



The
University
Of
Sheffield.

Journalism masterclasses

2021-22 semester 1

Welcome to our journalism masterclasses for 2021-22.

The masterclasses comprise a programme of weekly talks from established journalists – many of whom learned their craft right here in the Department of Journalism Studies at Sheffield – and other figures with unique and valuable perspectives on the media.

They represent a place where the academy welcomes key players from the media industries, and students who engage in journalism practice and study learn at first-hand about their preoccupations, concerns and experiences. Those who report, present, manage, regulate or simply reflect on the rapidly changing media world give an insight into the industries our students aspire to join.

We regard the masterclasses as an essential element of your applied journalism knowledge, and **students taking BA Journalism Studies and MA Journalism are expected to attend.** Students on other degree programmes are also very welcome to join.

How to take part

For the 2021-22 academic year the masterclasses will take place online. They're scheduled for 12 noon on Tuesdays throughout term time. We'll email you a link to join shortly before each session begins.

We encourage students to engage with the masterclasses using social media. Please use hashtag **#jusmasterclass** and feel free to tag the department (@sheffjournalism on Twitter, @sheffjournalism on Instagram).



Week 1
Tuesday 28 October

Marina Hyde

Columnist for The Guardian

Marina Hyde is a columnist for the Guardian, where she writes two columns a week.

She has written on politics, sport, celebrity and beyond, and formerly wrote the paper's diary column. She lives in London.

Week 2
Tuesday 05 October

Martha Kelner

US Correspondent, Sky News

A portrait of Martha Kelner, a woman with long, wavy, reddish-brown hair and freckles, looking directly at the camera with a slight smile. She is wearing a dark top.

Martha Kelner is the US correspondent for Sky News, based in Washington DC. She was previously the sport correspondent for Sky News.

After making the move from print journalism to TV, Martha won the Royal Television Society award for Young Talent of the Year in 2020.

Before that, she was chief sport reporter for the Guardian, the first woman to hold that role across any title.

She began her career on the Mail newspapers trainee scheme after graduating from the University of Sheffield.



Week 3
Tuesday 12 October

Georgina Fuller

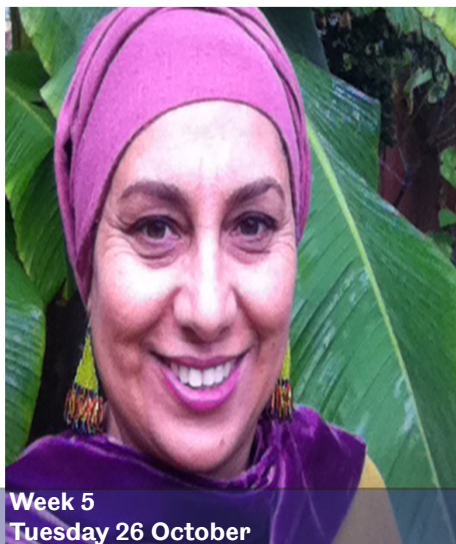
Freelance Journalist

Georgina Fuller is a freelance journalist, speaker and media consultant. She has written for everyone from Take A Break to Tatler and specialises in writing about family, women and work.

She writes regularly for The Telegraph and The Guardian.

She has had bylines in Grazia, Red, Marie Claire, Observer magazine and Daily Mail.

Georgina has also appeared on the BBC, ITV and Channel 4 and BBC Radio 2 with Jeremy Vine and Vanessa Feltz.



Week 5
Tuesday 26 October

Rizwana Hamid

Centre of Media Monitoring

Rizwana (aka Rizu) Hamid is the director of the Centre for Media Monitoring and is responsible for overseeing CfMM's work and engaging with key stakeholders including editors, journalists, regulators and politicians.

She has over 30-years experience working as a producer/director for the BBC, C4, and other international broadcasters in News, Current Affairs, Religious, Documentary, World Service & Multicultural Programming. Her films have won awards, been presented as evidence in inquiries, and led to changes in policy.

Week 7
Tuesday 09 November

Iain Hepburn

BBC senior development
journalist working on the BBC
Sport platform and a digital
specialist



Iain Hepburn is senior development journalist with BBC Sport in Salford, where he trains the corporation's sports journalists on how to use the latest editorial approaches and systems — and pathfinds the next generation of storytelling tools and techniques.

