Date: 10\textsuperscript{th} March 2017

Speaker: Ben Underwood, BT open world

Title: The use of a mobile app to motivate evidenced-based oral hygiene behavior

Aims and objectives:

Reviews the latest development in mobile devices, mobile apps and health apps.

Raise awareness of the potential of a mobile app to inform and motivate patients.

Highlights the use of music to motivate tooth brushing for longer.

Give an overview of an innovative tool to raise awareness of delivering better oral health toolkit information to the public.