



The
University
Of
Sheffield.

A
Remarkable
Place
To Work.

University Teacher in Journalism

Faculty of Social Sciences,
Department of Journalism
Studies

THE SUNDAY TIMES
100
BEST NOT-FOR-PROFIT
ORGANISATIONS
TO WORK FOR
2018

Overview

The department is now seeking to recruit a specialist in creative content, online and digital journalism, with experience of managing digital and social media brands to the role of University Teacher. This role will contribute across our professional practice programmes especially the MA Journalism Studies and our BA Journalism Studies.

You will have an undergraduate degree or equivalent levels of experience and substantial recent or current experience in journalism at a senior level, ideally on digital magazines or other journalism websites. You will have played a key strategic role in the industry's transition to digital methods of storytelling (news and features) and publication and will be expected to keep in touch with developments in journalism practice and feed them directly into your teaching. You will have ideally have experience of teaching in higher education and may have, or be working towards, a postgraduate qualification in teaching.

You will have the ability to make a substantial contribution curriculum development and be able to translate your experience into effective and innovative teaching.

You will make a full and active contribution to the principles of the 'Sheffield Academic'. These include the achievement of excellence in applied teaching and research, and scholarly pursuits to make a genuine difference in the subject area and to the University's achievements as a whole. Further information on the underpinning values of the Sheffield Academic can be found at: www.shef.ac.uk/hr/sheffieldacademic

Applicants with no prior higher education experience will be expected to undertake training and development in learning and teaching skills

Person Specification

You should provide evidence in your application that you meet the following criteria. We will use a range of selection methods to measure your abilities in these areas including reviewing your online application, seeking references, inviting shortlisted candidates to interview and other forms of assessment action relevant to the post.

Criteria		Essential	Desirable
1.	Have a good honours degree (or equivalent experience).	X	
2.	Proven teaching ability, ideally with a teaching qualification.		X
3.	Substantial and recent experience in more than one platform, including digital journalism and managing digital and social media brands.	X	
4.	Substantial and recent experience in digital magazine journalism and/or other creative journalism websites.	X	
5.	Substantial and recent digital news journalism experience		X
6.	Excellent communication skills, both written and verbal including effective use of technology where appropriate.	X	
7.	Proven ability to engage with and inspire people	X	
8.	Ability to develop and provide imaginative and innovative learning opportunities compatible with contemporary journalism.		X
9.	Ability to translate your professional experience into effective and		X

	engaging teaching, including the ability to teach students how to push content and brands across all digital platforms with particular focus on social media, video and analytics.		
10.	Experience of working effectively as a member of a team as well as your working on your own initiative.	X	
11.	Ability to develop creative approaches to problem solving.	X	
12.	Ability to analyse and solve problems with an appreciation of longer-term implications.	X	
13.	Ability to assess and organise resources, and plan and progress work activities.	X	
14.	Proven ability to work to and meet deadlines.	X	
15.	Excellent organisational skills and the ability to undertake administrative duties.	X	
16.	Experience of developing and maintaining a network of contacts throughout own work area.	X	

About the Team

The University of Sheffield builds teams of people from different backgrounds and lifestyles from across the world, whose talent and contributions complement each other. We believe diversity in all its forms delivers greater impact through research, teaching and student experience. We are consistently ranked in the top 100 of the world's universities; however, we offer much more than this. By joining the University, you will be joining award-winning teams and departments who are all working together to make the University of Sheffield a remarkable place to work. Furthermore, the University of Sheffield is independently rated number 1 for journalism by The Guardian university league tables for 2019 and has been the only university to feature in the top 5 of all three league tables for our subject area.

The Faculty of Social Sciences is a large and diverse grouping of thirteen departments that offer professional education alongside more traditional social science disciplines. This rich and exciting inter-disciplinary mix encompasses both world-leading academic research and education and a strong practitioner focus in particular areas. It uniquely positions the Faculty among Sheffield's peer institutions.

The Department of Journalism Studies is one of the major journalism research and teaching establishments in Europe. We are committed to a teaching and research programme that takes an interdisciplinary approach to the fields of factual media, journalism and communications.

