for First Year Undergraduates



Overview

The Dean's list is a prestigious award to recognise and reward academic merit and unique contribution to the mission and vision of the Management School. The List is a growing body of alumni (former students) who have demonstrated social responsibility and employability as well as academic achievement. When students reach their final year of study, they will have the opportunity to apply for the Dean's List.

First and second year undergraduates can start to develop their skills and understanding of the values of the Dean's List, and the Management School, by taking part in our Dean's List Pathway Challenges.

Mission

Our mission is to have a positive impact on working lives, organisations and societies worldwide, fostering socially responsible management practices through world-class, innovative research and transformative education.

Vision

Our vision as an internationally leading management school is to deliver excellence in research and education that promotes positive societal transformation for a fairer, sustainable future.

First Year Pathway to the Dean's List

First year undergraduates are encouraged to build a portfolio by taking part in the Level 1 Challenge, 'What Do I Want to Achieve in Three Years' Time?' This activity is about demonstrating what you have achieved during your first year and how you are going to achieve the standard to become a future Dean's List winner. Participation is entirely voluntary. There will be a prize for the best submission.

Applying for the 'Level 1 Challenge'

Your task is to submit a short self-made video to showcase your future self in three years' time. The content should be framed around what you have achieved during your first year, and what achievements you hope to gain during your university studies, which contribute to the Management School's mission and vision. You will need to refer to the criteria for an understanding of how the videos will be marked. The length of the video should be between 60-90 seconds (maximum).

Video Subject – 'What Do I Want to Achieve in Three Years' Time?'

The video you make can be presented in any way you choose. Some examples of how you might choose to present your film include:

Style	Example of video style – click links below:
To camera / selfie video	How to make a video diary
Moving images and footage	Chapelton's Victorian railway station up for sale
Factual	Fitting car stereos keeps me young
Prezi	The best Prezi presentation for company overview
Animation	Technology presentation on Powtoon'

Note: These video subjects are just for illustrative purposes

If you intend on editing your film, we recommend free software apps/packages including [Adobe Spark Video](#), or your computers own ready-use tools such as iMovie (Apple) or Movie Creator (Microsoft/Windows). There is also [Creative and Digital Media support](#) available with IT Services at the Diamond building, including recording booths, editing suites and equipment available to loan.

Criteria

Your video will need to address specifically how you intend to develop your skills relating to the two core elements of employability and social responsibility, as per the following:

Employable Students - demonstrating a progressive approach to growth in your own employability skills

ES1: Demonstrating active pursuit of improving own career prospects, resulting in growth in skills and experience likely to be valued by a prospective employer.

ES2: Demonstrating active pursuit of improving own interpersonal skills and emotional well-being in order to be prepared for the complexities of working life.

ES3: Demonstrating proactive approach to gaining exposure to the world of work in preparation for future employability.

Socially Responsible - having a positive impact on organisations or society

SR1: Demonstrating a proactive contribution to the life of the University through engagement in operational activities within the School, with societies, clubs or external charitable organisations.

SR2: Demonstrating active engagement in the advancement of society through sustainability or social action activities (within or outside of the University).

SR3: Demonstrating proactive and inclusive engagement with fellow students, by supporting their employability, academic needs, or well-being (in an educational or social setting).

Each video will be assessed and evaluated against the criteria as shown in the grid below:

The Scoring Matrix

Performance Level	Needs Improvement	Satisfactory	Excellent
Subject content: social responsibility & employability	Subject knowledge is not evident. Information is confusing, incorrect, or inconsistent. Little or no evidence demonstrated of gaining relevant experience which fits the criteria.	Subject knowledge is evident in most of the video. The majority of information is clear, appropriate, and easy to follow. Some evidence demonstrated of gaining relevant experience which fits the criteria.	Subject knowledge is evident throughout the video. All information is clearly conveyed, appropriate and precise. The delivery is to a high standard. Strong evidence demonstrated of gaining relevant experience which fits the criteria.
Video content and organisation	The video lacks a coherent theme, a clear point of view, and logical sequence of information. Large parts of the information are irrelevant to the overall message.	Information follows a distinguishable theme. Details are coherent and the information relayed is relevant throughout most of the video.	Video includes a clear and precise statement of purpose. Messages are presented in a logical order, with interesting and highly relevant information that supports the video's main ideas.
Introduction	Does not orient the viewer to what will follow.	Clear and coherent, also evokes moderate interest/response from the viewer.	The introduction is highly motivating, and intrigues the viewer from the beginning.
Mechanics	Text and audio have 4 or more errors - grammar or spelling.	Text and audio have 1-2 errors - grammar or spelling.	Text and audio have no grammar or spelling errors.

Production	Video is of poor quality and is not able to be watched without issue. No evidence of any technical improvements which might have improved the quality. There are no additional components such as transitions, captions, title screens. Uninspiring shot composition and framing.	Video runs smoothly for most part except for 1-2 noticeable and detracting errors. Most of video has good pacing and timing. Graphics are used appropriately and there is some use of transitions, technical correction and camera styles.	Video runs smoothly throughout. Interesting techniques are applied to enhance the message or engage the viewer: transitions, video grading, titles and captions, subtitles, composition, camera angles. Shots and scenes work well together. Use of graphics explain and reinforce key points in the video.
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Assessment of the Level 1 Challenge

Videos will be assessed by staff from within the Management School and the **winning entrant will be awarded a prize.**

Questions?

If you have any questions about the Level One Pathway or the Dean's List more broadly, please contact:

- Website: FAQs and details - www.sheffield.ac.uk/management/deans-list
- Email: deanslist@sheffield.ac.uk
- Telephone: 0114 222 3382 / 3278 / 3252
- Office premises: Employability Hub