



The
University
Of
Sheffield.

Development Alumni Relations & Events.

The Alumni Charter

1. The University is committed to a lifelong and engaged relationship with its alumni, where alumni are classified as having spent at least one semester (or equivalent) studying at the University. This relationship will include:

- Lifelong membership of the University
- Opportunities for continued learning
- Access to advice from the Careers Service
- Regular tailored communications
- Alumni events
- Opportunities to be involved in the University through structured volunteer positions and advisory roles
- Access to the papers and minutes of the University's governing bodies (subject only to normal rules of confidentiality)
- Opportunities to propose individuals to non-stipendiary positions in the University such as membership of the University Council and the Chancellorship.

2. The University wishes to gain non-financial support of the alumni in ways that will allow their skills and experiences to be used to further the objectives of the University and enhance the experience of the current generations of students. The University is committed to ensuring that alumni "volunteers" are respected and given appropriate levels of support and stewardship. Areas in which alumni support will be sought including such areas as employability, student recruitment and specialist advice.

3. The University wishes to gain financial support from alumni in the form of regular giving programmes, one-off gifts and legacies. The University is committed to ensuring that:

- All donated funds are used effectively to further the objectives of the University and in line with donor wishes where those have been expressed.
- The University reports to its donors on the use made of their gifts.
- The University applies the highest standards in its fundraising approaches and respects the right of alumni to "opt-out" of such approaches.
- Funds the costs of its development and alumni relations activities from its central resources and not by any direct levy on donations.

4. The University wishes the alumni community to be well-networked and mutually supportive. The University is committed to supporting the development of networks and local alumni groups across the world.

5. To deliver on these commitments the University will:

- Establish and maintain an adequately resourced central office to support alumni engagement and fundraising across the University that operates to high professional standards.

- Maintain a central database of alumni information which will be held to high standards of security and which will not be sold or otherwise provided to third parties for non-university use.
- Establish and support an Alumni Board, chaired by a member of the University Council and attended by the Vice-Chancellor, which will support, advise, monitor and evaluate the performance and effectiveness of the University's alumni engagement programme. The Alumni Board will report regularly to the University Council and global alumni Community.

Richard Mayson, Chair of the Alumni Board

Miles Stevenson, Director of Alumni and Donor Relations

Claire Rundström, Head of Alumni Relations

27 April 2015