After starting his career as an 18-year-old trainee at the Aberdeen press and Journal, he's spent the last 25 years working senior roles with a host of publishers, from the Manchester Evening News to the Mirror.

He was digital sports editor of The National in Abu Dhabi, and digital editor of SFX Magazine, Energy Voice and the Scottish Daily Record, where he won Scotland's first multimedia journalist of the year award at the Press Awards.

Week 8
Tuesday 16 November

Claire Throssell

Claire Throssell's two sons, Jack, 12, and Paul, 9, were both killed by their father, despite her warnings that he was a danger to them. She has since campaigned tirelessly to stop unsafe child contact with dangerous perpetrators of domestic abuse.

Due to her commitment and resolve, family courts are safer – it's now mandatory for the courts to determine whether children will be at risk of harm from a contact order, and perpetrators are no longer able to cross examine their victims in court.

Claire will talk about the importance of sensitive interviewing and ensuring stories are told correctly and empathetically.





Week 9
Tuesday 24 November

Elini Stefanou

**Writer, content creator,
digital strategist and
photographer**

Elini Stefanou has worked in digital media for over 14 years. She worked at the British Film Institute establishing a social media strategy and producing digital content before joining The Guardian.

As social platforms editor, Elini led a team of producers tasked with developing new formats and adapting stories for audiences across social media. She is a writer, content creator, digital strategist and photographer.

Week 10
Tuesday 30 November

Dan Bird

Showbiz reporter at The Daily Star

Daniel Bird is the showbiz reporter at The Daily Star covering all things showbusiness and royal fallouts. Over the course of his career, he has interviewed members of the Royal Family and reality TV stars.

Since joining national publications, Daniel has covered terror attacks from the scene as well as landing globally covered scoops such as interviews with Mel B and Caitlyn Jenner.

He started his career on the ITV Tonight programme before going on to work as a press agency reporter - before he had finished his MA in International Journalism at Sheffield Hallam University.



Week 11
Tuesday 07 December



Matt Cain

Matt Cain was born in Bury and brought up in Bolton. He was educated at state schools and then Cambridge University. Matt spent ten years making arts and entertainment programmes for ITV, including documentaries about Freddie Mercury, Mamma Mia! and The Da Vinci Code, and profiles of Ian McKellen, Darcey Bussell and Will Young for The South Bank Show. Between 2010 and 2013, Matt worked in front of the camera as Channel 4 News' first ever Culture Editor, a role in which he attracted acclaim for his coverage of the Women's Prize for Fiction, the Mercury Music Prize and the Turner Prize, as well as interviews with Grayson Perry, the Spice Girls and Pedro Almodóvar. Matt's first novel, Shot Through the Heart, was published by Pan Macmillan in 2014.

The second, Nothing But Trouble, followed in 2015. Between 2016 and 2018 Matt worked as Editor-in-Chief of Attitude, the UK's biggest-selling magazine for gay men. Whilst in the role he negotiated world-exclusive covers with Sam Smith, Ricky Martin and James Corden, launched and hosted the popular #AttitudeHeroes podcast, and ran the Attitude Awards, hosted by Tom Daley, with winners including Prince Harry and Kylie Minogue.

He also wrote exclusive reports on his personal experience of HIV prevention drug PrEP, homophobia in Russia, and life for gay people in China.

As a freelance journalist, Matt has written for all the UK's major newspapers and appeared on Sky News, BBC Breakfast and Good Morning Britain.

He has judged the Costa Book Awards, the Polari Prize, the BAFTA TV Awards, and the South Bank Sky Arts Awards. He has been nominated for Stonewall's Writer of the Year award and in 2017 was voted winner of Diversity in Media's Journalist of the Year award.

Matt is an ambassador for both Manchester Pride and the Albert Kennedy Trust, the UK's national youth LGBT+ homelessness charity. He's also a patron of LGBT History Month. In 2021 he was awarded an honorary doctorate from the University of Bolton.

His latest novel, *The Secret Life of Albert Entwistle*, was published by Headline Review in May 2021. He currently presents the flagship discussion show *Sunday Roast* on Virgin Radio Pride.

#jusmasterclass