Programme

The Joint Journalism Historians Conference
Sponsored by the American Journalism Historians Association
and the AEJMC History Division

Arthur L. Carter Journalism Institute, New York University
20 Cooper Square, 6th Floor, New York, NY 10003
March 12, 2011

Conference Co-Coordinators:
Lisa Burns (program planner), Quinnipiac University, Lisa.Burns@quinnipiac.edu, cell: 203-980-6950

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A special thank you to site hosts Brooke Kroeger, Kate Panuska and the rest of New York University’s Arthur L. Carter Journalism Institute faculty and staff for welcoming us today.

8:30 - 8:50 am Registration and continental breakfast. Fee: $50, cash or checks only. Make checks payable to Loyola University (with Journalism Conference in memo)

8:50 – 9:00 am Opening Remarks Lisa Burns (Quinnipiac University) & Kevin Lerner (Marist College)

9:05 – 10:10 am Scholar-to-Scholar Roundtables 1, 2, 3

Roundtable 1: Journalists as Historians in the Anglo-American World
Moderator: Richard R. John (Columbia University)

Antimonopoly Envisioned: The Journalistic Debate over the U.S. Telegraph Network in the 1880s, Richard R. John (Columbia University)

Journalists as Historians? The Journalistic Debate over the Meaning of the Newspaper in the Interwar Period, Heidi J.S. Tworek (Harvard University)

Kent Cooper, Cartels and the Journalistic Debate over Free Trade in News During the Second World War, Jonathan Silberstein-Loeb (Oxford University)

Remembering Dunkirk: History, Context and Engagement in Contemporary British Journalism, Martin Dermot Conboy (University of Sheffield)
Roundtable 2: Faith-Based Journalism in American History

Moderator: Betty Houchin Winfield (University of Missouri)

The Menorah Movement, Barbara Straus Reed (Rutgers University)

Serving Two Masters: An Examination of the Advocacy Journalism of Christianity Today and WORLD Magazines, Phyllis Alsdurf (Bethel University)

The Journalism of Religious Utopian Communities, Nancy Roberts (SUNY Albany)

Roundtable 3: 18th & 19th Century Journalism

Moderator: Robert J. Scholnick (College of William and Mary)

Colonial-era Canadian Newspapers, Kate Dunsmore (Fairleigh Dickinson University)

The Weekly Visitor, Kathleen Collins (John Jay College of Criminal Justice, CUNY) and Susan Kriete (John Jay College, CUNY)

Asa Mercer and Frontier Journalism, Ross Collins (North Dakota State University)

10:15 – 11:20 am Scholar-to-Scholar Roundtables 4, 5, 6, 7

Roundtable 4: The Past is a Mediated Country – Relationship between History & Memory in Media Studies

Moderator: Kelly George (Temple University)

Newspapers are History: Building Social Meaning through Social Memory, Nick Gilewicz (Temple University)

Memory In Medias Res: News Media and Emerging Public Memory, Kelly George (Temple University)

How to Handle Harvey: Cinematic Artifacts as Memory Texts of Harvey Milk, Heidi Mau (Temple University)

One Earthquake, Two Tales: A Narrative Analysis of the Tenth Anniversary Coverage of the 921 Earthquake, Chiaoning Su (Temple University)

Roundtable 5: International Perspectives on Journalism History

Moderator: Kate Dunsmore (Fairleigh Dickinson University)

Paparazzi’s Grandfathers: Penny-a-Liners in the Victorian Press, Jean Palmegiano (St. Peter’s College)
Pioneering International Exchanges: Secrets of Newspaper Appeal, Jane Chapman (University of Lincoln) and Peter Putnis (University of Canberra)

Images of the World in the U.S. Press, Giovanna Dell’Orto (University of Minnesota)

Journalism Education in Europe & the U.S. Before and After WWII, Carlos Barrera (University of Navarra)

**Roundtable 6: Studies of the Black Press**
Moderator: Jonathan Marshall (Northwestern University)

Integration or Preservation? The great dilemma for the black press presented by Negro league baseball in the 1940s and 1950s, Brian Carroll (Berry College)

From Latin America to Africa: Defining the “World Revolution” in The Black Panther Newspaper, Cristina Mislan (Pennsylvania State University)

The Pullman Porters” Unionization Efforts As Covered By The Chicago Defender and The Chicago Daily Tribune, Denise Hill (UNC Chapel Hill)