The department has grown significantly in recent years. Our undergraduate programme is one of the most applied for in the country. Our accredited postgraduate professional practice courses are top of the NCTJ league tables and our undergraduate course is one of the biggest NCTJ accredited courses in the country. Our students annually win top national student journalism awards in print, broadcast, magazine and online at both undergraduate and postgraduate.

Our staff are drawn from both journalism and academia and we have an excellent network of national and international contacts, in journalism, civil society organisations and in the academic world. We have a thriving international community of postgraduate research students, taught postgraduates and undergraduates. Our alumni are working in newsrooms in the UK and abroad as reporters, editors, producers, presenters while others have gone on into

the communications sector more broadly as well as in to academic careers.

The 2014 Research Excellence Framework put the University of Sheffield in the top ten percent of all UK universities. It judged the department's research environment as of world leading quality and that our research has significant global impact. The Communications, Media and Journalism research group (CMJ) draws together all the research active staff and doctoral students in the department, reflecting its wide variety of research expertise in: public and political communication, media law and policy, international law, conflict and crisis communications, propaganda and strategic communication, the historical study of journalism, contemporary European history, media and international politics, war and media, media freedom and the role of the factual media in post conflict reconstruction. The department is home to our Centre for Freedom of the Media (CFOM) and the Centre for the Study of Journalism History.

For more details about the department please see <https://www.sheffield.ac.uk/journalism>

Job Description

Main Duties and Responsibilities

- Design teaching programmes for modules, identifying learning objectives and selecting appropriate curricula; selecting teaching methods, techniques, resources and reading; determining, designing and producing study material; planning module delivery and planning for contingencies.
- Lead, co-ordinate, support and contribute to the teaching team as a team co-ordinator or member.
- Deliver teaching modules, communicating subject matter and encouraging critical discourse to develop rational thinking; observing and reacting to student interventions; giving appropriate academic advice.
- Carry out assessment for modules, designing assessment instruments and criteria; marking assessments, ensuring adequate moderation; providing written/oral feedback; liaising with external examiners in connection with the approval of assessments, marking criteria, marked scripts and final marks; attending exam boards; and collating and providing final assessments of students.
- Carry out module and overall course evaluation, including facilitating student feedback; reflecting on own teaching design and delivery; and implementing ideas for improving own performance.
- Conduct personal research; identifying literature and updating own knowledge; assessing the validity of the relevant literature and its contribution to the development of own field.
- Participate in faculty/school/departmental committees; contribute to LPC and wider departmental policy development through contribution of own specialist expertise; continue professional development.
- Keep in touch with developments in practice in your area of expertise.
- Supervise undergraduate and Master's level final projects
- You will be expected to plan and prioritise your own daily teaching and administrative tasks along with participating in longer term planning through contribution to policy development.
- Respond to ad hoc requests relating to teaching and supervision.

- Undertake continued professional development and contribute to development of scholarship and pedagogy in the discipline
- Undertake administrative duties.
- You will make a full and active contribution to the principles of the 'Sheffield Academic'. These include the achievement of excellence in applied teaching and research, and scholarly pursuits to make a genuine difference in the subject area and to the University's achievements as a whole. Further information on the underpinning values of the Sheffield Academic can be found at: [Sheffield Academic](#).
- Any other duties, commensurate with the grade of the post.

Reward Package

Terms and conditions of employment: Will be those for Grade 8 staff.

Salary for this grade: £40,792 - £48,677 per annum.

Potential to progress to £54,765 per annum through sustained exceptional contribution.

This post is open ended.

This post is full-time:

This role has been identified as a full-time post, but we are committed to exploring flexible working opportunities with our staff which benefit both the individual and the University (See www.sheffield.ac.uk/hr/guidance/flexible/arrangements). Therefore, we would consider flexible delivery of the role subject to meeting the business needs of the post. If you wish to explore flexible working opportunities in relation to this post, we encourage you to call or email the departmental contact listed below.

