

## **Best Companies Q&A**

### **Is this the University's biennial staff survey?**

No, this survey is not the biennial staff survey. Our usual staff survey will be undertaken in 2016. The Best Companies survey is carried out by an external company, and will only send surveys to 30 per cent of our workforce. The staff survey will go ahead as normal next year and will be sent to all members of staff, allowing us to benchmark against previous survey results.

### **Why is the University doing this?**

In last year's staff survey, 94% of our staff said they were proud to work for the University, suggesting the University has a lot to be proud about. We would like to enter the Best Companies survey as another way to listen to the workforce and recognise the pride expressed by our staff.

Achieving entry to the Top 100 Best Companies to Work For List would reaffirm that pride in working for the University.

The Best Companies survey is a way of benchmarking us with peer organisations, most of whom are globally leading employers in their sector.

### **Who are Best Companies?**

Best Companies are workplace engagement specialists and are the name behind The Sunday Times Best Companies to Work For lists. They have developed a world class survey methodology, based on over 15 years of scientific research, that measures eight factors of engagement, which they will ask questions about in their survey.

### **I haven't received a survey, have I missed it?**

The survey will be sent out directly from Best Companies between 5 – 18 October. **The survey will be sent from [survey@b.co.uk](mailto:survey@b.co.uk) –so look out for this email address.** If you haven't received a survey don't worry, surveys won't go to everyone as they will be sent to 30 per cent randomly selected members of our staff.

### **Is the email address 'survey@b.co.uk' correct?**

Yes this email is correct. It looks a little odd with one letter as the company name, but it is a valid, real email address. So please complete and return your survey.

### **Who can I ask if I have any questions?**

You can email questions about anything at all to [concerns@b.co.uk](mailto:concerns@b.co.uk). Your email will reach a team of support staff at Best Companies who can answer any queries.

### **What do I do if my log-in details don't work?**

Email [concerns@b.co.uk](mailto:concerns@b.co.uk) and they will be able to look into the problem for you.

### **How important is it that I complete the survey?**

It is really important. If we do not receive at least a 30% response rate we cannot be considered for The Sunday Times Best Companies To Work For List. The difference between success and not reaching a place on the list is down to our survey responses.