“Shrill” attacker/“fearless” truth-teller: A critical and comparative analysis of mainstream and black press coverage of Eartha Kitt” s 1968 White House dissent, Sarah Jackson (University of Minnesota)

**Roundtable 7: Civil War Era Studies**
Moderator: Mary Ellen Zuckerman (Ithaca College)

The Newspaper Tribulations and Triumphs of Generals Ulysses S. Grant and William T. Sherman, Richard Junger (Western Michigan University)

Democrats and Whigs, the Periodical Press and the Battle Over Past and Future in Antebellum America, Robert J. Scholnick (College of William and Mary)

Abolitionist Women Editors and the Battle for Harriet Beecher Stowe, Meaghan Fritz (Georgetown University) and Frank Fee (UNC Chapel Hill)

Reading the Dailies Against the Grain: The Case of Almira C. Loveland, Laura J. Murray (Queen’s University)

11:25 – 12:30 pm Scholar-to-Scholar Roundtables 8, 9, 10, 11
**Roundtable 8: Mining Historical Newspaper Databases and Archival Sources in Comparative Research**  
Moderator: Ira Chinoy (University of Maryland)

Among “Friends”: Comparing Social Networking Functions in *The Baltimore Sun* and *Baltimore Afro-American* in 1904 and 1933, **Daniel Greene (University of Maryland)**

“Cane Killer”: A Study of *The Baltimore Afro-American* in 1963, **Rachel Buchanan O’Hare (University of Maryland)**

*Ms.* Magazine as a Site for Transnational Women’s Movements? An Analysis of the Image of Chinese Women in *Ms.* from 1972 to 1999, **Jing Guo (University of Maryland)**

The Ukrainian Famine of 1932-1933: Mainstream News Accounts versus Alternative News Sources, **Andrew Nynka (University of Maryland)**

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**Roundtable 9: Early 20th Century Journalism**  
Moderator: Jean Palmegiano (St. Peter’s College)

Rebecca Harding Davis, Journalism, and „The Story of To-Day,” **Mark Canada (UNC Pembroke)**

Teddy Roosevelt & Muckrakers, **David Greenberg (Rutgers University)**

The Newsboy in 1930s Culture and Politics, **Vincent DiGirolamo (Baruch College, CUNY)**

Creating Life – “America”s Most Potent Editorial Force,” **Sheila Webb (Western Washington University)**

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**Roundtable 10: Media in the Cold War Era**  
Moderator: Tom Schwartz (The Ohio State University)

Disarmament and Distrust: The Cold War Editorial Argumentation of the *New York Times*, **Darrin Hicks (University of Denver)**

Ethel Payne”s Reporting on Joseph McCarthy, **Jonathan Marshall (Northwestern University)**

*Queen for a Day*: Pathos, Products, and Perspectives on 1950s Mrs. Domesticity, **Katie McCollough (Rutgers University)**

Creating Infotainment: Educational and Documentary Television in the Golden Age, **Andrew J. Salvati (Rutgers University)**
Roundtable 11: Technology & Media History
Moderator: Elliot King (Loyola University of Maryland)

A Marriage of Friends or Foes?: Radio, Newspapers, and the Facsimile in the 1930s, Charlene Simmons (University of Tennessee at Chattanooga)

The Synchronized Society: Temporal Consciousness and the Origins of Broadcasting, Randall Patnode (Xavier University)

News in Lights: The New York Times Zipper, Dale Cressman (Brigham Young University)

12:30 – 1:40 pm Lunch

1:45-2:35 Scholar-to-Scholar Roundtables 12, 13, 14

Roundtable 12: New Online Resources for Media History Researchers

Undercover Reporting Database, Brooke Kroeger (New York University)

Media History Exchange Demonstration, Elliot King (Loyola University of Maryland)

Roundtable 13: Lessons from Journalism Education – Past and Present
Moderator: Ira Chinoy (University of Maryland)

Where Journalism and History Meet: The National Archives as a Resource for Journalists, and History as Context for Students Entering a World of Emerging Media, Ira Chinoy (University of Maryland)

Basic Journalism Photojournalism Education in a Broad Journalism Curriculum: An Historical Case Study, Stanton Paddock (University of Maryland)

What Journalism Textbooks Teach Us about Newsroom Ethos, Raymond McCaffrey (University of Maryland)

Roundtable 14: Coverage of War & Politics
Moderator: Jane Chapman (University of Lincoln)

