

How to make a video proposal

Your video proposal should be roughly 2.5 minutes in length. Every proposal has the following six sections:



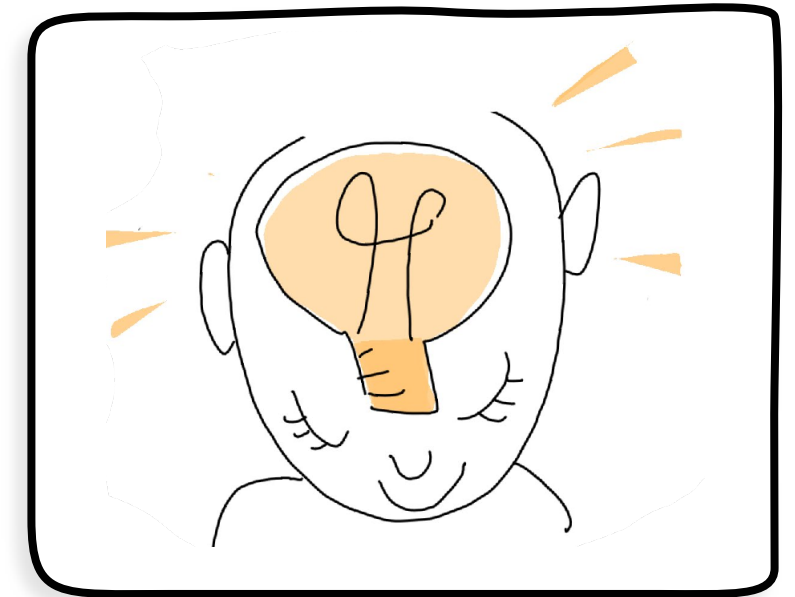
SECTION 1: CONTEXT

Introduce your group and the context of your proposed project.



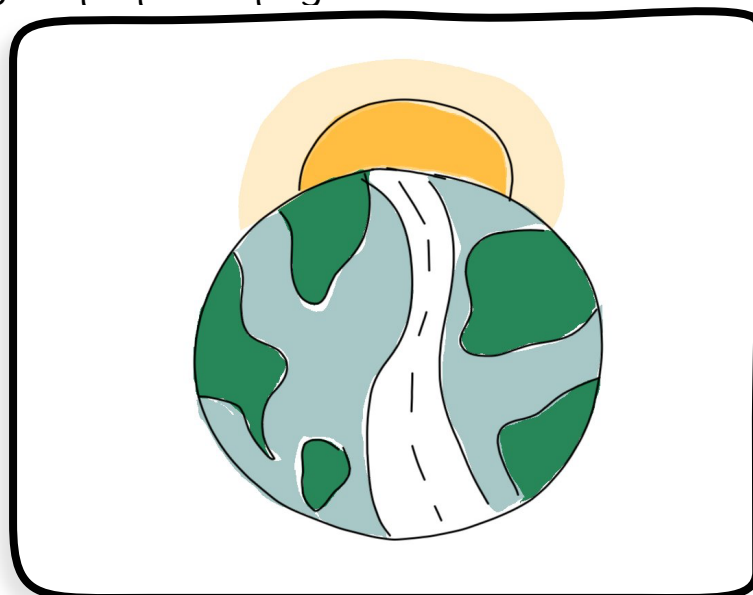
SECTION 2. PROBLEM STATEMENT

What problem is your proposed project going to solve?



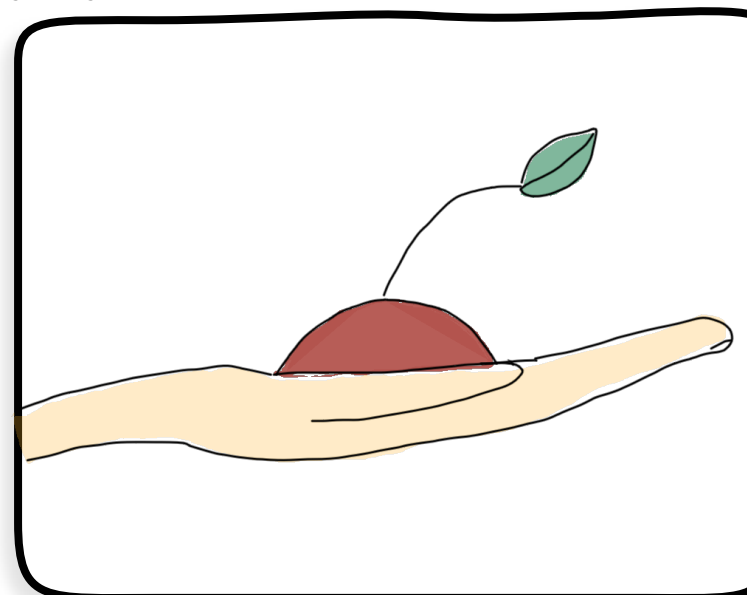
SECTION 3. PROJECT IDEA/VISION

What is your big picture idea for solving the problem you stated?



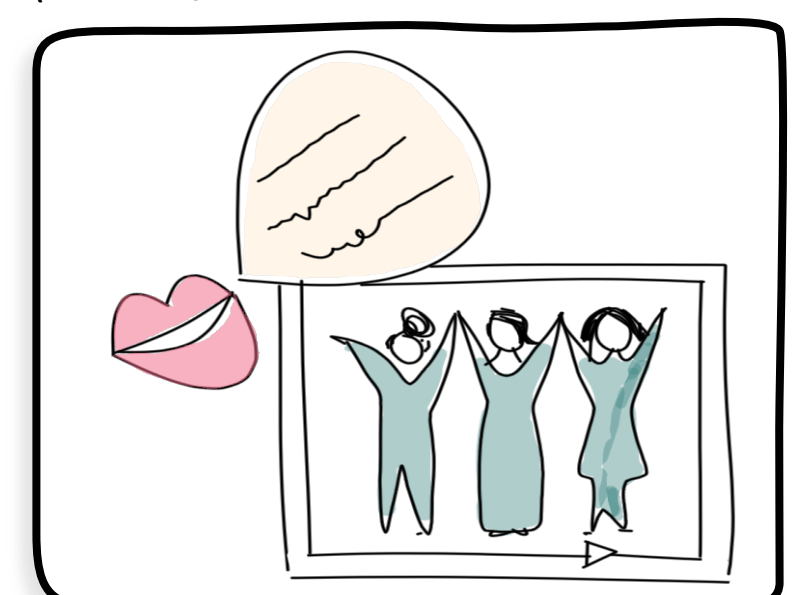
SECTION 4. CORE OBJECTIVES

Explicitly list what you will do to accomplish your project vision.



SECTION 5. EXPECTED OUTCOMES

Discuss what measurable effects you expect to see as a result of your project.



SECTION 6. CLOSING STATEMENT

Summarise and justify your project. Convince your audience!