



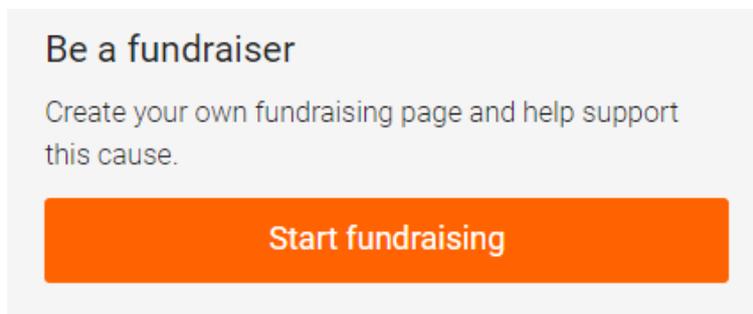
JustGiving page set-up instructions – Big Walk 2022

Step One – Create your page

- Click on this [JustGiving](#) link
- This will take you to the Big Walk 2022 fundraising hub page, which looks like this:



- Click the orange '**Start Fundraising**' button:

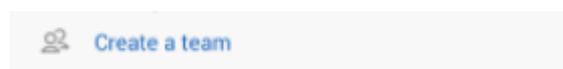


- This will take you to a page named "**Check your details**". Here you will be asked to:
 - **Choose a URL** for your fundraising page (i.e. /John-Smith-Big-Walk)
 - Declare "**Yes, my page can claim GiftAid**"
 - **Opt in or out** to the following statement: *I'm happy for University of Sheffield to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.*

We encourage you to opt in at this point, as this means we can contact you about how your fundraising efforts are making a difference to Genetic Disease Research.
 - Then click "**Create my page**"

****For those registering as a team****

Once the team lead has created their page, they will see an option below their name saying 'Create a team':



Click on this & add your team members. For more instructions, you can visit Just Giving's, '[A guide to Team Pages](#)'.



Step Two - Personalise your page!

Add as much detail as possible about your challenge, including **any pictures** - you can add plenty of images to create a gallery on your Just Giving page.

Feel free to use the text below as guidance for what to write, including information about your Big Walk challenge and the impact of donations with have to [Genetic Disease Research](#) at the University.

Example text – please use walk/run and 30km/50km parts where applicable:

Thank you for visiting my Big Walk 2022 Just Giving page in support of Genetic Disease Research at the University of Sheffield.

On Friday 24th June, I will be walking/running a 30km/50km route through the Peak District.

[For 30km:

I'm aiming to complete 30km, climbing a total of 793m (that's like climbing the Arts Tower more than 10 times!), through the Peak District. Beginning at Edale, taking on the summit of Win Hill, braving the muddy paths near Ladybower, and battling the sea of heather at Bamford Edge, before returning to the University for a celebratory finish!]

[For 50km:

I'm aiming to complete 50km, climbing a total of 1455m (that's like climbing the Arts Tower more than 18 times!), through the Peak District. Beginning at Hope, navigating the tallest peak at Mam Tor, taking on the summit of Win Hill, braving the muddy paths near Ladybower, and battling the sea of heather at Bamford Edge, before returning to the University for a celebratory finish!]

- I've never walked further than XXXX / as challenging a route as this but I'm determined to get to the finish
- Help me get my best steps total ever!
- This'll be my first Big Walk and I want to see what all the fuss is about!
- I'm walking to give hope to families affected by Genetic Diseases who are desperately seeking a treatment for their loved-one.

Don't forget to set yourself a **fundraising target** for your challenge! (Our suggested target is £150 min.)

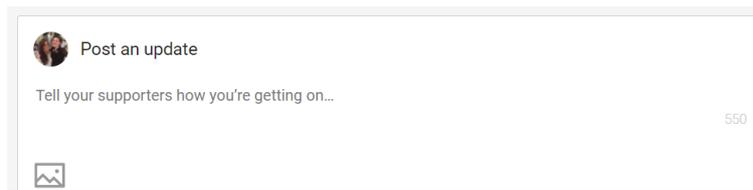
NB - If you experience problems with formatting in Just Giving, our advice is to copy and paste your story into a notepad before you copy and paste the text into Just Giving.



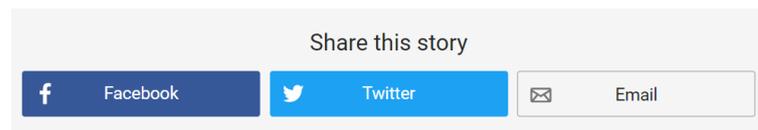
Next Steps

Keep your supporters up to date with your training! This will make them feel like part of your fundraising journey and is a great way for you to track your progress. It's a win-win 😊

1. **Write updates** and include **photos** to provide a newsfeed on your page, to let your friends and family know how you are getting on:



2. **Share your story** on social media / via email:

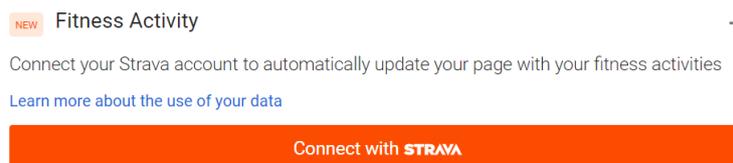


Don't forget to use #TUOSBIGWALK when sharing updates on social media!

- Let your colleagues know your taking part in the Big Walk by adding this '[I'm Fundraising for Genetic Disease Research](#)' banner to your email signature & link to your page.



3. If you have Strava, **link your account** to your page, and your activity from Strava can copy directly onto your page.



4. **Kick off your Big Walk fundraising by becoming your first supporter!** An empty page might be intimidating for some donors, so having a couple of donations on the page should encourage other supporters.



The
University
Of
Sheffield.

THE
BIG WALK
2022
FUNDRAISING FOR
GENETIC DISEASE RESEARCH

Lastly, best of luck with your preparation for the Big Walk 2022 and your fundraising. We can't wait to meet you on 24th June!

If you have any questions please contact the team at giving@sheffield.ac.uk



Thank you for taking on this challenge to support such an important cause.