The Near Court Martial of Lincoln Barnett, Richard Fine (Virginia Commonwealth University)
Collective Memory of the Iraq War, Lisa C. Luedeman (Gardner-Webb University)

2:40 – 3:55 pm Scholar-to-Scholar Roundtables 15, 16, 17, 18

 Moderator: Martin Conboy (University of Sheffield)

Harmsworth’s *Daily Timesaver*: a case study in the interplay of Anglo-American journalistic cultures in the turn-of-the-century newsroom, **Rob Campbell (Cardiff School of Creative & Cultural Industries, University of Glamorgan)**

New World, New Journalism: Tracking America in the Late Victorian Popular Press, **Bob Nicholson (University of Manchester)**

Popular Journalism and Deliberative Democracy, **John Steel (University of Sheffield)**

Popularization in European Newspapers: Discursive Strategies of UK, French and Dutch journalism, 1885-1985, **Marcel Broersma (University of Groningen)**

**Roundtable 16: Journalistic Representations of Race, Ethnicity and Class**  
 Moderator: Brian Carroll (Berry College)

A Performance of Its Duty: How the *Lamar Daily News* Covered the Coming of the Amache Internment Camp, **Renee Daggett (Drexel University) and Ron Bishop (Drexel University)**

Native American Cartoons in New York’s *Daily Graphic*, **John M. Coward (University of Tulsa)**

Crafting the Suburban Ideal in America’s “Most Perfectly Planned Community,” **Jay Wyatt (Temple University)**

A History of the *Irish Echo*, **Jim O’Connor (Delaware Valley College)**

**Roundtable 17: Media Research & Criticism**  
 Moderator: Denise Hill (UNC Chapel Hill)

Media, Muckraking and the Pittsburgh Survey, **C.W. Anderson (College of Staten Island, CUNY)**

Newspaper Research Across Disciplines, **Mary Feeney (University of Arizona)**

Who Will Speak for Readers? The Vanishing Public Editor and Rise of Reliance on Bloggers, **Joyce Hoffmann (Old Dominion University)**

Who Will Speak for Readers? The Vanishing Public Editor and Rise of Reliance on Bloggers, **Joyce Hoffmann (Old Dominion University)**

Conflicts of Interest for Network Television Journalists, **Tom Schwartz (The Ohio State University)**
Social Memory and Ritual in Media Coverage of Red Sox Nation, **Heather Muse (Temple University)**

**Roundtable 18: Journalism Practice & Criticism**

The Power of the Prize, **Gerry Lanosga (Ball State University)**

*New York Times’ Coverage of the 1964 Kitty Genovese Murder, **Chad Painter (University of Missouri)***

Nobody Likes a Critic: The Rise of Radio Criticism, 1920 – 1940, **Donna Halper (Lesley University)**

Soft-Boiled: Perceptions of Journalism in Detective Fiction, **Joseph Marren (Buffalo State College)**

**4 – 5:15 pm Closing Session: “Meet the Authors” Roundtable – Tout Your Book**

Authors who have had a book published or will have a book published will briefly describe their work. Members of the audience will then be invited to tout their own books, their friends’ books or just books that they like. Initial presenters:

*Go Big or Go Home: Searching for Scale in the Mass Media, **Ron Bishop (Drexel University)***

*Literature and Journalism in Antebellum America, **Mark Canada (UNC Pembroke)***

*Journalism Today: A Themed History, **Jane Chapman (Lincoln University)***

*Children, War and Propaganda, **Ross Collins (North Dakota State University, Fargo)***

*Network Nation: Inventing American Telecommunications, **Richard R. John (Columbia University)***

*Becoming the Second City: Chicago’s Mass News Media, 1833-1898, **Richard Junger (Western Michigan University)***

*Currents in Communication, **Elliot King (Loyola University of Maryland)***

*Revolutions in Communication: Media History from Gutenberg to the Digital Age, **Bill Kovarik (Radford University)***

*Watergate’s Legacy and the Press, **Jonathan Marshall (Northwestern University)***

*Journalism in Britain: A Historical Introduction, **Martin Conboy (University of Sheffield)***
Special thanks to Brooke Kroeger, Kate Panuska, and the faculty and staff of New York University’s Arthur L. Carter Journalism Institute; John Breslin (Iona College); Elliot King (Loyola University of Maryland); Kyle Reinson and Todd Sodano and the students from St. John Fisher College; and all of the reviewers.