Presenting......the facts

Kevin Oxley
You have 10 seconds to capture an audience
Make them care
Chris Anderson

“What matters is the idea”

If you can spark peoples curiosity early on in the talk

If you can make them think ‘hang on I never thought about that’

Even if you are a little clumsy in how you speak, then because of that idea you can engage people and take them on a journey of discovery.
Understand your Audience
What do you need help with?

• Confidence
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• Making my presentations more engaging.
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- How to avoid long chunks of text with no option to use any graphs or pictures.
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• To help me focus on innovative techniques that reduces text and increases interactivity.
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• Keeping the audience engaged/having a flow to maintain understanding
Volunteer?
Why didn’t you volunteer?

• Fear
• Obstacles
• Lack of motivation
Confidence
Group 1
70% Success

30% Failure

Group 2
30% Failure

70% Success
600 lives are at stake

Group 1
If 100 lives are saved, how many will be lost?

Group 2
If 100 lives are lost, how many will be saved?

600-100=?
At a base level, we are programmed by negativity to avoid being killed!
Don’t beat yourself up, you *Could* be better

• Do you only look for evidence to reinforce your position?

• Write down the positives

• The 3 P’s for confidence
  • Practice, Practice, Practice
3 Tips to Boost Your Confidence
My Story
ALL ABOUT Power Poses

(HOW STRIKING A Super Hero Pose Positively Effects Your Brain)
Get ready to perform

• Breathe slowly
• Visualise
• Do affirmations
• Assume the power pose
The three ‘P’s of making a good presentation

• Plan
• Prepare
• Practice
Plan
Basic structure of a presentation

- Make them care
- Start with context
- 3 major points
- Summarise key points
- End with impact
Keep it short and simple

• Stick to 3-5 bullet points

• Avoid acronyms, clichés and jargon

• Avoid long strings of figures

• Use graphics, pictures or videos

• Don’t say “as you can see”
## School of Medicine - Budget 2011/12

<table>
<thead>
<tr>
<th>Original Budget before SAF &amp; Cross Subsidy</th>
<th>Orig. Exp Forecast</th>
<th>Initial Surplus/ (Deficit)</th>
<th>SAF</th>
<th>Cross Subsidy from SchARR</th>
<th>Total SAF/Cross Subsidy</th>
<th>Rev. Budget as presented to SMC</th>
<th>Revised Surplus/ (Deficit)</th>
<th>Identified Staff savings to date as presented to FEB</th>
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Keep it short and simple

- Create sections
- Avoid clutter
- Make it readable
- Use visuals
- Check your spelling
Keeping their attention...

Graph showing the decline of attention over time with peak at 0 minutes, drop at 10 minutes, and end at 15 minutes.
Engage the audience

• Take questions
• Call for a short discussion
• Get everyone to move
• Exercises
• Real life stories or information
On the stage

• Get comfortable with the venue & stage

• Get ready to perform

• Keep your body open

• Have your palms open

• Podium
Look round a large room using the figure 5 to make everyone feel connected
On the stage

• Stand tall and keep your chest lifted

• Smile, be positive and enthusiastic

• Speak up

• Take your time

• Talk to the audience
Presenting...... the facts

Make them care