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Facts About Fast Fashion

What is the true cost of fashion?

93% of brands surveyed by the Fashion Checker don't pay garment workers a living wage.



Many of these brands choose to exploit cheap labour in developing countries in the Global South

According to Fashion Checker in 2020

It's important that we understand the negative impact these brands are having.

Here are 6 more facts about fast fashion:

1

Fact One

Brands such as Fashion Nova, Boohoo, Pretty Little Thing and Forever 21 score less than 10% on the Fashion Transparency Index

(Fashion Transparency Index, 2020)

2

Fact Two

68% of fast fashion brands don't maintain gender equality at production facilities

(Ethical Fashion Guide, 2019)

3

Fact Three

Workers rights of fast fashion employees are strongly violated

(Euronews, 2019)

4

Fact Four

Three Quarters of women surveyed by War on Want in 2011 said that they had been verbally abused and half said they had been beaten.

(War on Want, 2011)

5

Fact Five

According to War on Want in 2010, workers at some factories worked up to 140 hours overtime a week.

(War on Want, 2010)

6

Fact Six

The ILO estimate that some 170 million children are engaged in child labour

(International Labour Organisation, 2012)

The more we do to understand such practices, the more we can do to stop the exploitation of the Global South

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