PhD project title
Brand Philanthropy and Arts Foundations

Supervisors
Marta Herrero

Project description
Re-envisioning the non-profit model in the luxury industry this PhD will focus on the emergence of non-profit arts foundations sponsored by luxury brands. The research will investigate a sample case study of arts foundations in the UK and abroad in order to compare and evaluate the ways in which the non-profit organisational model in the arts is being transformed by the operations of luxury brands seeking to promote their own values and vision, and the role of philanthropy in society.

PhD candidate profile
The PhD candidate should meet the following requirements:

- Be enthusiastic, well-organised and have good inter-personal skills.
- High motivation and a keen interest in the research area.
- A first degree that is equivalent to a UK classification of upper second class honours or above. In addition, a good masters level qualification of merit or above, with a minimum of 60 per cent in the dissertation, research project element or equivalent experience. We also accept an MBA from an accredited school where the candidate can demonstrate that a significant research element has been undertaken. For further information on entry requirements, please see: http://www.sheffield.ac.uk/management/study/researchdegrees/howtoapply

Duration and start dates
Full or part time study for 3 or 6 years is available, and remote location study is also possible. We have two start dates a year for PhD students. Our preferred start date is 1 October, however we do recognise that not everyone will be able to commence studies at that time, so we also offer a second start date of 1 February. If you are unable to start in October or February, it may be also possible to start your PhD at a different time of the year.

Closing date for applications
Applications will be considered until a suitable candidate has been identified. For the 1 October start date, a full application must have been received by 15 July. For 1 February start date, a full application must have been received by 15 November.

How to apply
See http://www.sheffield.ac.uk/management/study/researchdegrees/howtoapply for full details of how to apply.

For an informal discussion about this opportunity, please contact Marta Herrero at m.herrero@sheffield.ac.uk.