If you join the University you will have access to a Total Reward Package that includes a competitive salary, a generous Pension Scheme and annual leave entitlement, as well as access to a range of learning and development courses to support your personal and professional development. You will have access to your own personalised portal where you can also access a comprehensive selection of benefits and offers to suit your changing lifestyle needs, for example financial wellbeing, travel options, shopping and cinema discounts.



To find out more visit www.sheffield.ac.uk/hr/thedeal

The University is committed to tackling the global climate emergency. Our sustainability strategy forms an integral part of all we do. We strive to embed this in all areas of university life, from our students' education, the globally impacting international research we contribute, to campus life.

We aim to empower staff to work sustainably by giving them the knowledge to make ethical decisions at work and home. Staff have the opportunity to be involved in impactful sustainability projects through the nationally recognised Green Impact scheme.



Staff have access to excellent green benefits including the cycle to work scheme with discounts and

free secure bike storage, as well as many greener choices across campus.

If you have an interest in this area, the university will strive to passionately support you in these commitments. Check out www.sheffield.ac.uk/sustainability for more information.

The University of Sheffield recognises the importance of creating a positive environment, whereby all staff feel able to talk openly and with trust about wellbeing and mental health.

Our Staff Wellbeing offer, encourages and supports staff to maintain their own positive health and wellbeing through a range of accessible, inclusive and supportive services and activities.

To find out more visit www.sheffield.ac.uk/hr/wellbeing

Our leadership development has been designed to ensure that our leaders have the knowledge, skills and behaviours needed by the University.

To find out more visit www.sheffield.ac.uk/hr/sld/lmdevelopment

Inclusion at Sheffield is everyone's responsibility. Our vision is to build a University community that actively attracts, engages and develops talented individuals from many different backgrounds.



We are proud of our award-winning equality, diversity and inclusion action, and 90% of staff tell us they are treated with fairness and respect (staff survey 2018). We continue working to create a fully inclusive environment where everyone can flourish.

To find out more visit www.sheffield.ac.uk/inclusion

We are the only university to feature in the Sunday Times 100 Best Not-for-Profit organisations to work for 2018. In our staff survey (2018) 92% of staff said they were proud to work for the University and 83% of our staff would recommend the University as an excellent place to work. To find out more about what it's like to work here visit remarkable.group.shef.ac.uk

Selection – Next Steps

Closing date: For details of the closing date please view this post on our web pages at www.sheffield.ac.uk/jobs

Following the closing date, we will contact you by email to let you know whether or not you have been shortlisted to participate in the next stage of the selection process. Please note that due to the large number of applications that we receive, it may take up to two working weeks following the closing date before the recruiting department will be able to contact you.

Full details about interviews and other selection action will be provided to invited candidates.

For more information on our application and recruitment processes visit

www.sheffield.ac.uk/jobs/info

Informal enquiries

For informal enquiries about this job and the recruiting department, contact: Lisa Bradley on l.v.bradley@sheffield.ac.uk or on 0114 222 2544.

For administration queries and details on the application process, contact the lead recruiter: Georgina Gear on g.e.gear@sheffield.ac.uk.

For all online application system queries and support, visit: www.sheffield.ac.uk/jobs/applying

Creating a remarkable place to work

We are keen to attract a diverse applicant pool and we particularly welcome applications from BAME individuals. We are aware that some under-represented groups can be less confident about applying for jobs unless they are sure they comfortably meet all the criteria. With this in mind, we encourage all potential candidates to reflect on their strengths and experience in the broadest sense, including transferable skills where appropriate, when considering their suitability for the position. In all cases, we will select the best candidate for the role. The Department values diversity in both intellectual and people terms, and is committed to recognising the important intellectual contributions that all our scholars make.

We build teams of people from different heritages and lifestyles from across the world, whose talent and contributions complement each other to greatest effect. We believe diversity in all its forms delivers greater impact through research, teaching and student experience.

We are consistently ranked in the top 100 of the world's universities, but there's so much more to us than that. By joining the University, you will be joining award-winning teams and departments who are all working together to make the University of Sheffield a remarkable place to work.

Learn more [here](#).

