The School of Education
with the Journal of Early Childhood Research
7th Annual Morning Conference

Saturday 23rd November 2013  9.15 – 12.30
ICOSS - Interdisciplinary Centre of the Social Sciences - 219 Portobello Sheffield S1 4DP

Young Children, Television and Digital Media: perspectives from research and industry

PROGRAMME+

9.15  Arrival, registration and coffee

9.30  Introduction and Welcome
Dr Joools Page
University of Sheffield

9.45  Is television good for children? Moral panics, myths and misunderstandings
Professor Jackie Marsh
University of Sheffield

10.15  Digitalising Children’s interest in heritage brands
Bobby Thandi
Dubit Ltd.

10.45  Coffee

11.15  Popular culture, images and communication practices
Dr Dylan Yamada-Rice
University of Sheffield

11:45  Television is not a teacher
Anne Wood
Ragdoll Productions

12.15  Closing comments
Professor Elizabeth Wood
University of Sheffield

12.30  Close

jecr@sheffield.ac.uk
Places are limited so please book early to be sure of your place.

+ programme may change

Young children, television and digital media
Morning Conference    Saturday 23rd November 2013
Name..........................
Address...............................Telephone:..........................
e.mail..........................Cheque for total fee enclosed*
Number of places..............................@ £37.50 each Cheque for total fee enclosed*
*We regret than we are not able to refund places once they have been booked.

Please return your booking slip and cheque [payable to the Journal of Early Childhood Research] to:
Lorraine Roe, 7th Annual ECE morning conference
University of Sheffield, School of Education, 388 GLOSSOP ROAD, Sheffield S10 2JA